REPORT ON "Product- Market fit prototype/ process Designing & MVP Development"

Organized by:
Institution's Innovation Council (IIC) & Internal Quality Assurance Cell (IQAC)
Vijaya College, R.V.Road , Basavanagudi, Bengaluru–560004
Affiliated to Bengaluru City University| Accredited by NAAC with B++Grade

Institution's Innovation Counci l (IIC)

The Institution's Innovation Council (IIC) is an initiative of the Ministry of Education's Innovation Cell (MIC), Government of India. It was established to create a strong culture of innovation and entrepreneurship in educational institutions.

Event Details

Topic : workshop on "Product- Market fit prototype/ process Designing & MVP Development"

Date: 05-05-2026
Time:10.30AM
Mode: Offline
Speaker: Nitin Nair and MD Abrar Pasha

Objective of the Session

Empower students with startup-ready skills

Bridge the gap between ideation and market reality

Focus on experiential learning through practical application rather than theory alone.

Event Proceedings

Welcome Address & Guest Introduction: The session began with a warm welcome by Prof. Vidya Saraswathi K, Convenor, IIC (2025–26).

and introduction of the guest speaker by Prof. Vidya Saraswathi K, Convenor, IIC(2025–26).

Guest Talk: Key focus areas of workshops-

Product -Market fit & Validation: Analyzing target users and customer pain points to ensure there is a demand for the proposed product.

Prototype & Process Design: Transforming ideas into structured workflows, identifying required materials and creating low -fidelity models for early feedback.

MVP Development: Building a Minimum Viable Product with just enough features for early adopters to test and provide feedback, ensuring efficient resource use

Vote of Thanks: The event concluded with a heartfelt vote of thanks delivered by Prof. Vidya Saraswathi K, Convenor, IIC (2025–26), appreciating the guest speaker, faculty, and all participants.

Participation

Total Participants: 40

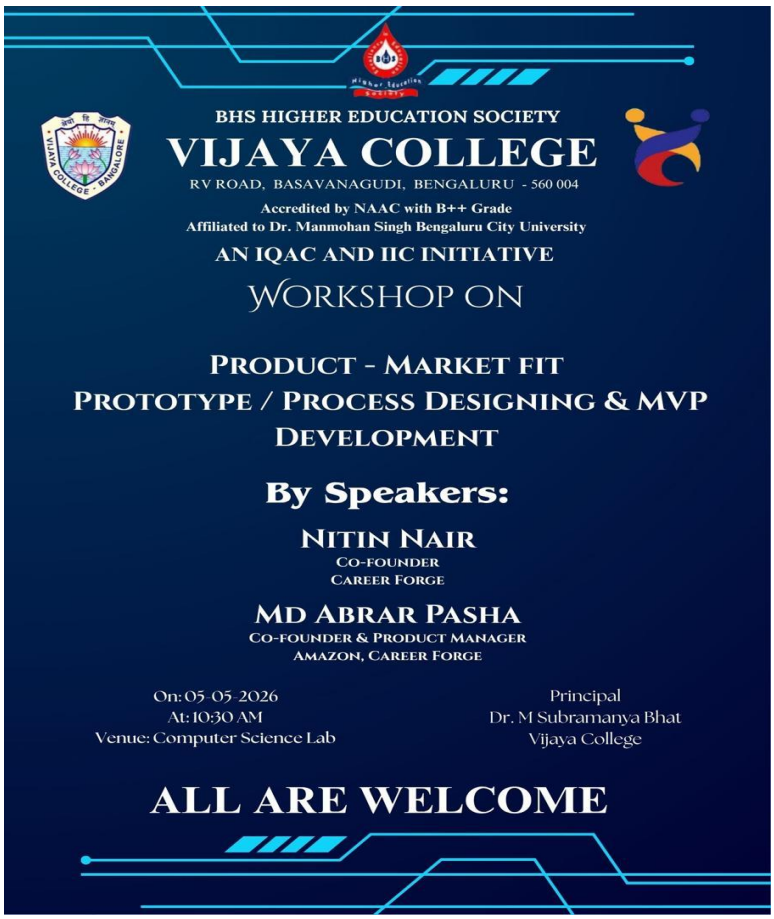
Departments: BBA and BCA
Mode: Offline
Students and faculty members actively participated and interacted with the speaker.

Outcomes of the Session:

- The overall outcome of the session was that the participating students benefited and understood . Workshops on product market fit protype design and MVP development focus on transforming ideas into viable, market validated products.

Attachments

- **Event Brochure**



- **Session Screenshot.**





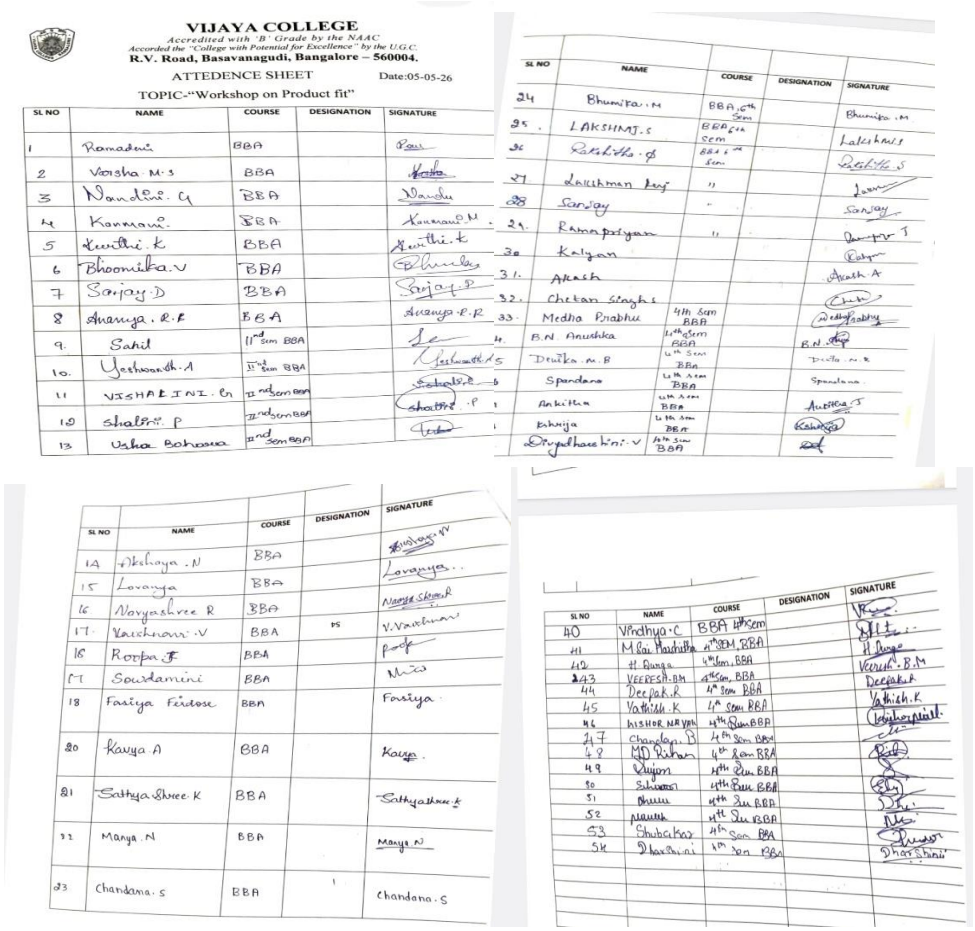








Attendance Screenshots.



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R.V. Road, Basavanagudi, Bangalore – 560004.

ATTEDENCE SHEET Date:05-05-26

TOPIC-"Workshop on Product fit"

SL NO	NAME	COURSE	DESIGNATION	SIGNATURE
1	Ramadevi	BBA		[illegible]
2	Varsha M.S	BBA		[illegible]
3	Nandini. G	BBA		Nandu
4	Kanmani.	BBA		Kanmani.M
5	Kavithi. K	BBA		Kavithi. K
6	Bhoomika. V	BBA		[illegible]
7	Sanjay. D	BBA		Sanjay. D
8	Ananya. R.R	BBA		Ananya. R.R
9.	Sahil	IInd sem BBA		[illegible]
10.	Yeshwanth. A	IInd sem BBA		Yeshwanth. A
11	VISHALINI. G	IInd sem BBA		[illegible]
12	Shalini. P	IInd sem BBA		Shalini. P
13	Usha Bohara	IInd sem BBA		[illegible]

SL NO	NAME	COURSE	DESIGNATION	SIGNATURE
24	Bhumika. M	BBA 6th Sem		Bhumika. M
25.	LAKSHMI. S	BBA 6th sem		Lakshmi. S
26	Rakshitha. S	BBA 6th Sem		Rakshitha. S
27	Lakshman Raj	"		[illegible]
28	Sanjay	"		Sanjay
29.	Ramapriyan	"		[illegible]
30	Kalyan			Kalyan
31.	Akash			Akash. A
32.	Chetan Singh S			[illegible]
33.	Medha Prabhu	4th Sem BBA		Medha Prabhu
4.	B.N. Anushka	4th Sem BBA		B.N. [illegible]
5	Deeka. M.B	4th Sem BBA		Deeka. M.B
6	Spandana	4th Sem BBA		Spandana.
1	Ankitha	4th Sem BBA		Ankitha. J
1	Kshrija	4th Sem BBA		Kshrija
	Divyadharshini. V	4th Sem BBA		[illegible]

SL NO	NAME	COURSE	DESIGNATION	SIGNATURE
14	Akshaya. N	BBA		Akshaya. N
15	Lavanya	BBA		Lavanya.
16	Navyashree R	BBA		Navya Shree R
17.	Vaishnavi. V	BBA	PS	V. Vaishnavi
18	Roopa. J	BBA		Roopa
17	Soudamini	BBA		[illegible]
18	Fasiya Firdose	BBA		Fasiya.
20	Kavya. A	BBA		Kavya.
21	Sathya Shree. K	BBA		Sathyashree. K
22	Manya. N	BBA		Manya. N
23	Chandana. S	BBA		Chandana. S

SL NO	NAME	COURSE	DESIGNATION	SIGNATURE
40	Vindhya. C	BBA 4th sem		[illegible]
41	M Sai Harshitha	4th SEM, BBA		H Durga
42	H. Durga	4th Sem, BBA		Veeresh. B.M
43	VEERESH. B.M	4th Sem, BBA		Deepak. R
44	Deepak. R	4th Sem BBA		Yathish. K
45	Yathish. K	4th Sem BBA		Vishor Nirvan
46	KISHOR NIRVAN	4th Sem BBA		[illegible]
47	Chandan. B	4th Sem BBA		[illegible]
48	MD Rihan	4th Sem BBA		[illegible]
49	Dhyan	4th Sem BBA		[illegible]
50	Sahoor	4th Sem BBA		[illegible]
51	Dhuru	4th Sem BBA		[illegible]
52	Naveen	4th Sem BBA		[illegible]
53	Shubakar	4th Sem BBA		[illegible]
54	Dharshini	4th Sem BBA		Dharshini

Conclusion

The event concluded with expressing gratitude to Mr. Nithin Nair and MD Abrar Pasha for their enlightening talk. IIC initiative “A workshop on Product-Market Fit Protype/Process Designing & MVP Development ” was a successful and enriching session that inspired students and provided valuable knowledge and actionable insights on Process Designing & MVP development.

Prepared by:
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