REPORT ON THE WORKSHOP

AI FOR FUND RAISING AND INVESTOR PITCH PREPARATION

Organized By :

Vijaya College, Affiliated to Dr. Manmohan Singh Bengaluru City University | Accredited by NAAC with B++ Grade.

An initiative of the Institution's Innovation Council (IIC) and IQAC, Vijaya College, R.V. Road, Basavanagudi, Bengaluru – 560004.

Institution's Innovation Council (IIC)

The Institution's Innovation Council (IIC) is an initiative of the Ministry of Education's Innovation Cell (MIC), Government of India. It was established to create a strong culture of innovation and entrepreneurship in educational institutions.

Event Details :

Particulars	Details
Title of the Event	AI for Fund Raising and Investor Pitch Preparation
Type of Event	Workshop
Organized By	IIC and IQAC, Vijaya College
Target Participants	BBA and BCA Students
Date	28th August 2026 (Friday)
Time	12:00 PM onwards
Venue	Computer Science Lab, Ground Floor
Resource Person	Prof. Dr. B. Lakshma Reddy
Designation	Professor, CSE Department, R.R. College of Engineering, Raja Rajeshwari Nagar, Bengaluru
Institution	R.R. College of Engineering, Bengaluru
Total Number of Participants	**73**

Objective of the Session

The workshop was organized to familiarize students with the application of **Artificial Intelligence in fundraising, business planning, and investor pitch preparation**. The session aimed to help students understand how AI-based tools can be effectively used to develop innovative business ideas, conduct research, prepare funding proposals, and present business concepts to potential investors.

The specific objectives of the workshop were:

- To introduce students to the role of AI in **fundraising and start-up development**.
- To provide practical guidance on preparing an effective **investor pitch deck**.
- To demonstrate the use of AI tools for **research and planning**.
- To develop students' skills in **financial storytelling and data-driven presentations**.
- To create awareness about **start-up funding and innovation ecosystems**.
- To encourage students to explore entrepreneurship and convert innovative ideas into viable business opportunities.

Event Proceedings

The workshop commenced with an introduction to the importance of effective fundraising and investor communication in the start-up ecosystem. The resource person, **Prof. Dr. B. Lakshma Reddy**, interacted with the students and explained how Artificial Intelligence can support entrepreneurs in various stages of business development.

The session focused on the process of **crafting winning investor pitch decks**. Students were guided on how to structure a pitch, present a business problem and solution, identify the target market, communicate the value proposition, and present financial information effectively.

The resource person also demonstrated how **AI tools can be leveraged for research and planning**, enabling entrepreneurs to gather information, analyse market opportunities, generate ideas, and improve the quality of business proposals.

Another important aspect of the workshop was **financial storytelling and data-driven presentations**. Students were introduced to ways of presenting financial information in a clear and convincing manner using appropriate data and visual representations.

The session also addressed **start-up funding and the innovation ecosystem**, providing students with an understanding of the broader entrepreneurial environment. An interactive **question-and-answer session** was conducted, allowing students to clarify their doubts and seek practical insights related to fundraising, pitching, and entrepreneurship.

Outcomes of the Session

The workshop provided students with practical knowledge and awareness about the use of AI in entrepreneurship and fundraising. At the end of the session, students were able to:

- Understand the importance of a well-structured **investor pitch deck**.
- Identify ways in which AI can assist in **business research and planning**.
- Understand the fundamentals of **financial storytelling**.

- Learn how to use data effectively in business presentations.
- Gain awareness of **start-up funding opportunities and the innovation ecosystem**.
- Develop confidence in presenting innovative business ideas to potential investors.
- Recognize the potential of AI as a tool for improving entrepreneurial decision-making and business planning.

Photographs:



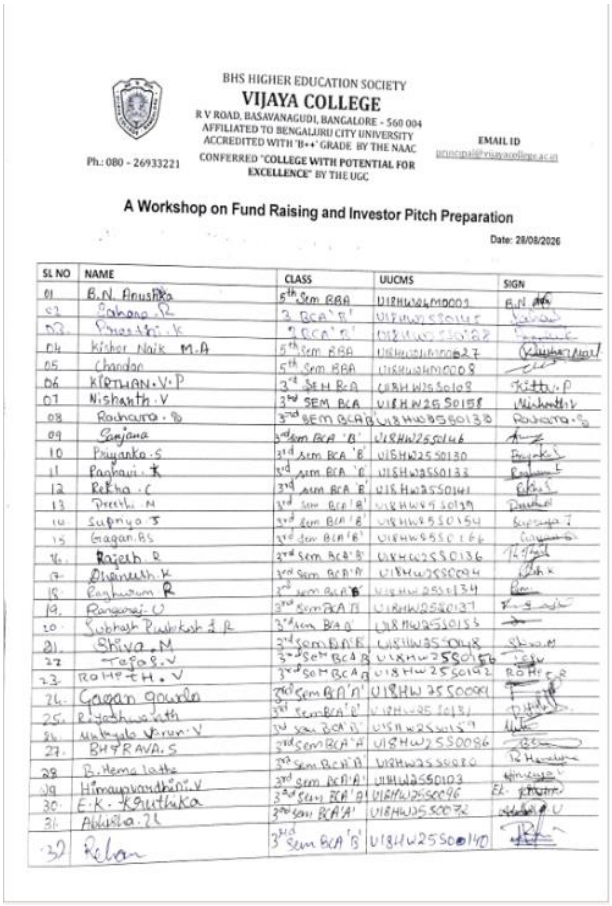








Attendance :

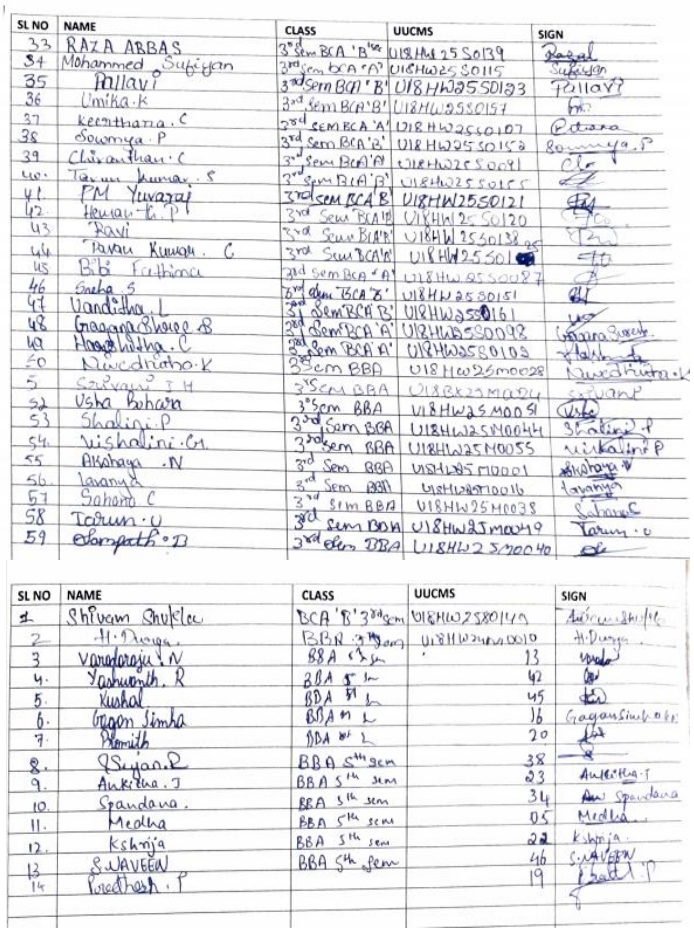


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ACCREDITED WITH 'B++' GRADE BY THE NAAC
CONFERRED "COLLEGE WITH POTENTIAL FOR EXCELLENCE" BY THE UGC
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A Workshop on Fund Raising and Investor Pitch Preparation

Date: 28/08/2026

SL NO	NAME	CLASS	UUCMS	SIGN
01	B.N. Anusha	5th Sem BBA	U18HW24M0001	B.N
02	Sahana.R	3 BCA 'B'	U18HW25S0115	
03	Sneethi.K	3 BCA 'B'	U18HW25S0182	
04	Kishor Naik M.A	5th Sem BBA	U18HW24M0027	
05	Chandan	5th Sem BBA	U18HW24M0008	
06	KEERTHAN.V.P	3rd SEM B.A	U18HW25S0108	
07	Nishanth.V	3rd SEM BCA	U18HW25S0158	
08	Rachana.B	3rd SEM BCA B	U18HW25S0130	
09	Sanjana	3rd Sem BCA 'B'	U18HW25S0146	
10	Priyanka.S	3rd Sem BCA 'B'	U18HW25S0130	
11	Pavani.K	3rd Sem BCA 'B'	U18HW25S0133	
12	Retha.C	3rd Sem BCA 'B'	U18HW25S0141	
13	Preethi.N	3rd Sem BCA 'B'	U18HW25S0139	
14	Supriya.S	3rd Sem BCA 'B'	U18HW25S0154	
15	Gagan.BS	3rd Sem BCA 'B'	U18HW25S0166	
16	Rajesh.R	3rd Sem BCA 'B'	U18HW25S0136	
17	Dhanush.K	3rd Sem BCA 'A'	U18HW25S0094	
18	Raghuram.R	3rd Sem BCA 'B'	U18HW25S0134	
19	Ranjanej.U	3rd Sem BCA 'A'	U18HW25S0137	
20	Subhash Pushkar.R	3rd Sem BCA	U18HW25S0153	
21	Shiva.M	3rd Sem BCA 'B'	U18HW25S0148	
22	Tejas.V	3rd SEM BCA B	U18HW25S0156	
23	ROHITH.V	3rd SEM BCA B	U18HW25S0142	
24	Gagan gowda	3rd Sem BCA 'B'	U18HW25S0091	
25	Rishwanth	3rd Sem BCA 'B'	U18HW25S0181	
26	Vallyala Varun.V	3rd Sem BCA 'B'	U18HW25S0159	
27	BHARAVA.S	3rd Sem BCA 'A'	U18HW25S0086	
28	B.Hemalatha	3rd Sem BCA 'A'	U18HW25S0080	
29	Himavyvardhini.V	3rd Sem BCA 'A'	U18HW25S0103	
30	E.K. Keerthika	3rd Sem BCA 'A'	U18HW25S0096	
31	Akshita.R	3rd Sem BCA 'A'	U18HW25S0072	
32	Rohan	3rd Sem BCA 'B'	U18HW25S0140	



SL NO	NAME	CLASS	UUCMS	SIGN
33	RAZA ABBAS	3rd Sem BCA 'B'	U18HW25S0139	
34	Mohammed Sufiyan	3rd Sem BCA 'A'	U18HW25S0115	
35	Pallavi	3rd Sem BCA 'B'	U18HW25S0133	
36	Umika.K	3rd Sem BCA 'B'	U18HW25S0154	
37	Keerthana.C	3rd SEM BCA 'A'	U18HW25S0107	
38	Sowmya.P	3rd Sem BCA 'B'	U18HW25S0153	
39	Chinnathan.C	3rd Sem BCA 'A'	U18HW25S0081	
40	Tarun kumar.S	3rd Sem BCA 'B'	U18HW25S0155	
41	PM Yuvaraj	3rd SEM BCA 'B'	U18HW25S0121	
42	Hemanth.P	3rd Sem BCA 'B'	U18HW25S0120	
43	Ravi	3rd Sem BCA 'B'	U18HW25S0138	
44	Tarun Kumar.C	3rd Sem BCA 'A'	U18HW25S01	
45	BB Fathima	3rd Sem BCA 'A'	U18HW25S0087	
46	Sneha.S	3rd Sem BCA 'B'	U18HW25S0151	
47	Vanditha.L	3rd Sem BCA 'B'	U18HW25S0161	
48	Gagana Bhave.B	3rd Sem BCA 'A'	U18HW25S0098	
49	Hasithitha.C	3rd Sem BBA 'A'	U18HW25S0105	
50	Nivedhitha.K	3rd Sem BBA	U18HW25M0028	
51	Selvan.T.H	3rd Sem BBA	U18BK23M0041	
52	Usha Buhari	3rd Sem BBA	U18HW25M0051	
53	Shalini.P	3rd Sem BBA	U18HW25M0044	
54	Nishalini.CH	3rd Sem BBA	U18HW25M0055	
55	Akshaya.N	3rd Sem BBA	U18HW25M0001	
56	Tarun.K	3rd Sem BBA	U18HW25M0016	
57	Sahana.C	3rd Sem BBA	U18HW25M0038	
58	Tarun.U	3rd Sem BBA	U18HW25M0049	
59	Sampath.D	3rd Sem BBA	U18HW25M0040	

SL NO	NAME	CLASS	UUCMS	SIGN
1	Shivam Shukla	BCA 'B' 3rd Sem	U18HW25B0149	
2	H.Divya	B.B.M 3rd Sem	U18HW24M0010	H.Divya
3	Varaprasad.N	BBA 5th Sem	13	
4	Yashwanth.R	BBA 5th Sem	42	
5	Kushal	BBA 5th Sem	45	
6	Gagan Simha	BBA 5th Sem	16	Gagan Simha
7	Pramith	BBA 5th Sem	20	
8	Sajan.R	BBA 5th Sem	38	
9	Ankitha.J	BBA 5th Sem	23	Ankitha.J
10	Spandana	BBA 5th Sem	34	Spandana
11	Medha	BBA 5th Sem	05	Medha
12	Kshitija	BBA 5th Sem	22	Kshitija
13	SJAVEEN	BBA 5th Sem	46	SJAVEEN
14	Preethesh.P		19	

Conclusion

The workshop on **"AI for Fund Raising and Investor Pitch Preparation"** was a valuable initiative aimed at enhancing students' entrepreneurial and technological skills. The session successfully highlighted the practical applications of Artificial Intelligence in business research, fundraising, investor communication, and start-up planning. The interaction with the resource person provided students with useful insights into developing and presenting innovative business ideas in a professional manner.