



VIJAYA COLLEGE
RV ROAD, BASAVANAGUDI, BENGALURU - 560 004
Accredited by NAAC with B++ Grade
Affiliated to Bengaluru City University
BHS HIGHER EDUCATION SOCIETY



REPORT ON “A TALK ON ENTREPRENEURSHIP” on the occasion of “NATIONAL ENTREPRENEURS DAY”

Organized by:

Institution's Innovation Council (IIC) & Internal Quality Assurance Cell (IQAC)

Vijaya College, R.V. Road, Basavanagudi, Bengaluru – 560004

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Institution's Innovation Council (IIC)

The Institution's Innovation Council (IIC) is an initiative of the Ministry of Education's Innovation Cell (MIC), Government of India. It was established to create a strong culture of innovation and entrepreneurship in educational institutions.

Event Details

Occasion: National Entrepreneurs Day

Topic: “A Talk on Entrepreneurship”

Date: 9th November 2025

Time: 4:00 PM – 5:00 PM

Mode: Online (Google Meet)

Speaker: Dr. Suresh Adiga, Director, BIA, Electronic City Campus, Bengaluru

Objective of the Session

The purpose of this session was to celebrate National Entrepreneurs Day and to motivate students to understand the essence of entrepreneurship — transforming ideas into reality. The session aimed to nurture creativity, innovation, leadership, and risk-taking abilities among students of BBA and BCA.

Event Proceedings

Welcome Address & Guest Introduction: The session began with a warm welcome and introduction of the guest speaker by Prof. Vidya Saraswathi K, Convenor, IIC (2025–26).

Guest Talk: Dr. Suresh Adiga delivered an inspiring lecture on entrepreneurship. He explained the meaning of entrepreneur and entrepreneurship, the characteristics of successful entrepreneurs, and the importance of innovation in business growth. He highlighted topics such as:

- The origin of the word “Entrepreneur” (French: “to undertake”)
- The role of entrepreneurs in taking financial risks for profit
- The 3Cs of entrepreneurship — Creativity, Courage, and Commitment
- The rewards of entrepreneurship such as being your own boss, creativity, job satisfaction, and community recognition
- The decision-making process in entrepreneurship
- The difference between an entrepreneur and a manager

Vote of Thanks: The event concluded with a heartfelt vote of thanks delivered by Prof. Rekha Shetty, appreciating the guest speaker, faculty, and all participants.

Participation

Total Participants: 100+

Departments: BBA and BCA

Mode: Google Meet

Students and faculty members actively participated and interacted with the speaker through the online platform.

Outcomes of the Session

- Students gained practical insights into entrepreneurship and innovation.
- They learned about the mindset required to start and sustain a business.
- The session encouraged students to think creatively and identify opportunities for startups.
- It enhanced awareness about the role of entrepreneurs in economic development.

Attachments

- Event Brochure



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AN IIC AND IQAC INITIATIVE

ON THE OCCASION OF NATIONAL ENTREPRENEURS DAY
"A TALK ON ENTREPRENEURSHIP"

SPEAKER:- DR. SURESH ADIGA
DIRECTOR, BIA
ELECTRONIC CITY CAMPUS
2ND PHASE, SY-NO37 BENGALURU 560100

DATE :- 9TH NOVEMBER 2025

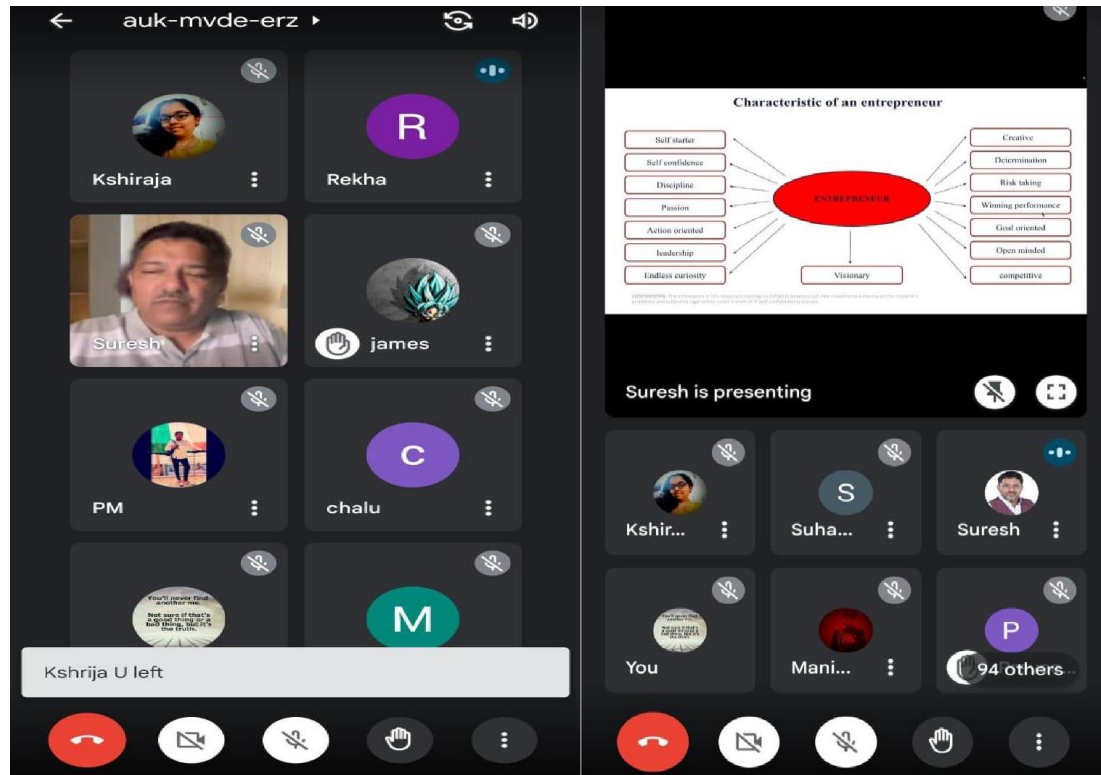
TIME:- 4:00 PM

MODE :- ONLINE (GOOGLE MEET)

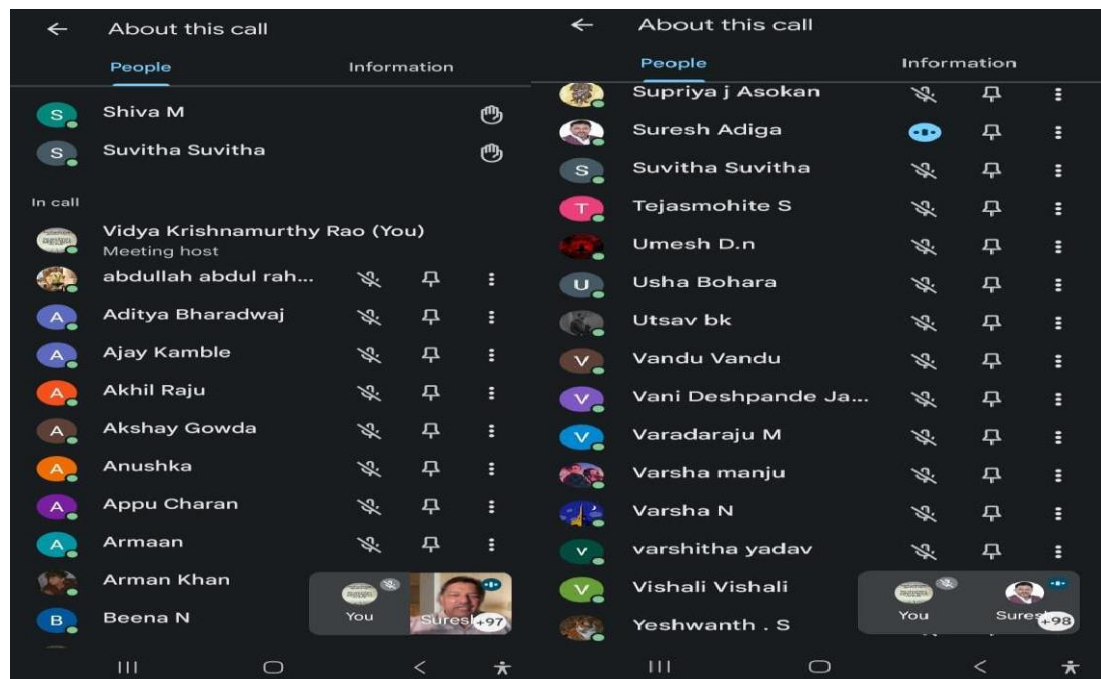
ALL ARE WELCOME

DR. M SUBRAMANYA BHAT PRINCIPAL PRESIDENT, IIC	PROF. VIDYA SARASWATHI K CONVENOR, IIC 2025-26
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- Session Screenshot.



- Attendance Screenshot.



Conclusion

The IIC initiative “A Talk on Entrepreneurship” was a successful and enriching session that inspired students to explore the world of startups and innovation. The interactive talk by Dr. Suresh Adiga motivated participants to become visionary leaders and contribute to society through entrepreneurship.

Prepared by:

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