



REPORT ON “CONDUCTING CELEBRATION ACTIVITY ON NATIONAL START UP DAY ”

Organized by

Institution's Innovation Council (IIC) & Internal Quality Assurance Cell(IQAC)
Vijaya College, R.V.Road, Basavanagudi, Bengaluru-560004
Affiliated to Bengaluru City University|Accredited by NAAC with B++ Grade

Institution's Innovation Council (IIC)

The Institution's Innovation Council(IIC) is an initiative of the Ministry of Education's Innovation Cell (MIC), Government of India. It was established to create a strong culture of innovation and entrepreneurship in educational institutions.

Event Details

EVENT: “National Start up day”
Date: 16th January 2026
Time: 6.00PM to 7.00PM
Mode: Online
Speaker: Vijaya Murthy

Objective of the Session

The purpose of this session was to inspire an entrepreneurial spirit, foster innovation, and to educate, motivate and guide aspiring entrepreneurs, students or business enthusiasts in turning innovative ideas into sustainable ventures.

Event proceedings

Welcome Address: The session began with a warm welcome by Prof. Vidya Saraswathi K, Convenor, IIC (2025-26) , Department of commerce.
and introduction of speaker by Prof. Vidya Saraswathi K, Convenor, IIC (2025-26) , Department of commerce.

Guest Talk: Prof. Vijayamurthy delivered an inspiring lecture on Start ups on the occasion of National Startup Day.HE delivered a compelling presentation on the process of converting innovation into successful startups. The talk covered various aspects of entrepreneurship, innovation, key characteristics of successful entrepreneurs and concluded with insights into the future of entrepreneurship.

Vote of Thanks : The event concluded with a heartfelt vote of thanks delivered by Prof. Vidya Saraswathi K, Convenor, IIC (2025-26), appreciating the speaker, and all the participants.

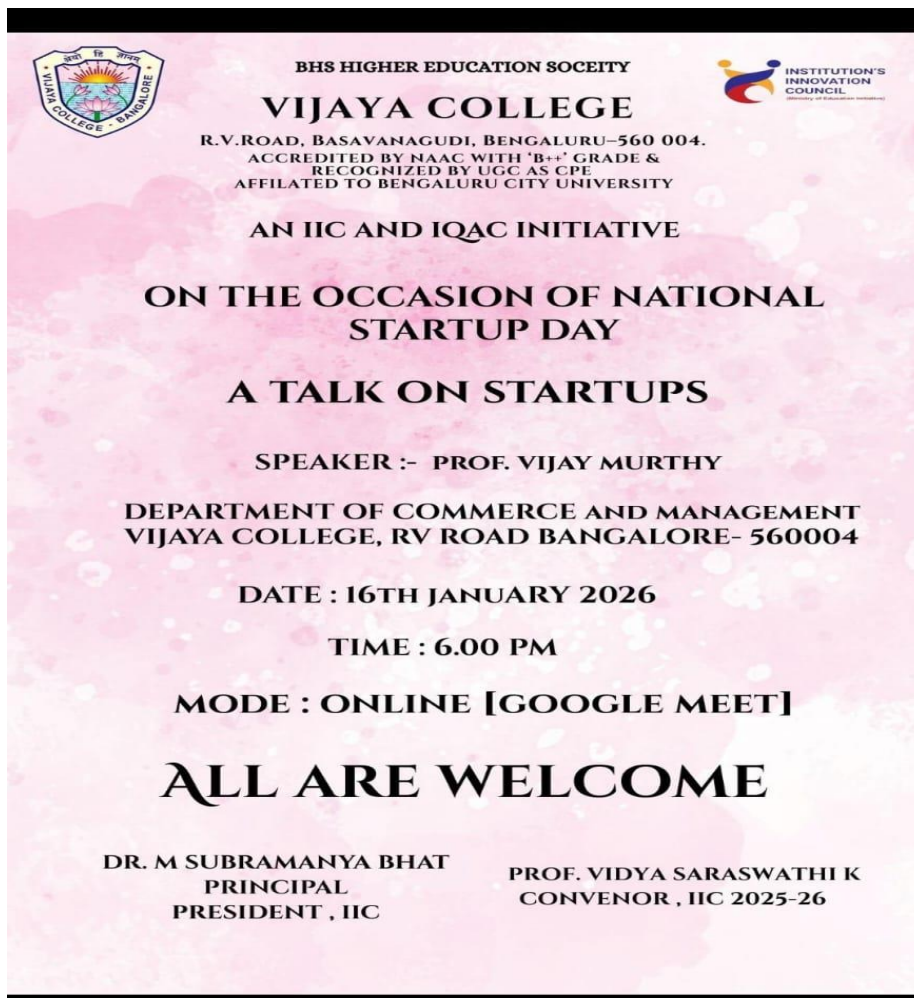
Participation

Total Participants:45

Department: BBA

Mode: Online

Brochure



The brochure is a pink-themed flyer for an event at Vijaya College. It features the college's logo on the top left and the Institution's Innovation Council logo on the top right. The text is centered and reads: 'BHS HIGHER EDUCATION SOCIETY VIJAYA COLLEGE R.V.ROAD, BASAVANAGUDI, BENGALURU-560 004. ACCREDITED BY NAAC WITH 'B++' GRADE & RECOGNIZED BY UGC AS CPE AFFILIATED TO BENGALURU CITY UNIVERSITY AN IIC AND IQAC INITIATIVE ON THE OCCASION OF NATIONAL STARTUP DAY A TALK ON STARTUPS SPEAKER :- PROF. VIJAY MURTHY DEPARTMENT OF COMMERCE AND MANAGEMENT VIJAYA COLLEGE, RV ROAD BANGALORE- 560004 DATE : 16TH JANUARY 2026 TIME : 6.00 PM MODE : ONLINE [GOOGLE MEET] ALL ARE WELCOME'. At the bottom, it lists 'DR. M SUBRAMANYA BHAT PRINCIPAL PRESIDENT , IIC' and 'PROF. VIDYA SARASWATHI K CONVENOR , IIC 2025-26'.

BHS HIGHER EDUCATION SOCIETY

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**ON THE OCCASION OF NATIONAL
STARTUP DAY**

A TALK ON STARTUPS

SPEAKER :- PROF. VIJAY MURTHY

**DEPARTMENT OF COMMERCE AND MANAGEMENT
VIJAYA COLLEGE, RV ROAD BANGALORE- 560004**

DATE : 16TH JANUARY 2026

TIME : 6.00 PM

MODE : ONLINE [GOOGLE MEET]

ALL ARE WELCOME

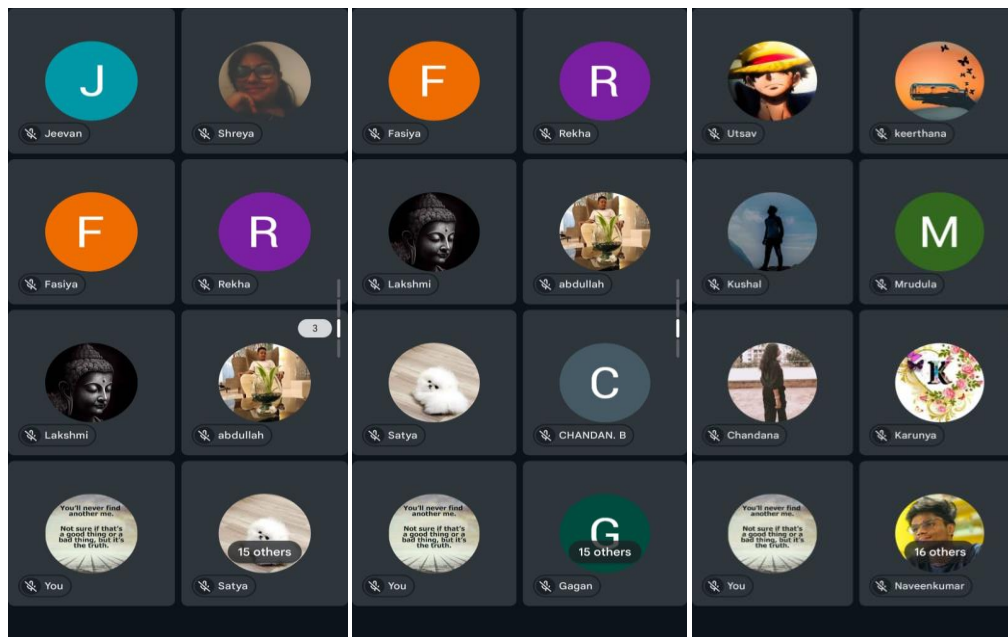
**DR. M SUBRAMANYA BHAT
PRINCIPAL
PRESIDENT , IIC**

**PROF. VIDYA SARASWATHI K
CONVENOR , IIC 2025-26**

Feedback:

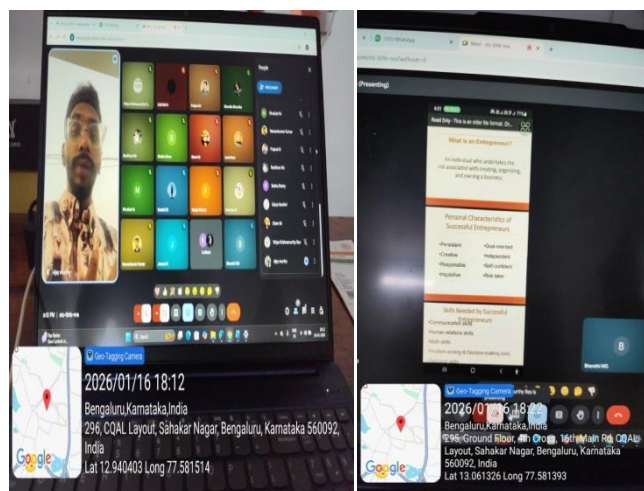
The speaker did an excellent job of simplifying the complexities of launching a company into manageable, step by step actions. Participants expressed that the talk was highly informative and engaging.

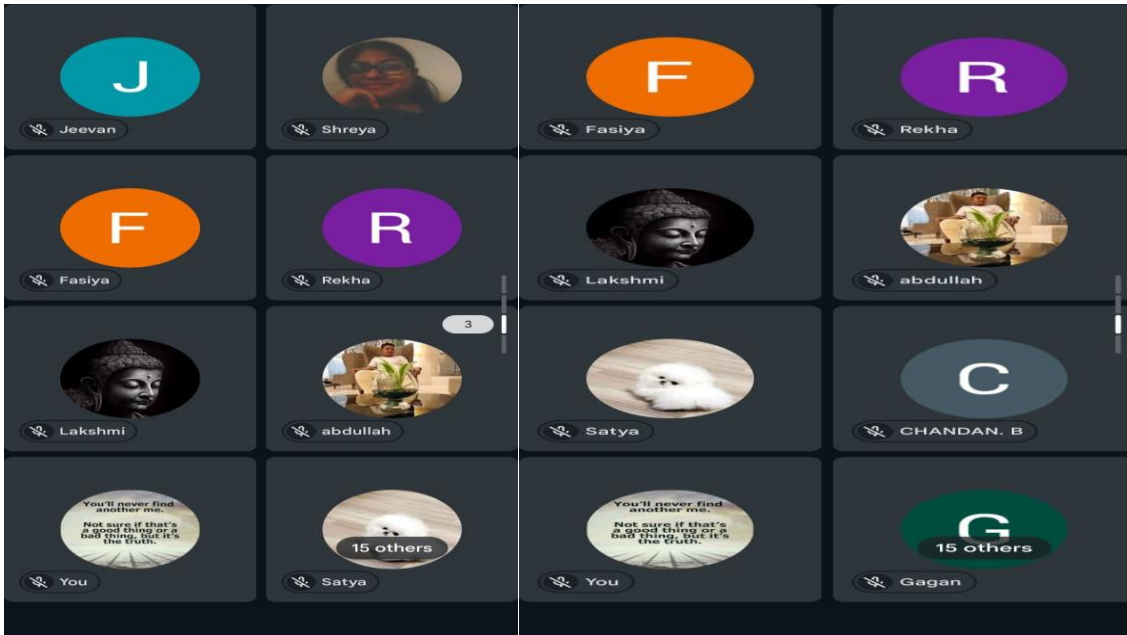
Attendance



Attachments

- Session photos





Prepared by:
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Vijaya College, Bengaluru-560004