



Awareness Workshop on “Entrepreneurship & Innovation” as Career Opportunities

DAY1(2.5 hrs)

Organized by:

VIJAYA COLLEGE, BENGALURU

Event Report: Date: 24th November 2025

Venue: Indoor Auditorium

Organized by: Institution's Innovation Council (IIC) & Internal Quality Assurance Cell (IQAC)

No of Participants:80

1. Introduction

Vijaya College, affiliated to Bengaluru City University and accredited by NAAC with a B++ grade, hosted an awareness workshop titled “**Entrepreneurship & Innovation as Career Opportunities**” on 24th November 2025. This initiative was jointly organized by the **Institution's Innovation Council (IIC)** and **IQAC**, aimed at fostering entrepreneurial thinking and innovative career pathways among students.

2. Objectives

- To introduce students to the scope of entrepreneurship and innovation in today's career landscape.
- To inspire participants to consider entrepreneurial ventures as viable and fulfilling career options.
- To provide insights from experienced professionals on navigating the innovation ecosystem.

3. Speakers

The workshop featured two distinguished speakers:

- **Mr. LG Jyothishwara** – Renowned for his contributions to entrepreneurial development and mentoring.
- **Mr. Narasimha Murthy** – Expert in innovation strategy and startup incubation.

Both speakers shared real-world experiences, highlighted emerging trends in entrepreneurship, and encouraged students to think creatively and take initiative.

4. Proceedings

- The event commenced at **10:30 AM** in the **Indoor Auditorium**, with a warm welcome.
- The speakers delivered engaging sessions, followed by an interactive Q&A where students posed thoughtful questions about startup culture, funding, and innovation challenges.
- The workshop concluded with a vote of thanks and a call to action for students to explore entrepreneurial opportunities.

5. Participation and Outcome

- The workshop witnessed enthusiastic participation reflecting strong interest in entrepreneurial education and innovation-driven careers.
- Participants gained foundational knowledge about entrepreneurship and innovation.
- The session sparked curiosity and motivation among students to pursue innovative projects and consider entrepreneurship as a career path.
- The event strengthened the college's commitment to promoting innovation and aligning with national initiatives under the Ministry of Education's IIC framework.



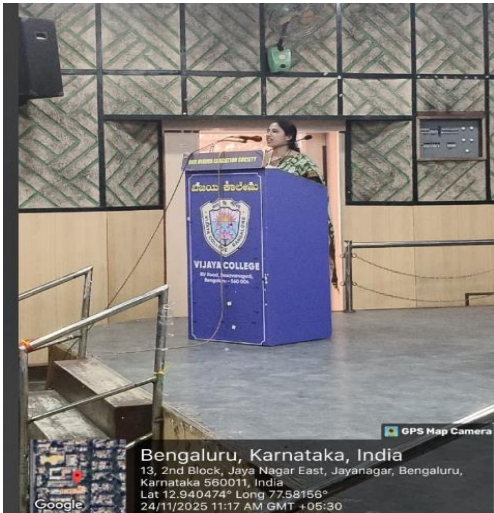
VIJAYA COLLEGE
R.V ROAD, BASAVANAGUDI, BENGALURU-560004
ACCREDITED BY NAAC WITH B++ GRADE
AFFILIATED TO BENGALURU CITY UNIVERSITY

AN IIC AND IQAC INITIATIVE
DAY I
AWARENESS WORKSHOP: "ENTREPRENEURSHIP & INNOVATION"
AS CAREER OPPORTUNITIES

SPEAKERS:-
MR. LG JYOTHISHWARA
MR. NARASIMHA MURTHY

DATE :- 24TH NOVEMBER 2025
TIME :- 10:30 AM ONWARDS
VENUE:- INDOOR AUDITORIUM
ALL ARE WELCOME

DR. M SUBRAMANYA BHAT **PROF. VIDYA SARASWATHI K**
PRINCIPAL **CONVENOR, IIC 2025-26**
PRESIDENT, IIC



Name	College Name	Phone no
Omudipatla Jyoti	UJHWS0010	
1) Raga Athas 1 st BCA B'16	UJHWS0011	
2) Kanchanavathi 1 st B.A B'16	UJHWS0012	
3) Parashurama 1 st B.A B'16	UJHWS0013	
4) D. S. Shama Kumar 1 st B.A B'16	UJHWS0014	
5) K. Jayashankar B'16	UJHWS0015	
6) KIRTHANVI D 1 st B.A B'16	UJHWS0016	
7) NISHANTH V 1 st B.A B'16	UJHWS0017	
8) BHARATHI. KS 3 rd B.A B'16	UJHWS0018	
9) Aditya. K. N 1 st B.A B'16	UJHWS0019	
10) Bhuvanab 1 st B.A B'16	UJHWS0020	
11) Anandika A 3 rd B.A B'16	UJHWS0021	
12) Tejas V 2 nd B.A B'16	UJHWS0022	
13) Mohan Kumar S 1 st B.A B'16	UJHWS0023	
14) Deepa Shree B'16	UJHWS0024	
15) Jansal Alla Khan	UJHWS0025	
16) Shivaram B'16	UJHWS0026	
17) Nandana Srinani 3 rd B.A B'16	UJHWS0027	
18) Abdul Malik 2 nd Sem B.A	UJHWS0028	
19) Syed Khalid 2 nd Sem B.A	UJHWS0029	
20) Kunal C.S 3 rd Sem B.A	UJHWS0030	
21) Praveen 3 rd Sem B.A	UJHWS0031	
22) Kishan R 3 rd Sem B.A	UJHWS0032	
23) Harshadani S 3 rd Sem B.A	UJHWS0033	
24) LO. Mesh - R 3 rd Sem B.A	UJHWS0034	

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CONFERRED COLLEGE WITH DISTINCTION FOR
EXCELLENCE BY THE UGC.

PH: 98463 24322 FAX: 98463 24323

EMAIL ID: vijayacollege@rediffmail.com

AWAWARENESS WORKSHOP: "ENTREPRENEURSHIP AND INNOVATION" 25/11/2025
PARTICIPANTS LIST

Name	UJCMS	SIGNATURE
24. Ishan M	UJHWS0010	
25. Abiga S. Subhanika (3 rd B.A)	UJHWS0011	
26. V. Jayashree (3 rd B.A)	UJHWS0012	
27. Lakshmi Lakshmi (3 rd B.A)	UJHWS0013	
28. Parajwal Gowda (3 rd B.A)	UJHWS0014	
29. Chandan N C (3 rd B.A)	UJHWS0015	
30. Mohammed Thameem (3 rd B.A)	UJHWS0016	
31. Prajwal M (3 rd B.A)	UJHWS0017	
32. Anurag Singh (3 rd B.A)	UJHWS0018	
33. Yousuf A (3 rd B.A)	UJHWS0019	
34. Saif Khan (3 rd B.A)	UJHWS0020	
35. Mohammed J. H. Khan (3 rd B.A)	UJHWS0021	
36. Syed Farhan	UJHWS0022	
37. Harshadani Srinani (3 rd B.A)	UJHWS0023	
38. Sachin T (3 rd B.A)	UJHWS0024	

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Name	Class	UJCMS	SIGNATURE
1. Enkavathi Jyoti	BCA 1 st Sem	UJHWS0010	
2. Saimee Tajdeen	BCA 1 st Sem	UJHWS0011	
3. Ruwika J	BCA 1 st Sem	UJHWS0012	
4. Rabiaa Siddiqui	BCA 1 st Sem	UJHWS0013	
5. Prithvika G	BCA 1 st Sem	UJHWS0014	
6. Sanya A	BCA 1 st Sem	UJHWS0015	
7. Siddhika K	BCA 1 st Sem	UJHWS0016	
8. Shikha M	BCA 1 st Sem	UJHWS0017	
9. Chandana S	BCA 1 st Sem	UJHWS0018	
10. Manya S	BCA 1 st Sem	UJHWS0019	
11. Himayavardhini	BCA 1 st Sem	UJHWS0020	
12. B. Hemalata	BCA 1 st Sem	UJHWS0021	
13. Pallavi	BCA 1 st Sem	UJHWS0022	

Awareness Workshop on "Entrepreneurship & Innovation as Career Opportunities"

DAY-2 (2.5 Hours)

Organized by:

Vijaya College, R.V Road, Basavanagudi, Bengaluru – 560004

Affiliated to Bengaluru City University | NAAC Accredited with B++ Grade

Initiative: Institution's Innovation Council (IIC) & Internal Quality Assurance Cell (IQAC)

Date: 25th November 2025

Time: 10:30 AM onwards

Venue: Indoor Auditorium, Vijaya College

No of Participants: 110



Objective

The Day 2 session of the workshop aimed to deepen awareness of entrepreneurship and innovation as transformative career paths. The event encouraged students to explore creative ventures, social impact models, and startup ecosystems aligned with national development goals.

Proceedings

- The event commenced at **10:30 AM** in the **Indoor Auditorium**, with a warm welcome.
- The speakers delivered engaging sessions, followed by an interactive Q&A where students posed thoughtful questions about Internship, funding, and other challenges.
- The workshop concluded with a vote of thanks and a call to action for students to explore entrepreneurial opportunities, innovation and etc.

Speakers:

1. Sri L.G. Jyothishwara

Veteran Communication Strategist, Voice Artist, and Cultural Innovator

He has journeyed through decades of creative excellence. Known for his original thinking in both Kannada and English, his one-line headlines and taglines have powered countless brands to success.

2. Mr. Bhanu Prakash

Founder – Baala Veda & Flying Monkey Communications

Mr. Bhanu Prakash shared his journey of blending cultural heritage with creative entrepreneurship. As the founder of **Baala Veda**, he is dedicated to nurturing *Bharateeya values* in children and building a socio-economic model that empowers students, homemakers, and scholars.

His talk emphasized:

- The role of storytelling in cultural preservation
- Opportunities for value-based entrepreneurship
- Creating livelihood through cultural initiatives
- Building inclusive platforms for societal growth

3. Mr. Darshan D.B.

Co-Founder & Director – TrueMEDIX Life Sciences Pvt. Ltd

Mr. Darshan D.B. brought a healthcare innovation lens to the workshop. Hailing from Chikkamagalur, he shared his experience in building **TrueMEDIX**, a diagnostic service provider committed to quality and affordability.

Highlights of his session included:



- Building technical value chains in healthcare
- Operational excellence and quality assurance
- Startup incubation and mentorship
- Lessons from leadership roles at Medlife and Dr. Lal PathLabs

Workshop Highlights: -

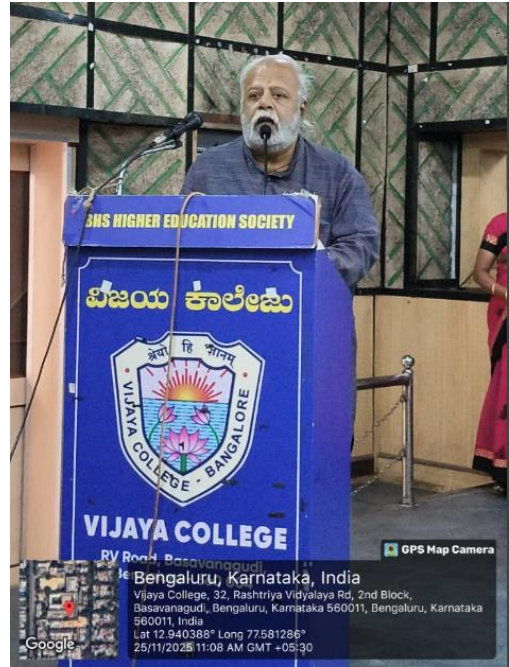
- Engaging keynote sessions with real-world examples
- Interactive Q&A with both speakers
- Emphasis on cultural and healthcare innovation
- Encouragement to participate in startup challenges

Feedback:

- Broadened students' understanding of entrepreneurial pathways
- Showcased diverse models of innovation—from cultural to clinical
- Strengthened Vijaya College's commitment to holistic education and societal contribution


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DAY-2
Awareness Workshop: "Entrepreneurship and Innovation" Date: 28/11/2018

Serial No	Name of the Student	Class and Section	UUCMS No
01	Arya Jay	5 th Sem BBA 'A'	U18HW230031
02	Usharani K. Shree	5 th Sem BBA 'B'	U18HW230015
03	Janaia P.M	5 th Sem BBA 'B'	U18HW230029
04	Nayana A	5 th Sem BBA 'A'	U18HW230017
05	Gowri Susha	5 th Sem BBA 'B'	U18HW230029
06	Vandhana H.C	5 th Sem BBA 'A'	U18HW230029
07	Darika S	5 th Sem BBA 'A'	U18HW230029
08	Angi V	5 th Sem BBA 'A'	U18HW230029
09	DHARU S	5 th Sem BBA 'A'	U18HW230029
10	Sangeetha Y	5 th Sem BBA 'A'	U18HW230029
11	HANSHIKA C	5 th Sem BBA 'A'	U18HW230029
12	Parvathi K	5 th Sem BBA 'A'	U18HW230029
13	HULBANA PRADYAN	5 th Sem BBA 'A'	U18HW230029
14	SANJANA A.M	5 th Sem BBA 'A'	U18HW230029
15	RADHIKA J	5 th Sem BBA 'A'	U18HW230029
16	Bhanu B.S	5 th Sem BBA 'A'	U18HW230029
17	IKH MR	5 th Sem BBA 'A'	U18HW230029

Serial No	Name of the Student	Class and Section	UUCMS No
49	BhoniKa.V	5 th Sem BBA	U18HW230029
50	Ramadevi	5 th Sem BBA	U18HW230029
51	Chandrabala R	5 th Sem BBA	U18HW230029
52	Bhavanishwari	5 th Sem BBA	U18HW230029
53	Raghu K	1 st Sem BBA	U18HW230029
54	Mudiga J	1 st Sem BBA	U18HW230029
55	Bala C	1 st Sem BBA	U18HW230029
56	Raja Guha	5 th Sem BBA	U18HW230029
57	Shruti D	5 th Sem BBA	U18HW230029
58	Pradip S	5 th Sem BBA	U18HW230029
59	Likitha H.C	5 th Sem BBA	U18HW230029
60	Nachar A.P	5 th Sem BBA	U18HW230029
61	Hitha G	5 th Sem BBA	U18HW230029
62	Nikhil Kumar B	5 th Sem BBA	U18HW230029
63	Manikanta C.M	5 th Sem BBA	U18HW230029
64	Rohan K	1 st Sem BBA	U18HW230029
65	Uthappa C	5 th Sem BBA - A	U18HW230029
66	Tejas Mshik	5 th Sem BBA - A	U18HW230029
67	Amit Raju O	5 th Sem BBA - A	U18HW230029
68	Shivani B	5 th Sem BBA - A	U18HW230029
69	Anand A	1 st Sem BBA 'A'	U18HW230029

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Awareness Workshop: "Entrepreneurship and Innovation" Date: 28/11/2018

Serial No	Name of the Student	Class and Section	UUCMS No
40	Hemant P	1 st Sem BBA 'A'	U18HW230029
41	Sagar S	1 st Sem BBA 'A'	U18HW230029
42	Hemant	1 st Sem BBA 'A'	U18HW230029
43	Chandana	1 st Sem BBA 'A'	U18HW230029
44	Chandana	1 st Sem BBA 'A'	U18HW230029
45	Hemant	1 st Sem BBA 'A'	U18HW230029
46	Nikhil B	1 st Sem BBA 'A'	U18HW230029
47	Syed Muzid	5 th Sem BBA 'A'	U18HW230029
48	Sagar R	5 th Sem BBA 'A'	U18HW230029
49	Rahul M	5 th Sem BBA 'A'	U18HW230029
50	VANESHWARAN B	5 th Sem BBA 'A'	U18HW230029
51	PRASHANTH KUMAR	5 th Sem BBA 'A'	U18HW230029
52	Abhishek M	5 th Sem BBA 'A'	U18HW230029

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DAY-2
Awareness Workshop: "Entrepreneurship and Innovation" Date: 28/11/2018

Serial No	Name of the Student	Class and Section	UUCMS No
70	Sanjana Kumar R	III rd Sem BBA 'B' Sec	U18HW230029
71	Uday R	III rd Sem BBA 'B' Sec	U18HW230029
72	Dhanu V	III rd Sem BBA 'B' Sec	U18HW230029
73	Shruti S	III rd Sem BBA 'B' Sec	U18HW230029
74	Yashraj N	III rd Sem BBA 'B' Sec	U18HW230029
75	Rohith S	III rd Sem BBA 'B' Sec	U18HW230029
76	Md Thiruj SJ	III rd Sem BBA 'B' Sec	U18HW230029
77	Kunal T	III rd Sem BBA 'B' Sec	U18HW230029
78	Purnesh S	III rd Sem BBA 'B' Sec	U18HW230029
79	Rahul S	III rd Sem BBA 'B' Sec	U18HW230029
80	Umar Talib	III rd Sem BBA 'B' Sec	U18HW230029
81	Raj Khar	III rd Sem BBA 'B' Sec	U18HW230029
82	Anirban Khan	III rd Sem BBA 'B' Sec	U18HW230029
83	Yunus A	III rd Sem BBA 'B' Sec	U18HW230029
84	Sanjeev Shroff	III rd Sem BBA 'B' Sec	U18HW230029
85	Kavya	III rd Sem BBA	U18HW230029

Serial No	Name of the Student	Class and Section	UUCMS No
85	Pranjul Gowda	III rd Sem BBA 'A'	U18HW230029
86	Lakshmi S	III rd Sem BBA 'A'	U18HW230029
87	Syed Farhan	3 rd Sem BBA 'B'	U18HW230029
88	Sadig Pasun	3 rd Sem BBA 'B'	U18HW230029
89	Mohammed Idhis Ehsan	3 rd Sem BBA 'B'	U18HW230029
90	Subhash Babu R	3 rd Sem BBA 'B'	U18HW230029
91	Mohammed Yaseen	3 rd Sem BBA 'B'	U18HW230029
92	Shiva M	3 rd Sem BBA 'B'	U18HW230029
93	Ravi Kumar C	3 rd Sem BBA 'B'	U18HW230029
94	Yashwanth S	3 rd Sem BBA 'B'	U18HW230029
95	BHARATI K	3 rd Sem BBA 'B'	U18HW230029
96	Anu Kumar S	3 rd Sem BBA 'B'	U18HW230029
97	Pankaj Kumar A	3 rd Sem BBA 'B'	U18HW230029
98	Kompanandan P	3 rd Sem BBA 'B'	U18HW230029
99	RAMESH R	3 rd Sem BBA 'B'	U18HW230029
100	Yashwanth P	3 rd Sem BBA 'B'	U18HW230029
101	KIRTHAN V.P	3 rd Sem BBA 'B'	U18HW230029
102	V.Muliyil Jomun	3 rd Sem BBA 'B'	U18HW230029
103	Gagan B.S	3 rd Sem BBA 'B'	U18HW230029
104	Raghu P	3 rd Sem BBA 'B'	U18HW230029
105	Chandan B	3 rd Sem BBA	U18HW230029
106	Kishore Malik	3 rd Sem BBA	U18HW230029
107	Sulam R	3 rd Sem BBA	U18HW230029
108	Devika	3 rd Sem BBA	U18HW230029
109	Ankita	3 rd Sem BBA	U18HW230029