## DEPARTMENT OF COMMERCE AND MANAGEMENT ACADEMIC YEARS 2022-2023 COURSE – B.B.A.

#### NEP 2020 SYLLABUS

#### SUBJECT: MANAGEMENT PRINCIPLES & PRACTICE

| MONTH    | WEEK | PORTIONS COVERED  | TEACHERS<br>HANDLING |
|----------|------|---|----------------------|
| SEP 2022 | II   | MODULE-1: INTRODUCTION TO   | VSK                  |
|          |      | MANAGEMENT  |                      |
|          |      | Introduction – Meaning, Evolution of management                             |                      |
|          |      | thought, Pre-Scientific Management Era, Classical                           |                      |
|          |      | Management Era, Neo-Classical Management Era,                               |                      |
|          |      | Modern Management Era;  |                      |
|          | III  | Nature and Characteristics of Management -                                  |                      |
|          |      | Scope and Functionalareas of Management;                                    |                      |
|          |      | Management as a Science, Art or Profession;                                 |                      |
|          |      | Management and Administration; Principles of                                |                      |
|          | IV   | Management.<br>MODULE-2: PLANNING AND DECISION                              |                      |
|          | 1 V  | MODULE-2: PLANNING AND DECISION<br>MAKING Nature, Importance and Purpose of |                      |
|          |      | Planning - Planning Process;Objectives; Types of                            |                      |
|          |      | plans (Meaning only);   |                      |
| ОСТ      | Ι    | Decision making- Importance and steps; MBO                                  |                      |
| 2022     |      | and MBE (Meaningonly)   |                      |
|          | II   | MODULE -3: ORGANIZING AND STAFFING  |                      |
|          |      | Nature and purpose of Organization; Principles                              |                      |
|          |      | of Organizing;;   |                      |
|          | III  | Centralization vs Decentralization of Authority                             |                      |
|          |      | and Responsibility, Span of Control; Nature and                             |                      |
|          |      | importance of Staffing  |                      |
|          | IV   | Delegation of Authority; Types of   |                      |
|          |      | Organization - Departmentation, Committees                                  |                      |
| NOV      | Ι    | MODULE-4: DIRECTING AND   |                      |
| 2022     |      | <b>COMMUNICATING</b> Meaning and  |                      |
|          |      | Nature of Direction, Principles of Direction;                               |                      |
|          |      | Communication - Meaning and Importance,                                     |                      |
|          |      | Communication Process, Barriers to  |                      |
|          |      | Communication, Steps to overcome barriers,                                  |                      |
|          |      | Types of Communication;   |                      |
|          | II   | Motivation theories – Maslow's Need Hierarchy                               |                      |
|          |      | Theory, Herzberg'sTwo Factor Theory,  |                      |
|          |      | McGregor's X and Y theory. Leadership –                                     |                      |
|          |      | Meaning, Formal and Informal Leadership,                                    |                      |
|          |      | Characteristics of Leadership;  |                      |

| III | Leadership Styles – Autocratic Style, Democratic |
|-----|--|
|     | Style, Participative Style, Laissez Faire        |
|     | Leadership Styles, Transition Leadership,        |
|     | Charismatic Leadership Style.                    |
| IV  | MODULE-5: COORDINATING AND                       |
|     | <b>CONTROLLING</b> Coordination–Meaning,         |
|     | Importance and Principles.                       |

| DEC<br>2022 | Ι   | Controlling-Meaning and steps in controlling, Essentials<br>of Effective Control system, Techniques of Control (in<br>brief).                                 |  |
|-------------|-----|---|--|
|             | Π   | MODULE-6: BUSINESS SOCIALRESPONSIBILITY ANDMANAGERIAL ETHICSBusiness Social Responsibility - Meaning,Arguments for and against Business SocialResponsibility; |  |
|             | III | Managerial Ethics – Meaning - Importance of Ethics<br>in Business, Factors that determine Ethical or Unethical<br>behaviour.                                  |  |
|             | IV  | Green management -Meaning, Green Management<br>Actions; <b>Revision</b>   |  |

## SUBJECT: FUNDAMENTALS OF ACCOUNTING

| MONTH    | WEEK | PORTIONS COVERED                                | TEACHERS<br>HANDLING |
|----------|------|---|----------------------|
| SEP 2022 | II   | MODULE 1: INTRODUCTION TO FINANCIAL             | RSG                  |
|          |      | ACCOUNTING- meaning, definition, objectives,    |                      |
|          |      | functions, significance, users of accounting    |                      |
|          |      | information, limitations, Accounting cycle.     |                      |
|          |      | Accounting Principles, Concepts and             |                      |
|          |      | Conventions, Accounting                         |                      |
|          | III  | Accounting Standards- objectives- significance  |                      |
|          |      | of accounting standards. List of Indian         |                      |
|          |      | Accounting Standards.(INDAS).                   |                      |
|          | IV   | Module -2: Accounting Process- Meaning of       |                      |
|          |      | Double entry system – Process of Accounting –   |                      |
|          |      | Kinds of Accounts – Rules- Transaction Analysis |                      |
|          |      | – Journal                                       |                      |

| ОСТ  | Ι   | Ledger – Balancing of Accounts – Trial Balance –    |
|------|-----|---|
| 2022 | •   | Problems on Journal, Ledger Posting and             |
| 2022 |     | Preparation of Trial Balance. (Practical Problems). |
|      | II  | MODULE 3: SUBSIDIARY BOOKS- Meaning –               |
|      |     | Significance – Types of Subsidiary Books –          |
|      |     | Preparation of Purchases Book, Sales Book,          |
|      |     | Purchase Returns Book, Sales Return Book, Bills     |
|      |     | Receivable Book, Bills Payable Book.                |
|      | III | Types of Cash Book- Simple Cash Book, Double        |
|      |     | Column Cash Book, Three Column Cash Book,           |
|      |     | and Petty Cash Book -Problems.                      |
|      | IV  | Bank Reconciliation - meaning, causes of            |
|      |     | differences, importance, preparation and            |
|      |     | presentation of BRS (Practical Problems).           |
| NOV  | Ι   | MODULE 4: FINANCIAL ACCOUNTS OF                     |
| 2022 | -   | PROPRIETARY CONCERN- special adjustments            |
|      |     | like depreciation, outstanding expenses and         |
|      |     | prepaid expenses, outstanding incomes and           |
|      |     | incomes received in advance                         |
|      | II  | provision for doubtful debts, interest on drawings  |
|      |     | and interest on capital.                            |
|      | III | Problems on TRIAL BALANCE, FINAL                    |
|      |     | ACCOUNTS OF PROPRIETARY CONCERN                     |
|      | IV  | MODULE 5: COMPUTERISED ACCOUNTING                   |
|      |     | Introduction-Meaning of accounting software,        |
|      |     | types accounting software                           |
| DEC  | I   | Accounting software Tally-Meaning of Tally          |
| 2022 |     | software – Features – Advantages. Creating a        |
| 2022 |     | New Company, Basic Currency information,            |
|      |     | other information, Company features and             |
|      |     | Inventory features. Configuring Tally - General     |
|      |     | Configuration, Numerical symbols accounts           |
|      |     | /inventory info – master configuration              |
|      |     | -voucher entry configuration.                       |
|      | II  | Working in Tally: Groups, Ledgers, writing          |
|      |     | voucher, different types of vouchers, voucher entry |
|      |     | Problem on Voucher entry – Generating Basic         |
|      |     | Reports in Tally-Trail Balance, Accounts books,     |
|      |     | Cash Book, Bank Books, Ledger Accounts, Group       |
|      |     | Summary, Sales Register and Purchase Register,      |
|      |     | Journal register, Statement of Accounts, Trading    |
|      |     | and profit account and Balance Sheet.               |
|      | III | Accounts books- Cash Book, Bank Books, Ledger       |
|      |     | Accounts,   |
|      |     |   |

|     | IV | Group Summary, Journal Register, Statement of<br>Accounts and Balance Sheet. |  |
|-----|----|--|--|
| JAN | Ι  | Journalizing (Practical Problems); Ledger (Practical Problems),              |  |

| 2023 | II  | petty cashbook (Practical Problems); BRS (Practical |  |
|------|-----|---|--|
|      |     | Problems).  |  |
|      | III | Preparation of Profit and Loss Account and Balance  |  |
|      |     | Sheet   |  |
|      | IV  | Revision  |  |

#### SUBJECT: MARKETING MANAGEMENT

| MONTH    | WEEK        | PORTIONS COVERED   | TEACHERS         |
|----------|-------------|--|------------------|
| SEP 2022 | п           | MODULE 1: INTRODUCTION TO  | HANDLING<br>KSMD |
| SEF 2022 | 11          |  | KSIVID           |
|          |             | MARKETING Meaning and Definition, Concepts                                 |                  |
|          |             | of Marketing, Approaches to Marketing, Functions                           |                  |
|          | TTT         | of Marketing.  |                  |
|          | III         | Recent trends in Marketing-E- business, Tele-                              |                  |
|          |             | marketing, M- Business, Green Marketing,                                   |                  |
|          | <b>TX</b> 7 | Relationship Marketing, ConceptMarketing,                                  |                  |
|          | IV          | Digital Marketing, social media marketing and E-<br>tailing (Meaningonly). |                  |
| OCT      | Ι           | MODULE 2: MARKETING ENVIRONMENT  |                  |
| 2022     |             | Internal environment, and External environment                             |                  |
|          | II          | Microenvironment – The company, suppliers,                                 |                  |
|          |             | marketing intermediaries' competitors, public and                          |                  |
|          |             | customers; Macro Environment- Demographic,                                 |                  |
|          |             | Economic,  |                  |
|          | IV          | Natural, Technological, Political, Legal, Socio-                           |                  |
|          |             | Cultural Environment.  |                  |
| NOV      | Ι           | MODULE 3: MARKET SEGMENTATION  |                  |
| 2022     |             | AND CONSUMERBEHAVIOUR  |                  |
|          |             | Meaning and Definition   |                  |
|          | Π           | Bases of Market Segmentation, Requisites of                                |                  |
|          |             | Sound MarketSegmentation   |                  |
|          | III         | Consumer Behaviour - Factors influencing                                   |                  |
|          |             | Consumer Behaviour;  |                  |
|          | IV          | Buying Decision Process  |                  |
| DEC      | Ι           | MODULE 4: MARKETING MIX  |                  |
| 2022     |             | Meaning, Elements of Marketing Mix (Four P's) –                            |                  |
|          |             | Product, Price, Place, Promotion   |                  |
|          | II          | Product-Product Mix, Product Line, Product                                 |                  |
|          |             | Lifecycle, New ProductDevelopment, Reasons for                             |                  |
|          |             | Failure of New Product, Branding, Packing and                              |                  |
|          |             | Packaging, Labelling,  |                  |
|          | III         | Pricing – Objectives, Factors influencing Pricing                          |                  |

|          |     | Policy, Methods of Pricing;                       |  |
|----------|-----|---|--|
|          | IV  | Physical Distribution–Meaning, Factors affecting  |  |
|          |     | Channel Selection, Types of Marketing Channels.   |  |
| JAN 2023 | Ι   | Promotion- Advertisement, Sales promotion         |  |
|          | II  | Public Relations, Publicity, Personnel Selling    |  |
|          | III | MODULE 5: SERVICES MARKETING                      |  |
|          |     | Meaning and definition of services, difference    |  |
|          |     | between goods and services, features of services, |  |
|          |     | seven P's of services marketing (concepts only).  |  |
|          | IV  | Revision  |  |

## [B.COM OPEN ELECTIVE COURSE]

#### SUBJECT: PERSONAL FINANCE & PLANNING

## SEMESTER: I BBA

| MONTH | WEEK | PORTIONS COVERED                                    | TEACHERS |
|-------|------|---|----------|
| ОСТ   | Ι    | Module 1. Introduction to Einspeigl Diapping        | HANDLING |
|       | 1    | Module 1:Introduction to Financial Planning-        | LMR,     |
| 2022  |      | Financial goals, steps in financial planning, time  | CHL, SS  |
|       |      | value of money, personal loans, education loan, car |          |
|       | TT   | loan & home loan schemes.                           |          |
|       | II   | Introduction to savings, benefits of savings,       |          |
|       |      | management of spending & financial discipline.      |          |
|       | III  | Module 2: Investment Planning- Meaning, process     |          |
|       |      | and objectives of investment, Concept and           |          |
|       |      | measurement of return & risk, Types of return:      |          |
|       |      | Income and capital appreciation                     |          |
|       | IV   | Different investment avenues: Corporate             |          |
|       |      | Securities, Bank deposits, Company deposits, Post   |          |
|       |      | Office Savings Schemes, Government Securities,      |          |
|       |      | Insurance Schemes, Provident Fund, Pension loans    |          |
| NOV   | Ι    | Mutual fund, Commodities, Foreign currency,         |          |
| 2022  |      | Real estate, Paintings and Antiques, Gold and       |          |
|       |      | Bullion, Chits and Nidhi, Exchange Traded Funds     |          |
|       |      | (ETF).  |          |
|       | II   | Module 3: Personal Tax Planning- Tax Structure      |          |
|       |      | in India for personal taxation, Scope of Personal   |          |
|       |      | tax planning, Exemptions and deductions             |          |
|       |      | available to individuals U/s 80C, 80CCC,            |          |
|       | III  | deductions available UNDER 80CCD, 80D,              |          |
|       |      | 80DD, 80TTA, 80 U) from Gross Total Income          |          |
|       |      | (Theory Only). Tax avoidance versus tax evasion.    |          |
|       | IV   | Module 4: Retirement Planning- Retirement           |          |

|      |     | Planning Goals, Process of retirement planning, |  |
|------|-----|---|--|
|      |     | Pension plans available in India, New Pension   |  |
|      |     | Scheme,   |  |
| DEC  | Ι   | Provident Fund: Employee Provident Fund (EPF)   |  |
| 2022 |     | and Public Provident Fund (PPF).                |  |
|      | Π   | Deductions available under the Income TaxAct,   |  |
|      |     | 1961 for retirement plans. (Theory Only)        |  |
|      | III | Revision  |  |
|      |     |   |  |

#### NEP 2020 SYLLABUS

## SUBJECT: COST ACCOUNTING

| WEEK | PORTIONS COVERED                                   | TEACHERS  |
|------|--|---|
|      |  | HANDLING  |
| Ι    | UNIT 1: INTRODUCTION TO COST                       | RSG   |
|      | ACCOUNTING Introduction: Meaning,                  |   |
|      | Objectives, Importance and Uses of Cost            |   |
|      | Accounting, Difference between Cost                |   |
|      | Accounting and Financial Accounting;               |   |
| II   | Various elements of Cost and Classification of     |   |
|      | Cost; Cost Object, Cost Unit, Cost Centres; Cost   |   |
|      | Reduction and Cost Control; Limitations of Cost    |   |
|      | Accounting;  |   |
| III  | UNIT 2: MATERIALS COST                             |   |
|      | Materials: Meaning, Importance and Types of        |   |
|      | Materials - Direct and Indirect Material.          |   |
|      | Materials control: Technique of Inventory Control- |   |
|      | Problems on Level setting and EOQ                  |   |
| IV   | Procurement: Procedure for procurement of          |   |
|      | materials and documentation involved in            |   |
|      | procurement of materials                           |   |
| Ι    | preparation of Stores Ledger/ Account - FIFO,      |   |
|      | LIFO, Simple Average Price and Weighted            |   |
|      |  |   |
| II   |  |   |
|      |  |   |
|      | 1 1 0  |   |
|      | <b>e i</b>   |   |
|      |  |   |
|      |  |   |
|      | Reasons and Effects of labour turnover             |   |
|      | I<br>II<br>III                                     | ACCOUNTINGIntroduction:Meaning,<br>Objectives,Objectives,ImportanceandUsesofCostAccounting,DifferencebetweenCostAccounting and Financial Accounting;IIVarious elements of Cost and Classification of<br>Cost; Cost Object, Cost Unit, Cost Centres; Cost<br>Reduction and Cost Control; Limitations of Cost<br>Accounting;IIIUNIT 2: MATERIALS COST<br>Materials: Meaning, Importance and Types of<br>Materials - Direct and Indirect Material.<br> |

| 1 | III | Methods of Wage Payment: Time rate system        |
|---|-----|--|
|   |     | and piece rate system, and the Incentive         |
|   |     | schemes - Halsey plan, Rowan plan and Taylor     |
|   |     | differential piece rate system –problems         |
|   |     | based on calculation of wages and earnings only. |
| Ι | IV  | UNIT 4: OVERHEADS-Meaning and                    |
|   |     | Classification of Overheads; Accounting and      |
|   |     | Control of Manufacturing                         |

| JAN  | Ι   | Overheads: Estimation and Collection, Cost allocation, |  |  |  |
|------|---|--|--|--|--|
| 2023 | Apportionment, Re-apportionment and Absorption of |  |  |  |  |
|      |   | Manufacturing Overheads;                               |  |  |  |
|      | Π   | Problems on Primary and Secondary distribution and     |  |  |  |
|      |   | Secondary distribution using Reciprocal Service        |  |  |  |
|      |   | Methods only (Repeated Distribution Method and         |  |  |  |
|      |   | Simultaneous Equation Method);                         |  |  |  |
|      | III   | Absorption of overheads: Meaning and Methods of        |  |  |  |
|      |   | Absorption of overheads; Problems on Machine hour      |  |  |  |
|      |   | rate.  |  |  |  |
|      | IV  | Module No. 5: Cost Sheet - Cost Sheet - Meaning and    |  |  |  |
|      |   | Cost heads in a Cost Sheet, Presentation of Cost       |  |  |  |
|      |   | Information in Cost Sheet.                             |  |  |  |
| FEB  | Ι   | Problems on Cost Sheet, Tenders and Quotations.        |  |  |  |
| 2023 | II  | Problems on Cost Sheet, Tenders and Quotations         |  |  |  |
|      | III   | Problems on Cost Sheet, Tenders and Quotations         |  |  |  |
|      | IV  | REVISION   |  |  |  |

## SUBJECT: ORGANIZATION BEHAVIOUR

| MONTH | WEEK | PORTIONS COVERED                                | TEACHERS |
|-------|------|---|----------|
|       |      |   | HANDLING |
| NOV   | Ι    | Module No. 1: Organizational Behaviour and      | KSMD     |
| 2022  |      | Foundations Of Individual Behaviour             |          |
|       |      | Organization Behaviour-Meaning, Definition of   |          |
|       |      | OB, Importance of OB, Foundations of OB         |          |
|       | II   | Individual behaviour - Personal Factors,        |          |
|       |      | Environmental Factors, organization systems and |          |
|       |      | resources.                                      |          |
|       | III  | Personality-Meaning, Determinants and Traits of |          |
|       |      | Personality                                     |          |
|       | IV   | Perception- Meaning, Factors influencing        |          |
|       |      | perception, Perceptual Process, Perceptual      |          |
|       |      | Errors.   |          |
| DEC   | Ι    | Module No. 2: Group and Team Dynamics:          |          |
| 2022  |      | Group Dynamics-Meaning, Types of Group,         |          |
|       |      | Development of Groups- Stages of Group          |          |

|          |     | Development, Determinants of Group Behaviour.  |
|----------|-----|--|
|          | тт  | <b>• • •</b>                                   |
|          | II  | Team Dynamics- Meaning, Types of Teams:        |
|          |     | Conflict-sources of conflict and ways of       |
|          |     | resolving conflict.                            |
|          | III | Module No. 3: Change Management-               |
|          |     | Introduction to Change Management: Meaning of  |
|          |     | Change, Importance and Nature of Planned       |
|          |     | Change, Factors Influencing Change             |
|          | IV  | Resistance to Change, Overcoming Resistance to |
|          |     | Change.  |
| JAN 2023 | Ι   | Module No. 4: Organizational Development-      |
|          |     | Organizational Development: Meaning and        |
|          |     | Nature of Organizational Development (OD)      |
|          | II  | Process of Organizational Development:         |
|          |     | Overview of Entering and Contracting           |
|          | III | Diagnosing: Meaning of Diagnosing,             |
|          |     | Comprehensive Model for Diagnosing             |
|          |     | Organizational Systems (Organizational Level,  |
|          |     | Group Level and Individual Level).             |
|          | IV  | Module No. 5: OD Interventions: How to         |
|          |     | Design Effective Interventions,                |

| FEB  | Ι   | Overview of OD interventions - Human Process    |  |
|------|-----|---|--|
| 2023 |     | Interventions, Techno Structural Interventions, |  |
|      | II  | HRM Interventions and Strategic Change          |  |
|      |     | Interventions,                                  |  |
|      | III | III Conditions for optimal success of OD.       |  |
|      | IV  | REVISION  |  |

## SUBJECT: STATISTICS FOR BUSINESS DECISIONS

| MONTH   | WEEK | PORTIONS COVERED                                | TEACHERS |
|---------|------|---|----------|
|         |      |   | HANDLING |
| NOV2022 | Ι    | UNIT 1: INTRODUCTION TO                         | SS       |
|         |      | <b>STATISTICS:</b> Introduction – Meaning,      |          |
|         |      | Functions and Uses of Statistics; Collection of |          |
|         |      | Data - Techniques of Data Collection –          |          |
|         |      | Census Technique and Sampling Technique         |          |
|         |      | (Concepts).                                     |          |
|         | II   | Classification: Meaning, and Methods of         |          |
|         |      | Classification of Data, Tabulation: Meaning,    |          |
|         |      | Parts of a Table – Simple problems on           |          |
|         |      | Tabulation.                                     |          |
|         | III  | Diagrammatic Presentation: Bar Diagrams –       |          |
|         |      | Simple Bars, Multiple Bars, Percentage Sub-     |          |
|         |      | divided Bar Diagram; Two Dimensional            |          |
|         |      | Diagrams – Pie Diagram.                         |          |

| DEC2022        | Ι   | UNIT 2: MEASURES OF CENTRAL  |
|----------------|-----|--|
| <b>DEC2022</b> | 1   | TENDENCY AND DISPERSION  |
|                |     | Arithmetic Mean: Calculation of Arithmetic   |
|                |     | Mean for Individual, Discrete andContinuous  |
|                |     | Series-Problems using Direct Method only.  |
|                | II  | Median: Calculation of Median for  |
|                | 11  | Individual, Discrete and Continuous Series.  |
|                | III | Mode: Calculation of Mode for Individual,  |
|                |     | Discrete and Continuous Series using   |
|                |     | Inspection Method only (Excluding problems   |
|                |     | using Grouping Tables),  |
|                | IV  | Empirical relationbetween Mean,  |
|                |     | Median and Mode  |
| JAN2023        | I   | UNIT 5: TIME SERIES ANALYSIS:  |
|                |     | Meaning, Components, fitting a straight-   |
|                |     | line trend using Least Square Method   |
|                |     | (Problems where $\Sigma X=0$ only), calculation  |
|                |     | and estimation of trend values.  |
|                | II  | Least Square Method (Problems where $\Sigma X=0$   |
|                |     | only), calculation and estimation of trend   |
|                | TTT | values.  |
|                | III | UNIT 3: MEASURES OF DISPERSION   |
|                |     | AND SKEWNESS: Measures of Dispersion:  |
|                |     | Absolute and Relative measures of dispersion -<br>Standard Deviation in Individual, Discrete and |
|                |     | Continuous Series – Problems   |
|                | IV  | Measures of Skewness: Calculation of Karl  |
|                | 1 V | Pearson's Co-efficient of Skewness (Uni-   |
|                |     | modal) – Problems  |
| FEB 2023       | I   | UNIT 3: CORRELATION AND  |
| FED 2023       | 1   | REGRESSION ANALYSIS:   |
|                |     | Correlation Analysis- Meaning, Types of  |
|                |     | Correlation, Calculation of Karl Pearson's   |
|                |     | coefficient of Correlation   |
|                | II  | Problems using Direct Method only, Probable  |
|                |     | error.   |
|                | III | Regression Analysis - Obtaining the  |
|                |     | Regression coefficients, Formulating   |
|                |     | Regression Equations and Estimations.  |
|                | IV  | REVSION  |
|                | 1   |  |

## SUBJECT: FINANCIAL EDUCATION & INVESTMENT AWARNESS [SEC]

| MONTH    | WEEK | PORTIONS COVERED                                  | TEACHERS  |
|----------|------|---|-----------|
|          |      |   | HANDLING  |
| DEC      | Ι    | Module 1: Foundation For Foundation:              | VSK, KJV, |
| 2022     |      | money and its need, meaning and need for          | KS        |
|          |      | financial planning; life goals and financial      |           |
|          |      | goals of an individual; format of a sample        |           |
|          |      | financial plan for a young adult                  |           |
|          | II   | Time value of money: meaning, need,               |           |
|          |      | concepts of compounding-simple and                |           |
|          |      | compound interest and discounting-present         |           |
|          |      | value of single cash inflow, series of cash       |           |
|          |      | inflow, annuity, perpetuity- problem              |           |
|          | III  | Valuation of securities: meaning need for         |           |
|          |      | valuation of securities, valuation of fixed       |           |
|          |      | income securities-debentures and preference       |           |
|          |      | shares, valuation of equity shares, dividend      |           |
|          |      | capitalization approach, earnings                 |           |
|          |      | capitalization approach-problems                  |           |
|          | IV   | Module 2: Investment Avenues –                    |           |
|          |      | introduction of investment: meaning, need         |           |
|          |      | essentials of investment; investment and          |           |
|          |      | speculation, basic investment, diversification-   |           |
|          |      | need for diversification                          |           |
| JAN 2023 | Ι    | Investment avenues for a common investor:         |           |
|          |      | bank deposits; corporate securities- equity       |           |
|          |      | shares, preference shares, debentures, bonds      |           |
|          |      | company deposit; post office savings              |           |
|          |      | schemes, government securities, real estate,      |           |
|          |      | gold and bullion                                  |           |
|          | II   | Chit and Nidhi companies, life insurance,         |           |
|          |      | retirement and pension plans-national pension     |           |
|          |      | system, Atal pension yojana etc. (features if all |           |
|          |      | investment avenues with income tax benefits);     |           |
|          |      | risk and return relationship (theory only)        |           |
|          | III  | Stock markets: primary market and                 |           |
|          |      | secondary market, stock exchanges,                |           |
|          |      | stock exchanges operations-trading                |           |
|          |      |   |           |
|          |      | and settlement, Demat account,                    |           |
|          |      | depository and depositary participants;           |           |
|          |      | investor protection                               |           |
|          | IV   | Module 3: Mutual Funds- meaning and               |           |
|          |      | features; history, benefits & drawbacks           |           |

|      |     | of investment in mutual fund; major            |
|------|-----|--|
|      |     | fund houses in India and types of              |
|      |     | schemes and plans; SIP, STP SWP.               |
| FEB  | Ι   | Net asset value – simple problems              |
| 2023 | II  | Practical lab hours- module 1: spreadsheet     |
|      |     | modelling: IF function, SUM , AVERAGE,         |
|      |     | INDEX, MATCH AND VLOOKUP, RANK,                |
|      |     | SUM PRODCUT, MAX& MIN, Present                 |
|      |     | Value, Future Value, Annuity, Perpetuity,      |
|      |     | Statistical functions in excel – through data  |
|      |     | analysis; preparation of financial plan        |
|      | III | Module 2: investment avenues: group            |
|      |     | presentations on investment avenues-           |
|      |     | (advantages, suitability and limitations)      |
|      | IV  | Module 3: mutual funds- identification of fund |
|      |     | houses in India, schemes and plans of each     |
|      |     | mutual fund house; demonstration of mutual     |
|      |     | fund fact sheet; nav on excel sheet            |

## SUBJECT: INDIAN CONSTITUTION [AECC]

| MONTH | WEEK | PORTIONS COVERED                               | TEACHERS |
|-------|------|--|----------|
|       |      |  | HANDLING |
| DEC   | Ι    | Chapter – 1 Making Of Indian                   | GJK      |
| 2022  |      | Constitution: constituent assembly –           |          |
|       |      | composition, objectives, preamble and          |          |
|       |      | salient features of the Indian constitution.   |          |
|       | Π    | Chapter-2 Fundamental Rights:                  |          |
|       |      | fundamental duties, directive principles       |          |
|       | III  | Chapter-3 Union Government-                    |          |
|       |      | president, prime minister and council          |          |
|       |      | of ministers                                   |          |
|       | IV   | Chapter-4 State Government-                    |          |
|       |      | Governor, chief minister and council of        |          |
|       |      | ministers                                      |          |
| JAN   | Ι    | Chapter-5 judiciary-supreme court and          |          |
| 2023  |      | high court; composition, powers and            |          |
|       |      | functions and judicial review                  |          |
|       | II   | Chapter-6 Electoral Process; election          |          |
|       |      | commission-composition, powers and             |          |
|       |      | functions, electoral reforms                   |          |
|       | III  | Exercise: department can debate on the role of |          |
|       |      | constitution in the country's development.     |          |

|    | Students can empirically evidence the<br>effectiveness of concept like – freedom,<br>equality, justice, rights and duties by<br>conduction surveys. |
|----|---|
| IV | Provisions of constitution like working of election commission, art 246, 356 etc  |

#### CBCS SYLLABUS 2019-20

## SUBJECT: INCOME TAX - I

| MONTH    | WEEK | PORTIONS COVERED  | TEACHERS |
|----------|------|---|----------|
|          |      |   | HANDLING |
| NOV      | Ι    | <b>UNIT 1: INTRODUCTION TO INCOME TAX</b>   | RSG      |
| 2022     |      | Brief History of Indian Income Tax – Legal Frame  |          |
|          |      | Work – Types of Taxes - Cannons of Taxation   |          |
|          | II   | Important Definitions: Assessment, Assessment   |          |
|          |      | Year, Previous Year (Including Exceptions),   |          |
|          |      | Assessee, Person, Income, Casual Income, Gross  |          |
|          | III  | Total Income, Total Income, Agricultural Income   |          |
|          | 111  | (Including Scheme of Partial Integration – Theory only) – Scheme of Taxation. Meaning and     |          |
|          |      | Classification of Capital & Revenue. Income   |          |
|          |      | Tax Authorities: Powers & Functions of CBDT,  |          |
|          |      | CIT & A.O.  |          |
|          | IV   | UNIT 2: EXEMPTED INCOMES  |          |
|          |      | Introduction – Exempted Incomes u/s 10 -  |          |
|          |      | Restricted to IndividualAssessee.   |          |
| DEC      | Ι    | UNIT 3: RESIDENTIAL STATUS  |          |
| 2022     |      | Determination of Residential Status of an   |          |
|          |      | individual & Incidence of Tax – Problems.   |          |
|          | II   | Problems on Residential Status of an individual &   |          |
|          |      | Incidence of Tax  |          |
|          | III  | Problems on Residential Status of an individual &   |          |
|          |      | Incidence of Tax  |          |
|          | IV   | <b>UNIT 4: INCOME FROM SALARY</b>   |          |
|          |      | Meaning – Definition – Basis of Charge –  |          |
|          |      | Advance Salary – Arrears of Salary – Allowances   |          |
|          |      | – Perquisites – Provident Fund – Profits in Lieu of   |          |
|          |      | Salary – Gratuity – Computation of Pension –<br>Encashment of Earned leave – Compensation for |          |
|          |      | Voluntary Retirement – Deductions from Salary   |          |
|          |      | u/s 16 – Problems on Income from Salary.  |          |
| JAN 2023 | Ι    | Problems on Income from Salary.   |          |
|          | II   | Problems on Income from Salary.   |          |
| L        |      | ··· 5·  |          |

|          | III | Problems on Income from Salary.                   |
|----------|-----|---|
|          | IV  | Problems on Income from Salary.                   |
| FEB 2023 | Ι   | UNIT 5: INCOME FROM HOUSE                         |
|          |     | <b>PROPERTY</b> Basis of Charge – Deemed Owners – |
|          |     | Exempted Incomes from House Property -            |
|          |     | Composite Rent – Annual Value – Determination     |
|          |     | of Annual Value – Treatment of Unrealized Rent –  |
|          |     | Loss due to Vacancy – Deductions from Annual      |
|          |     | Value.  |
|          | II  | Problems on Income from House Property.           |
|          | III | Problems on Income from House Property.           |
|          | IV  | Revision  |

## SUBJECT: BUSINESS REGULATIONS

| MONTH | WEEK | PORTIONS COVERED                                  | TEACHERS |
|-------|------|---|----------|
|       |      |   | HANDLING |
| NOV   | Ι    | UNIT 1: CONTRACT LAW Indian                       | KSMD     |
| 2022  |      | Contract Act 1872 – BUSINESS LAW                  |          |
|       |      | Definition of Contract, Classifications of the    |          |
|       |      | contract  |          |
|       | Π    | Essentials of a Valid Contract,                   |          |
|       | III  | Breach of Contract and Remedies for Breach of     |          |
|       |      | Contract  |          |
| DEC   | Ι    | UNIT 2: LAW OF SALE OF GOODS: Sale                |          |
| 2022  |      | of Goods Act 1930 – Definition of Contract of     |          |
|       |      | Sale, Essentials of Contract of Sale              |          |
|       | II   | Conditions and Warranties, Rights and Duties      |          |
|       |      | of the Buyer, Rights of Unpaid Seller             |          |
|       | III  | UNIT 3: INFORMATION LAW: Rights to                |          |
|       |      | Information Act 2005 – Objectives of RTI          |          |
|       |      | Act, Scope, Suo Motu Disclosure, Methods of       |          |
|       |      | seeking Information, Eligibility to obtain        |          |
|       |      | Information fromAuthorities under the Act.        |          |
|       | IV   | Information Technology Act 2000 –                 |          |
|       |      | Objectives & Features of Information              |          |
|       |      | Technology Act 2000. Provisions - Digital &       |          |
|       |      | ElectronicSignature, Offences and Penalties.      |          |
|       |      | Introduction to Cyber Crimes                      |          |
| JAN   | Ι    | UNIT 4: COMPETITION AND                           |          |
| 2023  |      | <b>CONSUMER LAWS: The Competition Act</b>         |          |
|       |      | <b>2002</b> – Objectives, Features and Components |          |

| r    | -   |   |  |
|------|-----|---|--|
|      |     | of Competition Act, CCI, CAT, Offences and        |  |
|      |     | Penalties underCompetition Act.                   |  |
|      | II  | <b>Consumer Protection Act 1986</b> – Definitions |  |
|      |     | of the terms: Consumer, Consumer Dispute,         |  |
|      |     | Defect, Deficiency, Unfair Trade Practices and    |  |
|      |     | Services  |  |
|      | III | Consumer Redressal Agencies – District            |  |
|      |     | Forum, State Commission, National                 |  |
|      |     | Commission.                                       |  |
|      | IV  | UNIT 5: ECONOMIC AND                              |  |
|      |     | <b>ENVIRONMENTAL LAWS: WTO</b>                    |  |
|      |     | patent rules – Indian Patent Act, 1970 –          |  |
|      |     | Meaning and Scope of Intellectual Property        |  |
|      |     | Rights (IPR), Procedure to get Patent for         |  |
|      |     | Inventions and Non-Inventions                     |  |
| FEB  | Ι   | FEMA ACT 1999 – Objectives of FEMA,               |  |
| 2023 |     | Definition of important terms: Authorized         |  |
|      |     | Dealer. Currency, Foreign Currency, Foreign       |  |
|      |     | Exchange, Foreign Security, Directorate of        |  |
|      |     | Enforcement, Salient features of FEMA,            |  |
|      |     | Offences and Penalties                            |  |
|      | II  | Environment Protection Act 1986 –                 |  |
|      |     | Objectives of the Act, Definitions of important   |  |
|      |     | terms: Environment, Environment Pollutant,        |  |
|      |     | Environment Pollution- Types; Hazardous           |  |
|      |     | Substance and Occupier                            |  |
|      | III | Global Warming, Causes for Ozone Layer            |  |
|      |     | Depletion Carbon Trade, Rules and Powers of       |  |
|      |     | Central Government to protect Environment in      |  |
|      |     | India.  |  |
|      | IV  | Revision  |  |
|      |     |   |  |

#### SUBJECT: INDIRECT TAXES

| MONTH | WEEK | PORTIONS COVERED  | TEACHERS<br>HANDLING |
|-------|------|---|----------------------|
| NOV   | Ι    | UNIT 1: BASICS OF TAXATION  | VM                   |
| 2022  |      | Tax – Meaning and Types, Differences between<br>Direct and Indirect Taxation, History of Indirect<br>Taxation in India, Taxonomy of Indian Indirect<br>Taxation |                      |
|       | II   | UNIT 2: GOODS AND SERVICES TAX –<br>FRAMEWORK ANDDEFINITIONS<br>Introduction to Goods and Services Tax,   |                      |

|          |          | Constitutional Framework, Definitions, Orientation  |
|----------|----------|---|
|          |          | to CGST, SGST and IGST, Meaning & Scope   |
|          |          | and typesof Supply. Exemptions from GST.  |
|          | III      | UNIT 3: TIME, PLACE AND VALUE OF  |
|          |          | <b>SUPPLY:</b> Time of Supply – in case of Goods and  |
|          |          | in case of Services – Problems on ascertaining Time   |
|          |          | of Supply   |
|          | IV       | Place of Supply – in case of Goods and in case of   |
|          |          | Services (both General and Specific services) –   |
|          |          | Problems on Identification of Place of Supply,  |
| DEC      | Ι        | Value of Supply-Meaning, Inclusions and   |
| 2022     |          | Exclusions. Problems on Calculation of 'Value of  |
|          | тт       | Supply'. Problems on Time Place and Value of  |
|          | Π        | Problems on Time, Place and Value of  |
|          | ***      | supply  |
|          | III      | Problems on Time, Place and Value of supply   |
| TAN 2022 | IV       | Problems on Time, Place and Value of supply   |
| JAN 2023 | 1        | UNIT 4: GST LIABILITY, INPUT TAX<br>CREDIT AND GSTPROCEDURES                                      |
|          |          | Rates of GST – Classification of Goods and  |
|          |          | Services and Rates based on Classification;   |
|          |          |   |
|          | II       | Problems on Computation of GST Liability, Input   |
|          | 11       | Tax Credit – Meaning, Process for availing Input<br>Tax Credit – Problems on Calculation of Input |
|          |          | Tax Credit and Net GST Liability, Registration  |
|          |          | under GST, Tax Invoice, Levy and Collection of  |
|          |          | GST, Composition Scheme, Due dates for  |
|          |          | Payment of GST  |
|          | III      | Problems on Calculation of Input Tax Credit and   |
|          |          | Net GST Liability   |
|          | IV       | Problems on Calculation of Input Tax Credit and   |
|          |          | Net GST Liability   |
| Feb 2023 | Ι        | Problems on Calculation of Input Tax Credit and   |
|          |          | Net GST Liability   |
|          | II       | UNIT 5: CUSTOMS DUTY  |
|          |          | Import and Export Procedures, Customs Duty  |
|          |          | <ul> <li>Meaning and Background, Types of Customs</li> </ul>                                      |
|          |          | Duty, Valuation for Customs Duty.Calculation of   |
|          |          | Customs Duty Liability – Problems   |
|          | III      | Problems on Customs Duty  |
|          | IV<br>IV | Problems on Customs Duty Problems on Customs Duty   |
|          | 11       | -   |
|          |          | Revision  |

#### SUBJECT: INFORMATION TECHNOLOGY FOR BUSINESS – I

| M<br>O<br>N<br>T | W<br>E<br>E<br>K | PORTIONS COVERED  | TEACHE<br>RS<br>HANDLI<br>NG |
|------------------|------------------|---|------------------------------|
| Н                |                  |   |                              |
| NOV<br>2022      | I                | <ul> <li>UNIT 1: INFORMATION TECHNOLOGY</li> <li>AND INFORMATION SYSTEM: Introduction<br/>to IT, Introduction to IS,Difference be IS and IT,<br/>Need for Information System, Information<br/>Systems in the Enterprise, Impact of Information<br/>Technology on Business (Business Data<br/>Processing, Intra and Inter Organizational<br/>communication using network technology</li> </ul> | S<br>S                       |
|                  | I<br>I           | Business process and Knowledge process<br>outsourcing), Managers and Activities in IS,<br>Importance of Information systems in decision<br>making and strategy building, Information systems<br>and subsystems.   |                              |
|                  | I<br>I<br>I      | <b>UNIT 2: SUBSYSTEMS OF INFORMATION</b><br><b>SYSTEM-</b> Transaction Processing Systems (TPS),<br>Management Information System (MIS), Decision<br>Support Systems (DSS),   |                              |
|                  | I<br>V           | Group Decision Support System (GDSS), Executive<br>InformationSystem (EIS), Expert System (ES)  |                              |
| DEC<br>2022      | Ι                | Features, Process, advantages and<br>Disadvantages, Role of these systems in<br>Decision making process   |                              |
|                  | I<br>I<br>I      | UNIT 3: DATABASE MANAGEMENTSYSTEM Introduction toData and Information, Database, Types of Databasemodels, Introduction to DBMS, Difference betweenfile management systems and DBMSAdvantages and Disadvantages of DBMS, Data  |                              |
|                  | I<br>I<br>I      | warehousing, Data mining  |                              |
|                  | I<br>V           | Application of DBMS, Introduction to MS Access,<br>Create Database, Create Table, Adding Data, Forms  |                              |

|             |             | in MS Access, Reports in MSAccess.  |
|-------------|-------------|---|
| JAN<br>2023 | Ι           | UNIT 4: MICROSOFT EXCEL IN BUSINESS:<br>Introduction to MS Excel, features of MS Excel, Cell<br>reference, Format cells, Data Validation, Protecting<br>Sheets,       |
|             | I<br>I      | Data Analysis in Excel: Sort, Filter, Conditional<br>Formatting, Preparing Charts, Pivot Table,   |
|             | I<br>I<br>I | What if Analysis(Goal Seek, Scenario manager),<br>Financial Functions: NPV, PMT, PV,FV, Rate, IRR,<br>DB,SLN,SYD  |
|             | I<br>V      | Logical Functions: IF, AND, OR, Lookup Functions:<br>V Lookup, H Lookup, Mathematical Functions, Text<br>Functions.   |
| FEB<br>2023 | Ι           | UNIT 5: RECENT TRENDS IN IT<br>Virtualization, Cloud computing, Grid Computing,<br>Internet of Things, Green Marketing, Artificial<br>Intelligence, Machine Learning. |
|             |             | Revision  |

## SUBJECT: ADVANCED CORPORATE FINANCIAL MANAGEMENT

| M<br>O<br>N<br>T<br>H | W<br>E<br>E<br>K | PORTIONS COVERED   | TEACH<br>ERS<br>HANDLI<br>NG |
|-----------------------|------------------|--|------------------------------|
| N<br>O                | I                | UNIT 1: INTRODUCTION AND<br>FUNDAMENTAL TOOLS OFFINANCE  | K<br>S                       |
| V<br>2                |                  | Meaning of Financial Management – Goals of<br>Financial Management - Analysis of Financial<br>Statements   | M<br>D                       |
| 0                     | Ι                | DU PONT ANALYSIS; Time Value of  |                              |
| 2<br>2                | Ι                | Money, Compounding, Discounting, Annuity and Perpetuity;   |                              |
|                       | I<br>I<br>I      | Weighted Average Cost of Capital – CAPM based calculation. Beta –Un-levering and Re-levering   |                              |
|                       | I<br>V           | UNIT 2: CORPORATE VALUATION<br>Valuation of Firm and Valuation of Equity – Net<br>Assets Method, Earnings Capitalization Method,<br>Relative Valuation, Chop Shop Method. Discounted |                              |

|                  |             | Cash Flow (DCF) Method, Adjusted Present Value (APV) Method.  |
|------------------|-------------|---|
| D                | Ι           | Problems on Corporate Valuation   |
| E<br>C           | I<br>I      | Problems on Corporate Valuation   |
| 2<br>0<br>2      | I<br>I<br>I | Problems on Corporate Valuation   |
| 2 2              | I<br>V      | UNIT 3: VALUE BASED MANAGEMENT<br>Marakon Approach, Alcar Approach, McKinsey<br>Approach, Stern- Stewart Approach (EVA Method)<br>and BCG Approach.   |
| J<br>A           | Ι           | Performance Measurement and Analysis. Balanced Scorecard.   |
| Ν                | Ι           | <b>UNIT 4: CORPORATE RESTRUCTURING - I</b>  |
| 2<br>0<br>2<br>3 | Ι           | Forms of Corporate Restructuring. Asset<br>Restructuring – Securitization, Sale and Lease;<br>Financial Restructuring – Designing and re-<br>designing capital structure; Restructuring of<br>companies incurring continuous losses,<br>restructuring in the event of change in<br>law, Buy-back of shares. |
|                  | I<br>I<br>I | <b>UNIT 5: CORPORATE RESTRUCTURING - II</b><br>Mergers and Acquisitions – Meaning and<br>differences, Reasons for Mergers, Types of<br>Mergers,   |
|                  | I<br>V      | Valuation of firms – Assets Approach, Market<br>Price Approach & EPS Approach– Problems.  |
| F                | Ι           | Problems on Corporate Restructuring – II  |
| E<br>B           | I<br>I      | Problems on Corporate Restructuring – II  |
| 2<br>0           | I<br>I<br>I | Problems on Corporate Restructuring – II  |
| 2<br>3           | I<br>V      | Revision  |

## SUBJECT: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

| Μ          | W      | PORTIONS  | TEACH  |
|------------|--------|---|--------|
| 0          | Ε      | COVERED   | ERS    |
| Ν          | Ε      |   | HANDLI |
| Т          | Κ      |   | NG     |
| Н          |        |   |        |
|            |        | UNIT 1: BASICS OF INVESTMENTS                           |        |
| Ν          | Ι      | Investments -Meaning, Differences between Investment,   | V      |
| 0          |        | Trading and Speculation. Process of Making and          | S      |
| V          |        | Managing Investments, Investment Goals and              | K      |
| 2          |        | Constraints.  |        |
| 0          | Ι      | UNIT 2: INVESTMENT ALTERNATIVES                         |        |
| 2          | Ι      | Non-marketable Financial Assets, Money Market           |        |
| 2          |        | Instruments, Fixed Income Securities, Equity Shares,    |        |
| 2          |        | Mutual Funds, Derivatives, LifeInsurance Policies, Real |        |
|            |        | Estate, Precious and Valuable items.                    |        |
|            | Ι      | UNIT 3: STOCK SELECTION AND PORTFOLIO                   |        |
|            | I      | CONSTRUCTION Stock Selection: Fundamental               |        |
|            | I      | Analysis – Economy Analysis, Industry Analysis,         |        |
|            |        | Company Analysis and Stock Valuation                    |        |
|            | I<br>V | Technical Analysis. Efficient Market Hypothesis         |        |
|            | I      | Portfolio Construction Theories – Markowitz Theory,     |        |
| D          | Ι      | Sharpe's Single Index Model,                            |        |
| Ε          | Ι      |   |        |
| С          | Ι      | Capital Asset Pricing Model, Arbitrage Pricing          |        |
|            | I      | Theory.   |        |
| 2          | Ι      |   |        |
| 0          | Ι      | UNIT 4: BONDS Pricing of Bonds, Returns on              |        |
| 2          | V      | Bonds,  |        |
| 2          |        |   |        |
| J          | Ι      | Risks associated with Bonds, Immunization Strategy      |        |
|            | Ι      | Duration and Modified Duration, Bond Portfolio          |        |
| A<br>N     | Ι      | Construction  |        |
| 1 <b>N</b> | Ι      | <b>UNIT 5: MUTUAL FUNDS-</b> Mutual Funds – Net         |        |
| 2          | Ι      | Asset Value. Mutual Fund Returns - Dividend             |        |
| 2          | Ι      | payment plan, Dividend Reinvestment Plan, Bonus         |        |
| 0          |        | Plan and Growth Plan                                    |        |
| 2          | Ι      | Mutual Fund Evaluation – Sharpe's Measure,              |        |
| 3          | V      | Treynor's Measure, Jensen's Measure. Revision           |        |

## SUBJECT: INDUSTRIAL RELATIONS AND EMPLOYEE LEGISLATION

| M<br>O<br>N<br>T<br>H                | W<br>E<br>E<br>K | PORTIONS COVERED  | TEACHERS<br>HANDLING |
|--------------------------------------|------------------|---|----------------------|
| N<br>O<br>V<br>2<br>0<br>2<br>2      | I                | UNIT 1: INTRODUCTION TO<br>INDUSTRIAL RELATIONS<br>Background of Industrial Relations –<br>Definition, Scope, Objectives,Factors<br>affecting IR, Participants of IR, Importance<br>of IR. System of IR in India. Historical<br>Perspective & Post-Independence Period,<br>Codeof Discipline and Historical Initiatives<br>for Harmonious IR.   | V<br>S<br>K          |
|                                      | I<br>I           | International Labour Organization,<br>Functions, Conventions & Ratification<br>by Member-Nations, Participation & role<br>of India.   |                      |
|                                      | I<br>I<br>I      | UNIT 2: INDUSTRIAL RELATIONS<br>REGULATIONS. Industrial Disputes<br>Act, 1947 - Applicability, Coverage,<br>Definitionswith special reference to<br>Industry, Workmen, Wages. Machineries<br>for Resolution of Disputes - Conciliation,<br>Arbitration, Adjudication  |                      |
|                                      | I<br>V           | Settlements - Bilateral & Tripartite,<br>Strikes & Lockouts, Lay off,<br>Retrenchment & Closures, Compensations,<br>Protected Workmen, Unfair Labour<br>Practices, Penal Provisions.  |                      |
| D<br>E<br>C<br>2<br>0<br>2<br>2<br>2 | I                | <ul> <li>Trade Union Act, 1926 - Historical</li> <li>Background, Definitions - Trade Disputes,</li> <li>Industry Formation &amp; Registration of</li> <li>Trade Unions, Grounds for the</li> <li>Withdrawal and Cancelation of</li> <li>Registration, Union Structure, Rights and</li> <li>Responsibilities of TUs, Problems of Trade</li> <li>Unions, Employee Relations in IT Sector</li> </ul> |                      |
|                                      | I<br>I           | UNIT 3: INDUSTRIAL CONFLICTS<br>AND NEGOTIATIONS-Conflict and<br>Cooperation, Collective Bargaining:  |                      |

| Concert Frenching on I Der  | of          |
|---|-------------|
| Concept, Function and Process                                     |             |
| Collective Bargaining, Collectiv                                  | e e         |
| Bargaining Practicein India.                                      | r           |
| I Techniques of Negotiation, N<br>Process Essential Skills for N  | -           |
| IProcess, Essential Skills for NoIWorkers Participation in Manage | -           |
|   | ement       |
| I UNIT 4: REGULATORY  |             |
| V LEGISLATIONS - Factories A                                      | ·           |
| Objectives, Background, Applic                                    |             |
| Definitions, Licensing, Occupier                                  |             |
| & Responsibilities, Health & Sa                                   | •           |
| Preventive steps, Safety Measure                                  |             |
| Hazardous & Dangerous Operati                                     |             |
| Ambulance, Occupational Cante                                     | -           |
| J I Welfare - Canteen, Crèches, Wo                                | -           |
| A hours, Weekly holidays, Overtin                                 |             |
| N Restrictions, Payment of Overtin                                |             |
| Allowance, Leave with Wages,                                      | Accidents   |
| 2 & Reporting, Enforcement Aut                                    | hority,     |
| 0 Penal Provisions. Legal Complia                                 | inces under |
| 2 the Act.  |             |
| <b>3 I</b> The Sexual Harassment of w                             | omen at     |
| I workplace [Prevention, Prohibit                                 | tion &      |
| Redressal] Act, 2013 - Backgro                                    | ound,       |
| Objectives, Applicability, Defini                                 | tions,      |
| Duties of Employers, Compliant                                    | Redressal   |
| Process- Internal Compliant Co                                    | mmittee,    |
| Roles & Responsibilities of the                                   | <i>.</i> .  |
| Committee, Procedure of condu                                     | U           |
| enquiry into the Compliant, Per<br>provisions.                    | ial         |
| I Contract Labour (Regula   | tion &      |
| I Abolition) Act, 1971; The in                                    |             |
| I Migrant Workmen (Regula   |             |
| Employment and Conditions of                                      | ,           |
| Act, 1979 – Objectives, Ap  |             |
| and Major Provisions of the Act.                                  |             |
| I UNIT 5: SOCIAL SECURITY   |             |
| V LEGISLATIONS  |             |
| Basic Objectives and major pro                                    |             |
| the following Legislations: Emp<br>Compensation Act 1923; Payme   | •           |
| Bonus Act, 1965; Employees' S                                     |             |
| Insurance (ESI) Act, 1948; Mate                                   |             |
|   | 2           |
| benefit Act, 1961.  |             |

# SUBJECT: COMPENSATION AND PERFORMANCE MANAGEMENT SEMESTER: V SEM BBA

| M<br>O<br>N<br>T<br>H | W<br>E<br>E<br>K | PORTIONS<br>COVERED   | TEACHER<br>S<br>HANDLIN<br>G |
|-----------------------|------------------|---|------------------------------|
| N<br>O                | I<br>I           | UNIT 1: INTRODUCTION TO<br>COMPENSATIONMANAGEMENT   | R<br>S                       |
| V<br>2<br>0<br>2<br>2 |                  | <ul> <li>Compensation - Definition - Classification -<br/>Types - Wages, Salary, Benefits, DA,</li> <li>Consolidated Pay; Equity based programs,</li> <li>Commission, Reward, Remuneration, Bonus,</li> <li>Short term and Long term Incentives, Social</li> <li>Security, Retirement Plan, Pension Plans, Profit</li> <li>Sharing Plan, Stock Bonus Plan, ESOP,</li> <li>Employer Benefits and Employer Costs for</li> <li>ESOP, Individual Retirement Account, Savings</li> <li>Incentive Match Plan for Employees</li> </ul> | G                            |
|                       | I<br>I<br>I      | Compensation Management- Compensation and<br>Non-compensation Dimensions, 3-P Concept in<br>Compensation Management, Compensation as<br>Retention Strategy, Compensation Issues,<br>Compensation Management in Multi-National<br>organizations  |                              |
|                       | I<br>V           | Compensation Strategy: Organizational and<br>External Factors Affecting Compensation<br>Strategies, Compensation Strategies as anIntegral<br>Part of HRM, Compensation Policies   |                              |
| D                     | Ι                | UNIT 2: JOB EVALUATION  | -                            |
| E<br>C                |                  | Definition of Job Evaluation, Major Decisions in<br>Job Evaluation, Job Evaluation Methods, Point<br>Factor   |                              |
| 2<br>0<br>2<br>2      | I<br>I           | Method of Job Evaluation: Combining Point<br>factor and Factor Comparison Methods, Job<br>Evaluation Committee, Factor Evaluation<br>System (FES), Using FES to determine Job<br>Worth, Position Evaluation Statements  |                              |
|                       | I<br>I<br>I      | UNIT 3: WAGE AND SALARY<br>ADMINISTRATION<br>Theories of Wages - Wage Structure - Wage<br>Fixation - Wage Payment- Salary Administration.   |                              |
|                       | I<br>V           | Difference between Salary and Wages - Basis<br>for Compensation Fixation- Components of   |                              |

|                                     | Wages - Basic Wages - Overtime Wages -   |
|-------------------------------------|--|
|                                     | Dearness Allowance -   |
| J I<br>A<br>N<br>2<br>0             | Basis for calculation - Time Rate Wages and<br>Efficiency Based Wages - Incentive Schemes -<br>Individual Bonus Schemes, Group Bonus<br>Schemes - Effect of various Labour Laws on<br>Wages-Preparation of Pay Roll  |
| 2 I<br>3 I<br>I<br>I<br>I<br>I<br>I | UNIT 4: PERFORMANCE MANAGEMENTEvolution of Performance Management,Definitions of Performance Management,Importance of Performance Management, Aimsand Purpose of Performance Management,Employee Engagement and PerformanceManagement, Principles andDimensions ofPerformance Management, PerformanceAppraisalMethods:TraditionalMethods, ModernMethods, |

|      | IV  | Performance Appraisal Feedback: Role, Types and<br>Principles, Levelsof Performance Feedback, 360-<br>Degree Appraisal, Ethics in Performance<br>Appraisal |
|------|-----|--|
| Feb  | Ι   | UNIT 5: ISSUES IN PERFORMANCE  |
| 2023 |     | MANAGEMENT Team Performance Management,  |
|      |     | Performance Management and Learning  |
|      |     | Organizations, Performance Management and  |
|      |     | VirtualTeams,  |
|      | II  | Role of Line Managers in Performance Management,   |
|      |     | Performance Management and Reward,   |
|      | III | Linking Performance to Pay –A Simple System Using  |
|      |     | Pay Band, Linking Performance to Total Reward,   |
|      |     | Challenges of Linking Performance and Reward   |
|      | IV  | Revision   |

## DEPARTMENT OF COMMERCE AND MANAGEMENT

## ACADEMIC PLANNER WITH UNITISATION FOR EVEN SEM 2022-23

#### NEP 2020 SYLLABUS

#### SUBJECT: FINANCIAL ACCOUNTING & REPORTING

| MONTH        | WEEK | PORTIONS COVERED   | TEACH<br>ERS<br>HANDLI<br>NG |
|--------------|------|--|------------------------------|
| MAY<br>2023  | I    | Module -1: Conversion of Single-Entry System<br>into Double Entry System; Single entry system-<br>Meaning –Features – Merits – Demerits – Types.<br>Conversion into Double Entry system – Need for<br>Conversion – Preparation of Statement of Affairs |                              |
|              | II   | Cash book – Memorandum Trading Account –<br>TotalDebtors Account – Total Creditors<br>Account – Bills Receivable Account – Bills<br>Payable Account – Tradingand Profit & Loss<br>Account and Balance Sheet.   |                              |
|              | III  | Module -2: Final Accounts of Partnership Firms;<br>Meaningof Partnership Firm- features of Partnership.<br>Partnership deed-contents of partnership deed.<br>Preparation of Final accounts of partnership firms  |                              |
| JUNE<br>2023 | Ι    | Trading and Profit and Loss Account, Profit and Loss<br>Appropriation Account, Partner's Capital Account<br>andBalance Sheet.  |                              |
|              | II   | Module-3: Issue of Shares and Debentures; Meaning o<br>Share, Types of Shares – Preference shares and Equity<br>shares – Issue of Shares at par, at Premium, at<br>Discount:   |                              |
|              | III  | Pro-Rata Allotment; Journal Entries relating to issue of shares and debentures;  | f                            |
|              | IV   | Preparation of respective ledger accounts;<br>Preparation of Balance Sheet in the Vertical form -  |                              |
| JULY         | Ι    | – Problems   |                              |
| 2023         | II   | Module - 4: Final Accounts of Joint Stock Companies;<br>Statutory Provisions regarding preparation of<br>Company's Financial statements  |                              |
|              | III  | Depreciation, Interest on debentures, Dividends,<br>Rulesregarding payment of dividends  |                              |
|              | IV   | Transfer to Reserves, Preparation of Statement of<br>Profit and Loss and Balance Sheet Schedule -III of<br>Companies Act, 2013   |                              |
|              | Ι    | Module -5: Analysis of Financial Statements; Meaning   | г.<br>Э                      |

| AUG 2022 |     | offinancial analysis-Types of Analysis – Methods of<br>Financial Analysis |
|----------|-----|---|
|          | II  | Comparative Statements – Common Size Statements –                         |
|          |     | Trend Analysis – Problems   |
|          | III | Treatment of Special Items, Tax deducted at source,                       |
|          |     | Advance payment of Tax, Provision for Tax                                 |
|          | IV  | REVISION  |

## SUBJECT: HUMAN RESOURCE MANAGEMENT

| MONTH        | WEEK | PORTIONS COVERED   | TEACH<br>ERS<br>HAND<br>LING |
|--------------|------|--|------------------------------|
| MAY<br>2023  | Ι    | Module No. 1: Introduction to Human Resource<br>Management, Meaning and Definition of HRM –<br>FeaturesObjectives, Differences between Human<br>Resource<br>Management and Personnel Management  |                              |
|              | II   | Importance, Functions and Process of HRM, Role of HRManager, Trends influencing HR practices   |                              |
|              | III  | Module No. 2: Human Resource Planning,<br>Recruitment& Selection; Human Resource Planning:<br>Meaning and Importance of Human Resource<br>Planning, Process of Recruitment of HRP<br>HR Demand Forecasting- Meaning and<br>Techniques(Meanings Only) and HR supply<br>forecasting. Succession Planning – Meaning and<br>Features |                              |
| JUNE<br>2023 | I    | Job Analysis: Meaning and Uses of Job Analysis,<br>Process of Job Analysis – Job Description, Job<br>Specification, Job Enlargement, Job Rotation, Job<br>Enrichment<br>(Meanings Only)<br>Recruitment – Meaning, Methods of Recruitment,<br>Factorsaffecting Recruitment, Sources of Recruitment                                |                              |
|              | II   | Selection – Meaning, Steps in Selection Process,<br>Psychometric tests for Selection, Barriers to effective<br>Selection, Making Selection effective; Placement,<br>Gamification – Meaning and Features  |                              |
|              | III  | Module No. 3: Induction, Training and Compensation;<br>Induction: Meaning, Objectives and Purpose of<br>Induction, Problems faced during Induction, Induction<br>Program Planning. Training: Need for training, Benefits   |                              |

|      |     | of training, Assessment of Training Needs            |
|------|-----|--|
|      | IV  | Methods of Training and Development;                 |
|      |     | Kirkpatrick Model; Career Development.               |
|      |     | Compensation: Direct and Indirect forms of           |
|      |     | Compensation(Meaning Only), Compensation Structure   |
| JULY | Ι   | Module No. 4: Performance Appraisal, Promotion &     |
| 2023 |     | Transfers; Performance appraisal: Meaning and        |
|      |     | Definition, Objectives and Methods of Performance    |
|      |     | Appraisal – Uses and Limitations of Performance      |
|      |     | Appraisal, Process of Performance Appraisal          |
|      | II  | Promotion: Meaning and Definition of Promotion,      |
|      |     | Purpose of Promotion, Basis of promotion             |
|      | III | Transfer: Meaning of Transfer, Reasons for Transfer, |
|      |     | Types of Transfer, Right Sizing of Work Force, Need  |
|      |     | forRight Sizing                                      |

|          | IV  | Module No. 5: Employee Engagement and Psychological   |
|----------|-----|---|
|          |     | Contract; Employee Engagement (EE): Meaning and       |
|          |     | Types of EE, Drivers of Engagement -Measurement of    |
|          |     | EE, Benefits of EE.                                   |
| AUG 2023 | Ι   | Psychological contract: Meaning and features, Methods |
|          |     | ofPerformance Appraisal                               |
|          | II  | Recruitment – Meaning, Methods of Recruitment,        |
|          |     | Factorsaffecting Recruitment,                         |
|          | III | Revision  |

#### SUBJECT: BUSINESS ENVIRONMENT

| MONTH | WEEK | PORTIONS COVERED                                       | TEACH<br>ERS<br>HAND<br>LING |
|-------|------|--|------------------------------|
| May   | Ι    | INTRODUCTION BUSINESS ENVIRONMENT:                     |                              |
| 2023  |      | Meaning of business, scope and objectives              |                              |
|       |      | Business, business environment, Micro                  |                              |
|       |      | Environment  |                              |
|       |      | Macro-environment of business (social, cultural,       |                              |
|       | -    | economic, political, legal, technological and natural) |                              |
|       | III  | Impact of these factors on decision making in          |                              |
|       |      | business, Environmental analysis, and Competitive      |                              |
|       |      | structure analysis of Business.                        |                              |
| June  | Ι    | GOVERNMENT AND LEGAL ENVIRONMENT:                      |                              |
| 2023  |      | Government Functions of the State, Economic role       |                              |
|       |      | ofGOVERNMENT   |                              |
|       | II   | State intervention in business- reasons for, types     |                              |

|      |     | ofstate intervention in business                       |
|------|-----|--|
|      | III | Impact of Monetary policy, Fiscal policy, Exim policy. |
|      |     | industrial policy on business.                         |
|      | IV  | Legal environment - Various laws affecting Indian      |
|      |     | businesses   |
| July | Ι   | ECONOMIC ENVIRONMENT AND GLOBAL                        |
| 2023 |     | ENVIRONMENT: An overview of economic                   |
|      |     | environment, nature of the economy, structure          |
|      |     | of economy, factors affecting economic                 |
|      |     | environment.   |

|      | II  | Globalisation of business; meaning and dimensions,      |
|------|-----|---|
|      |     | stages, essential conditions of globalisation,          |
|      | III | TECHNOLOGICAL ENVIRONMENT: Meaning and                  |
|      |     | features; types of innovation, Impact of Technological  |
|      |     | changes on business, Technology and Society             |
|      | IV  | Technological Acquisition modes, IT revolutionand       |
|      |     | business, Management of Technology.                     |
| Aug  | Ι   | NATURAL ENVIRONMENT: Meaning and nature of              |
| 2023 |     | physical environment Impact of Natural environment      |
|      |     | onbusiness  |
|      | II  | foreign market entry strategies, merits and demerits of |
|      |     | globalisation of business                               |
|      | III | Revision  |

## [B.COM OPEN ELECTIVE COURSE]

## SUBJECT: INVESTING IN STOCK MARKETS

| MONTH        | WEEK | PORTIONS COVERED   | TEACH<br>ERS<br>HAND<br>LING |
|--------------|------|--|------------------------------|
| June<br>2022 | I    | Module 1: Basics of Investing; Basics of Investment<br>& Investment Environment. Risk and Return,<br>Avenues of Investment -Equity shares, Preference<br>shares, Bonds &Debentures, Insurance Schemes,   |                              |
|              | II   | Mutual Funds, Index Funds. Indian Security Markets<br>-Primary Market, Secondary Market and Derivative<br>Market. Responsible Investment   |                              |
|              | III  | Module 2: Fundamental Analysis: Top down and<br>bottom-up approaches, Analysis of international &<br>domestic economic scenario, Industry analysis,<br>Company analysis (Quality of management, financial<br>analysis: Both Annualand Quarterly, |                              |
| July<br>2022 | Ι    | Income statement analysis, position statement analysis including key financial ratios, Cash flow statement   |                              |

| analysis, Industry market ratios: PE, PEG, Price over<br>sales, Price over book value, EVA) Understanding |  |
|---|--|
| Shareholding pattern of the company.  |  |

|        | II  | Module 3: Technical Analysis; Trading rules (credit      |  |
|--------|-----|--|--|
|        |     | balance theory, confidence index, filter rules, market   |  |
|        |     | breath, advances vs declines and charting (use of        |  |
|        |     | historic prices, simple moving average and MACD)         |  |
|        | III | Trading rules (credit balance theory, confidence         |  |
|        |     | index, filter rules, market breath, advances vs declines |  |
|        |     | and charting (use of historic prices, simple moving      |  |
|        |     | average and MACD)  |  |
|        | IV  | Module 4: Indian Stock Market; Market Participants:      |  |
|        |     | Stock Broker, Investor, Depositories, Clearing House,    |  |
|        |     | Stock Exchanges. Role of stock exchange, Stock           |  |
|        |     | exchanges in India- BSE, NSE and MCX.                    |  |
| August | Ι   | Security Market Indices: Nifty, Sensex and Sectoral      |  |
| 2022   |     | indices, Sources of financial information. Trading in    |  |
|        |     | securities: Demattrading, types of orders, using         |  |
|        |     | brokerage and analyst recommendations                    |  |
|        | II  | Module 5: Investing in Mutual Funds; Concept and         |  |
|        |     | background on Mutual Funds: Advantages,                  |  |
|        |     | Disadvantages of investing in Mutual Funds, Types of     |  |
|        |     | Mutual funds- Open ended, close ended, equity, debt,     |  |
|        |     | hybrid, index fundsand money market funds.               |  |
|        | III | Factors affecting choice of mutual funds. CRISIL mutual  |  |
|        |     | fund ranking and its usage, calculation, and use of      |  |
|        |     | Net Asset Value.   |  |
|        | IV  | Revision   |  |

## NEP 2020 SYLLABUS

## SUBJECT: MANAGEMENT ACCOUNTING

| M<br>O<br>N<br>T<br>H | W<br>E<br>E<br>K | PORTIONS TO BE COVERED   | TEACH<br>ERS<br>HANDL<br>ING |
|-----------------------|------------------|--|------------------------------|
| M<br>a<br>y<br>2      | I                | <b>UNIT 1: INTRODUCTION TO MANAGEMENT</b><br><b>ACCOUNTING</b> Meaning, Definition, Objectives, Nature<br>and Scope, Role of Management Accountant, Relationship<br>between Financial Accounting and Management<br>Accounting, |                              |
| 0                     | Ι                | Relationship between Cost Accounting and Management  |                              |

| 2<br>3                          | Ι           | Accounting, Advantages and Limitations of Management<br>Accounting; Technique of Management Accounting (Concept<br>Only).  |  |
|---------------------------------|-------------|--|--|
|                                 | I<br>I<br>I | <b>UNIT 2: RATIO ANALYSIS-</b> Ratio Analysis–Meaning<br>and Definition of Ratio, Meaning of Accounting Ratio,<br>Ratio Analysis Uses and Limitations, Classification of<br>Ratios– Liquidity Ratios, Profitability Ratios and Solvency<br>Ratios Problems   |  |
|                                 | I<br>V      | Problems on Ratio Analysis   |  |
| J                               | Ι           | Problems on Ratio Analysis   |  |
| u<br>n<br>e<br>2<br>0<br>2<br>3 | I           | <b>UNIT 3: CASH FLOW ANALYSIS</b> Meaning and<br>Definition of Cash Flow Statement, Concept of Cash and<br>Cash Equivalents, Uses and Limitations of Cash Flow<br>Statement, Difference between Cash Flow Statement and<br>Fund Flow Statement; Provisions of Ind. AS-7; Procedure<br>for Preparation of Cash Flow Statement – Cash Flow from<br>Operating Activities – Cash Flow from Investing Activities<br>and Cash Flow from Financing Activities; Preparation of<br>Cash Flow Statement according to Ind. AS-7 |  |
|                                 | I<br>I<br>I | Unit Test- Problems on Cash Flow Analysis  |  |
|                                 | I<br>V      | Problems on Cash Flow Analysis   |  |
| July 2022                       | I           | UNIT 4: MARGINAL COSTING 14 Hrs. Meaning and<br>Definition of Marginal Cost, Marginal Costing, Features of<br>Marginal Costing, Terms used in Marginal Costing – P/V<br>Ratio, BEP, Margin of Safety, Angle of Incidence; Break<br>Even Analysis – Assumptions and Uses - Problems. Break<br>Even Chart Problems   |  |
|                                 | I<br>I      | Problems on Marginal costing   |  |
|                                 | I<br>I<br>I | UNIT 5: BUDGETARY CONTROL- Meaning and Definition<br>of Budget and Budgetary Control, objectives of budgetary<br>control, advantages and limitations of budgetary control,<br>essentials of effective budgeting, Types of budget-Functional<br>budgets, Master Budget, Fixed and Flexible Budget, Problems<br>on Flexible budget and Cash Budget.  |  |
|                                 | I<br>V      | Problems on Budgetary control  |  |
| Aug 2023                        | Ι           | Problems on Ratio Analysis   |  |
|                                 | Ι           | Problems on Cash Flow Analysis   |  |

| Ι           |                              |  |
|-------------|------------------------------|--|
| I<br>I<br>I | Problems on Marginal costing |  |
| I<br>V      | Revision                     |  |

#### SUBJECT: FINANCIAL MARKETS AND SERVICES

| MONTH        | WEEK | PORTIONS COVERED  | TEACH<br>ERS<br>HAND<br>LING |
|--------------|------|---|------------------------------|
| MAY<br>2023  | Ι    | UNIT 1: OVERVIEW OF FINANCIAL SYSTEM<br>Financial System – Features, Constituents of<br>Financial System;Financial Institutions; Financial<br>Services; Financial Markets and Financial |                              |
|              | II   | Instruments.<br>Financial Regulators (a brief profile of RBI, SEBI,<br>IRDAI).  |                              |
|              |      | UNIT 2: FINANCIAL INSTITUTIONS- Meaning,<br>Need for Financial Institutions; Banks – Meaning,<br>Types of Banks, Role of Banks,   |                              |
|              | IV   | Insurance Companies – Meaning, Types of<br>Insurance, Role of Insurance; NBFC'S – Meaning,  |                              |
|              | Ι    | Types of NBFC's, Role of NBFC's, EXIM Bank –<br>Meaning, Role and Objectives; Asset Management<br>Companies (AMC) – Meaning, Role of AMC in<br>Mutual Funds.                            |                              |
| JUNE<br>2023 |      | UNIT 3: FINANCIAL SERVICES<br>Financial Services – Meaning, Objectives, Functions,<br>Characteristics; Types of Financial Services -<br>Merchant Banking – Functions and Operations,    |                              |
|              | III  | Leasing, Factoring, Bill Discounting, Credit Card,<br>Debit Card, Loans and Advances – Meaning and<br>Types,  |                              |
|              | IV   | Venture Capital & Credit Rating- Meaning and Types,   |                              |
|              |      | UNIT 4: FINANCIAL MARKETS<br>Meaning and Definition, Role and Functions of<br>Financial Markets, Constituents of Financial  |                              |

|      |     | Markets-Money Market Instruments, CapitalMarket   |  |
|------|-----|---|--|
|      | II  | Primary and Secondary Market, Methods of Issue of |  |
|      |     | shares in the primary market,                     |  |
| AUG  | III | Stock Exchange- Role & Functions                  |  |
| 2023 | Ι   | Module No. 5: Financial Instruments- Meaning,     |  |
|      |     | Types of Instruments-Money Market Instruments-    |  |
|      |     | Commercial Paper, CD's Treasury Bills, Promissory |  |
|      |     | Notes, Bills of Exchange, Money at Call and       |  |
|      |     | Short Notice;                                     |  |
|      | II  | Capital Market and Instruments- Equity Shares,    |  |
|      |     | Preference Shares, Debenture/ Bonds, Public       |  |
|      |     | Deposits.   |  |
|      | III | Revision  |  |
|      |     |   |  |

## SUBJECT: FINANCIAL MANAGEMENT

| MONTH | WEEK | PORTIONS COVERED   | TEACH |
|-------|------|--|-------|
|       |      |  | ERS   |
|       |      |  | HAND  |
|       |      |  | LING  |
| MAY   | Ι    | Module No. 1: Introduction to Financial                                      |       |
| 2023  |      | Management - Introduction – Meaning of Financial                             |       |
|       |      | Management, Finance Functions  |       |
|       | п    | Organization structure of Finance Department; Goals of Financial Management, |       |
|       | III  | Financial Decisions-Types of Financial Decisions,                            |       |
|       |      | Role of a Financial Manager;   |       |
|       |      | Financial Planning – Principles of Sound Financial                           |       |
|       |      | Planning, Steps in Financial Planning, Factors                               |       |
|       |      | influencing Financial Plan.  |       |
|       | IV   | Module No. 2: Time Value of Money- Meaning,                                  |       |
|       |      | Need, Future Value (Simple interest and compound                             |       |
|       |      | interest);   |       |
| JUNE  | Ι    | Present Value (Single Flow, series of cash flow, even                        |       |
| 2023  |      | and uneven Flow, Annuity and perpetuity);                                    |       |
|       | II   | Doubling Period; Concept of Valuation -Valuation of                          |       |
|       |      | Bonds, Debentures and Shares (Simple Problems)                               |       |
|       | III  | Module No. 3: Financing & Dividend Decisions-                                |       |
|       |      | Financing Decision: Sources of Long-term Finance -                           |       |
|       |      | Meaning of Capital Structure, Factors influencing                            |       |
|       | IV   | Capital Structure, Optimum Capital Structure – EBIT,                         |       |
|       |      | EPS Analysis, Break-even level of EBIT (Problems),                           |       |
|       |      | Leverages – Meaning, types, Problems.  |       |

| JULY | Ι   | Dividend Decision: Meaning of Dividend, Types of     |
|------|-----|--|
| 2023 |     | Dividends, Determinants of Dividend, Bonus Shares    |
|      |     | (Meaning only), Dividend Policy – Meaning and types, |
|      |     | Factors influencing dividend policy.                 |
|      | II  | Module No. 4: Investment Decision- Meaning,          |
|      |     | Scope, Features & Significance of Capital Budgeting, |
|      |     | Techniques -Payback                                  |
|      | III | Accounting Rate of Return, Net Present Value-        |
|      |     | PROBLEMS   |
|      | IV  | Internal Rate of Return and Profitability Index      |
|      |     | (Problems)   |
| AUG  | Ι   | Module No. 5: Working Capital Management-            |
| 2023 |     | Meaning and need for Working Capital, Components     |
|      |     | of Working Capital, Types of Working Capital,        |
|      |     | Problems of Excess                                   |
|      | II  | Inadequate Working Capital, Significance of          |
|      |     | Adequate Working Capital, Determinants of Working    |
|      |     | Capital, Sources of Working Capital                  |
|      | III | Estimation of Working Capital (Simple Problems)      |
|      | IV  | Revision   |

## [BCOM OPEN ELECTIVE COURSE]

#### SUBJECT: ADVERTISING SKILL

| MONTH        | WEEK | PORTIONS COVERED  | TEACH<br>ERS<br>HAND<br>LING |
|--------------|------|---|------------------------------|
| MAY<br>2023  | III  | Module No. 1: Communication Process; Advertising as a tool of communication;  |                              |
| 2025         | IV   | Meaning, nature and importance of advertising;<br>Types of advertising; Advertising objectives.   |                              |
| JUNE<br>2023 | Ι    | Audience analysis; Setting of advertising budget:<br>Determinants of advertising  |                              |
|              |      | Module No. 2: Media Decisions: Major media types<br>and their characteristics; Internet as an advertising<br>media- merits and demerits;                  |                              |
|              | III  | Factors influencing media choice; media selection, media scheduling,  |                              |
|              | IV   | Advertising through the Internet-media devices.   |                              |
| JULY<br>2023 |      | Module No. 3: Message Development-Advertising<br>appeals, Advertising copy and elements, Essential of<br>Message Development; Preparing ads for different |                              |

|      |     | Media- Video Advertising: Television & YouTube,     |
|------|-----|---|
|      | II  | Audio Channels: Radio & Podcast Advertising,        |
|      |     | Newspapers, Print & Digital Publications            |
|      |     | (Magazines), Out-Of-Home Advertising, Social        |
|      |     | Media.  |
|      | III | Module No. 4: Advertising Agency: Advertising       |
|      |     | Agency: Role and types of advertising agencies,     |
|      | IV  | selection of advertising agency; Social and Ethical |
|      |     | aspects of advertising in India.                    |
| AUG  | Ι   | Revision  |
| 2023 |     |   |

## CBCS SYLLABUS 2019-20

## SUBJECT: INCOME TAX - II

| MONTH       | WEEK | PORTIONS COVERED   | TEACH<br>ERS<br>HAND<br>LING |
|-------------|------|--|------------------------------|
| May<br>2023 |      | UNIT 1: PROFITS AND GAINS FROM BUSINESS<br>AND PROFESSION - Meaning and Definition of<br>Business, Profession – Vocation - Expenses Expressly<br>Allowed – Allowable Losses – Expenses Expressly<br>Disallowed – Expenses Allowed on Payment Basis |                              |

|          | 1   |   |
|----------|-----|---|
|          | II  | Problems on Business relating to Sole Trader            |
| June     | Ι   | Problems on Profession relating to Chartered Accountant |
| 2023     | II  | Advocate and Medical Practitioner                       |
|          | III | UNIT 2: CAPITAL GAINS                                   |
|          |     | Basis of Charge – Capital Assets – Transfer of Capital  |
|          |     | Assets – Computation of Capital Gains – Exemptions U/S  |
|          |     | 54, 54B, 54D, 54EC, 54F                                 |
|          | IV  | Problems on Capital Gains                               |
| July     | Ι   | Problems on Capital Gains                               |
| 2023     | II  | Problems on Capital Gains                               |
|          | III | <b>UNIT 3: INCOME FROM OTHER SOURCES</b>                |
|          |     | Incomes Taxable under the head Other Sources            |
|          |     | Securities Kinds of Securities Rules for Grossing Up    |
|          | IV  | Ex-Interest Securities – Cum-Interest Securities –      |
|          |     | Bond Washing Transactions – Problems on Income          |
|          |     | from Other Sources                                      |
| Aug 2023 | Ι   | UNIT 4: DEDUCTIONS FROM GROSS TOTAL                     |
|          |     |   |

|     | <b>INCOME</b> Deductions u/s: 80 C, 80 CCC, 80 CCD, 80 D, 80 DD, 80 E,80G, 80 GG, 80 GGA, 80 QQB, 80 U. (Theory Only)  |
|-----|--|
| II  | UNIT 5: SET-OFF & CARRY FORWARD OF<br>LOSSESAND ASSESSMENT OF INDIVIDUALS:<br>Meaning – Provision for Set-off & Carry forward of<br>losses (Theory only)Computation of Total Income and<br>Tax Liability of an Individual Assessee |
| III | (Problems – in case of Income from Salary & House<br>Property - Computed Income may be given).   |
| IV  | Revision   |

## SUBJECT: STRATEGIC MANAGEMENT

| M<br>O<br>N<br>T<br>H | W<br>E<br>E<br>K | PORTIONS TO BE COVERED  | TEAC<br>HERS<br>HAND<br>L<br>I<br>N<br>G |
|-----------------------|------------------|---|--|
| M<br>a                | Ι                | Unit 1: Introduction to strategic management -<br>Meaning, definition, need                         |  |
| y<br>2                | I<br>I           | Process of strategic management, Strategicdecision<br>making Business ethics - strategic management |  |
| 2<br>0<br>2<br>3      | I<br>I<br>I      | <b>Unit 2: Environmental Appraisal -</b> The concept of environment, Company and its environment    |  |
|                       | I<br>V           | Scanning the Environment, Technological, Social, political, legal and other environments forces.    |  |
| June<br>2023          | Ι                | Swot analysis,Competitive advantage, Value Chain<br>Analysis  |  |

| 1 | II  | <b>Unit 3: Strategic planning</b> - Strategic planning process,<br>Strategic plans during recession, recovery, boom and<br>depression, Stability strategy, Expansion Strategy |  |
|---|-----|---|--|
| ] | III | Merger strategy, Retrenchment strategy,<br>Restructure strategy - Levels of strategy -<br>Corporate level strategy  |  |
| 1 | IV  | Business level Strategy - Functional level strategy -Competitive analysis, porter's five force  |  |

|                |     | model  |
|----------------|-----|--|
| July<br>2023   | I   | <b>Unit 4: Implementation of a strategy</b> - Aspects<br>ofstrategy implementation - Project manipulation,<br>procedural implementation, structural<br>implementation, structural considerations |
|                | II  | Organisation design and change, Organisationalsystem.<br>Behavioural implementation, leadership implementation,<br>Corporate culture, Corporate policies,Use of power                            |
|                | III | Functional and Operational implementation –<br>Functional strategies, Functional plans and policies -<br>Financial, marketing  |
|                | IV  | Operational and personal dimensions of Functional plan<br>and policies- Integration of functional plans and policies   |
| August<br>2023 | Ι   | Unit 5: Strategy Evaluation - Strategy<br>Evaluation and control - Operational Control   |
|                | II  | Overview of Management control - Focus on Key<br>Result Areas - Overall Revision and discussion on<br>important questions  |
|                | III | Revision   |

#### SUBJECT: INTERNATIONAL BUSINESS

| MONTH | WEEK | PORTIONS COVERED  | TEACH |
|-------|------|---|-------|
|       |      |   | ERS   |
|       |      |   | HAND  |
|       |      |   | LING  |
| May   | Ι    | Unit 1: INTRODUCTION TO INTERNATIONAL                   |       |
| 2023  |      | <b>BUSINESS</b> Meaning and Definition of International |       |
|       |      | Business – Theories of International Trade              |       |
|       | II   | Economic Theories - Forms of International Business -   |       |
|       |      | Nature of International Business                        |       |
| June  | Ι    | Unit 2: MODES OF ENTRY INTO                             |       |
| 2023  |      | INTERNATIONALBUSINESS Mode of Entry                     |       |
|       |      | Exporting – Licensing – Franchising –Contract           |       |
|       |      | Manufacturing – Turn Key Projects                       |       |
|       | II   | Foreign Direct Investment - Mergers, Acquisitions and   |       |
|       |      | Joint Ventures, Comparison of different modes of Entry  |       |
|       | III  | Unit 3: GLOBALIZATION 16Hrs Globalization:              |       |
|       |      | Meaning - Features – Stages – Production – Investment   |       |
|       |      | and Technology, Globalization – Advantages and          |       |
|       |      | Disadvantages   |       |
|       | IV   | Unit Test – Methods and Essential Conditions for        |       |

|      |     | Globalization. MNC's and International Business:         |
|------|-----|--|
|      |     | Definitions –Distinction between Indian Companies –      |
|      |     | MNC – Global Companies and TNC –                         |
| July | Ι   | Organizational Transformations – Merits and Demerits     |
| 2023 |     | Of MNC"s in India  |
|      | II  | Unit 4: INTERNATIONAL MARKETING                          |
|      |     | INTELLIGENCE Information required – Source               |
|      |     | ofInformation – International Marketing                  |
|      |     | Information System and Marketing Research.               |
|      | III | UNIT 5: INTERNATIONAL FINANCE AND                        |
|      |     | DOCUMENTATION: Export credits, Method and                |
|      |     | sources of credit, Methods of payments in International  |
|      |     | Business, Financing techniques. ECGC, DGFT, IIFT,        |
|      |     | RBI, EXIM Bank, ECGC & EPCs and their role.              |
|      | IV  | Forex market, IMF Disequilibrium of the balance of       |
|      |     | payments and rectification (Concept only). Export Trade, |
|      |     | Procedure, Steps & Documentation                         |
|      |     | Revision   |

## SUBJECT: INFORMATION TECHNOLOGY FOR BUSINESS – II

| MONTH        | WEEK | PORTIONS COVERED   | TEACH<br>ERS<br>HAND<br>LING |
|--------------|------|--|------------------------------|
| May<br>2023  | Ι    | UNIT 1: INTERNET AS A NETWORK<br>INFRASTRUCTURE, Intranet-Definition, Application<br>ofIntranet, Industry Specific Solutions, The Extranet -<br>Definition, Application of Intranet  |                              |
|              | II   | Internet-Technology Background, The Internet Today,<br>The Future Infrastructure   |                              |
| June<br>2023 | Ι    | Industry Specific Solutions, Introduction to Email,<br>Common Email Features, Google and its features<br>(GoogleDrive, Google Docs, Google Forms, Google<br>Sheets, Google Hangouts) |                              |
|              | II   | UNIT 2: INTRODUCTION TO ECOMMERCE:<br>Introduction to E Commerce Framework for E<br>Commerce, Difference Between E Commerce and M<br>Commerce, Features of E Commerce                |                              |
|              | III  | Types of E Commerce, Types of B2C Business Models,<br>B2B Business Models, E Business Revenue Models.  |                              |
|              | IV   | UNIT 3: ELECTRONIC PAYMENT SYSTEMS<br>Introduction to Electronic Payment Systems, Process<br>&Phases of Electronic payment systems,  |                              |

| <b>T</b> 1 | т   |   |
|------------|-----|---|
| July       | Ι   | Benefits of Electronic Payment Systems, Risk          |
| 2023       |     | Involved inElectronic Payment Systems                 |
|            | II  | Types of B2C Electronic Payment Systems- Credit Card, |
|            |     | Debit Card, E Cash, E Wallet, Smart Card, E Banking,  |
|            |     | ECheck.   |
|            | III | UNIT 4: E MARKETING AND ADVERTISING:                  |
|            |     | Advertising and Marketing on the Internet, B2C and    |
|            |     | B2BMarketing Strategies.                              |
|            | IV  | Permission marketing, Affiliate marketing, Viral      |
|            |     | Marketing, Blog marketing, Email Marketing, Social    |
|            |     | Media Marketing, Search Engine marketing.             |
| Aug 2023   | Ι   | Customer Relationship Management system, Customer     |
|            |     | Retention: Strengthening the Customer Relationship,   |
|            |     | Personalization and One-to-One Marketing,             |
|            |     | Customization and Customer Co-Production, Transactive |
|            |     | Content, CustomerService                              |
|            | II  | UNIT 5: SOCIAL NETWORKS AND ONLINE                    |
|            |     | COMMUNITIES: What Is an Online Social Network?        |
|            |     | The Difference Between Social Networks and Portals,   |
|            |     | The Growth of Social Networks and Online              |
|            |     | Communities, Turning Social Networks into Businesses  |
|            | III | Types of Social Networks and Their Business Models,   |
|            |     | Social Network Features and Technologies, The Future  |
|            |     | of Social Networks.                                   |
|            | IV  | Revision  |

## SUBJECT: RISK MANAGEMENT AND DERIVATIVES

| MONTH        | WEEK | PORTIONS COVERED  | TEACH<br>ERS<br>HAND<br>LING |
|--------------|------|---|------------------------------|
| May<br>2023  | Ι    | UNIT 1: RISK – MEANING, TYPES. RISK<br>ANALYSIS IN CAPITAL BUDGETING: Meaning of<br>Risk. Types of Risks of a Business Enterprise. Risk<br>Analysis in Capital Budgeting –Measuring and Managing<br>Capital Budgeting Risks |                              |
|              | II   | Sensitivity Analysis, Scenario Analysis, Simulation,<br>Standard Deviation and Co-efficient of Variation  |                              |
| June<br>2023 | Ι    | Risk-Adjusted Discount Rate Method, Certainty<br>Equivalent Co- efficient Method, Decision Tree Analysis<br>and ProbabilityDistribution Method.   |                              |
|              | II   | UNIT 2: INVESTMENT RISKS AND<br>DERIVATIVES:<br>Meaning of Derivatives. Types of Derivatives. – Forward<br>Agreements, Future Contracts – Terms associated with   |                              |

|      |     | Future  |
|------|-----|---|
|      | III | Stock Futures and Index Futures, Differences between      |
|      |     | Forwards and Futures, Margin and Settlement               |
|      |     | Mechanism of Future                                       |
|      | IV  | UNIT 3: FUTURE CONTRACTS – HEDGING AND                    |
|      |     | <b>TRADING:</b> Hedging with Futures – Stock Hedging:     |
|      |     | When there is a future contract available on the stock    |
|      |     | and when there is no future contract available on the     |
|      |     | stock   |
| July | Ι   | Portfolio Hedging: Adjusting Portfolio Risk. Pricing of   |
| 2023 |     | Futures.  |
|      | II  | UNIT 4: OPTIONS – BASICS AND STRATEGIES:                  |
|      |     | Option Contracts – Meaning, Types – Call, Put,            |
|      |     | American, European.Pay-off and Pay-off Diagrams           |
|      | III | Hedging Strategies – Protective Put Strategy and Covered  |
|      |     | Call Strategy.  |
|      | IV  | Trading Strategies with Options – Straddle, Strip, Strap, |
|      |     | Strangle, Spreads.  |
| Aug  | Ι   | UNIT 5: OPTION PRICING: Put-Call Parity Theory,           |
| 2023 |     | Portfolio Replication Method                              |
|      | II  | Risk Neutralization Method, Binomial Method               |
|      | III | Black-Scholes Method. Option Greeks.                      |
|      | IV  | Revision  |

## SUBJECT: INTERNATIONAL FINANCE

| MONTH | WEEK | PORTIONS COVERED                                       | TEACH<br>ERS<br>HAND<br>LING |
|-------|------|--|------------------------------|
| May   | Ι    | UNIT 1: GLOBAL FINANCIAL ENVIRONMENT:                  |                              |
| 2023  |      | Evolution of International Monetary System             |                              |
|       | II   | Bimetallism, Classical Gold Standard, Interwar Period, |                              |
|       |      | Bretton Woods System, Flexible Exchange Rate           |                              |
|       |      | Regime, the current Exchange Rate Agreements,          |                              |
|       |      | European Monetary System, Fixed vs. Flexible           |                              |
|       |      | Exchange Rate Regime                                   |                              |

| June | Ι   | UNIT 2: INTERNATIONAL FINANCIAL DECISIONS:               |
|------|-----|--|
| 2023 |     | International Capital Budgeting – Influence of Inflation |
|      |     | on Capital Budgeting Decisions                           |
|      | II  | Evaluation of Foreign Projects: Home Currency            |
|      |     | Approach and Foreign Currency Approach [Problems]        |
|      | III | International Financing Decisions – Source of Finance –  |
|      |     | ADRs, GDRS, ECBs, FCCBs, Masala Bonds;                   |
|      |     | International Working Capital Management – Netting,      |

|          | 1   |   |
|----------|-----|---|
|          |     | Leads and Lags.   |
|          | IV  | UNIT 3: EXCHANGE RATE DETERMINATION:                      |
|          |     | Purchasing Power Parity Theory, Interest Rate Parity      |
|          |     | Theory, International Fischer's Effect and Pure           |
|          |     | Expectations Theory                                       |
| July     | Ι   | UNIT 4: FOREIGN EXCHANGE RISK AND RISK                    |
| 2023     |     | HEDGING STRATEGIES: Transaction Risk,                     |
|          |     | TranslationRisk   |
|          | II  | Economic Risk. Risk Hedging Strategies: Internal –        |
|          |     | Netting, Leads and Lags. [Problems]                       |
|          | III | External – Forwards, Futures [Problems]                   |
|          | IV  | Options, Money-market Hedging, Currency Swaps             |
| Aug 2023 | Ι   | UNIT 5: INTEREST RATE RISK AND                            |
|          |     | RISKHEDGING STRATEGIES                                    |
|          | II  | Interest Rate Swaps, Interest Rate Futures, Interest Rate |
|          |     | Options, Caps   |
|          | III | Forward Rate Agreements, Floors and Collars, Swaption     |
|          | IV  | Revision  |

## SUBJECT: INTERNATIONAL HUMAN RESOURCES MANAGEMENT

| MONTH | WEEK | PORTIONS COVERED   | TEACH<br>ERS<br>HAND<br>LING |
|-------|------|--|------------------------------|
| May   | Ι    | UNIT 1: INTRODUCTION TO IHRM Defining                    |                              |
| 2023  |      | IHRM, Difference between Domestic and IHRM;              |                              |
|       |      | Functionalpositioning of IHRM;                           |                              |
|       | II   | Organizational context of IHRM; Enduring context of IHRM |                              |
| June  | Ι    | UNIT 2: MULTICULTURALISM Nature of                       |                              |
| 2023  |      | culture;Multiculturalism; Cultural                       |                              |
|       |      | Predispositions; Cultural Dimensions; Managing           |                              |
|       |      | Across Cultures;   |                              |
|       | II   | Strategies for dealing with cultural differences;        |                              |
|       |      | Hofstede's Model of four cultural Dimensions             |                              |
|       | III  | UNIT 3: INTERNATIONAL HUMAN RESOURCE                     |                              |
|       |      | PLANNING, SELECTION & TRAINING &                         |                              |
|       |      | <b>DEVELOPMENT</b> Global HR Planning; Recruitment       |                              |
|       |      | and Selection - Issues in Staff Selection, Approaches to |                              |
|       |      | Staffing,Role of - Expatriate, Non Expatriate and        |                              |
|       |      | Corporate HR Functions,                                  |                              |
|       | IV   | Recent trends in International Staffing; Training        |                              |
|       |      | Strategies, Expatriate Training – Role of Expatriate     |                              |
|       |      | Training,  |                              |
| July  | Ι    | Components of Effective Pre-departure Training           |                              |

| 2023     |     | Programs, Effectiveness of Pre-departure Training        |
|----------|-----|--|
|          |     |  |
|          | II  | UNIT 4: PERFORMANCE MANAGEMENT AND                       |
|          |     | <b>COMPENSATION</b> Organizational Strategy and          |
|          |     | Performance Management, Identifying Variables            |
|          |     | affecting Performance, Appraising the Performance,       |
|          |     | Providing Feedback,                                      |
|          | III | Issues in Managing Performance in the Global Context,    |
|          |     | Assessing of Subsidiary Performances                     |
|          | IV  | Compensation – Objectives, Key Components, Theories,     |
|          |     | Compensation Strategy, Compensation Administration,      |
|          |     | Issues in International Compensation                     |
| Aug 2023 | Ι   | UNIT 5: REPATRIATION, INDUSTRIAL                         |
|          |     | <b>RELATIONS AND OTHER GLOBAL HR ISSUES:</b>             |
|          |     | Understanding Repatriation, Benefits from Repatriation,  |
|          |     | Repatriation Process, Managing Repatriation, Tips for    |
|          |     | Successful Repatriation                                  |
|          | II  | Industrial Relations – Nature, Key Issues in             |
|          |     | International IR, Key Players in International IR, Trade |
|          |     | Unions and International, IR, Strategic Issues before    |
|          |     | MNCs/Employers and Employees, Issues of Social           |
|          |     | Dumping  |
|          | III | Global HR Issues – Standardization and Adaptation of     |
|          |     | WorkPractices, Retaining, Developing and Retrenching     |
|          |     | Staff. Emerging Trends in IHRM                           |
|          | IV  | Revision   |

## SUBJECT: ORGANISATIONAL DEVELOPMENT AND CHANGE MANAGEMENT

| MONTH | WEEK | PORTIONS COVERED                                      | TEACH<br>ERS<br>HAND |
|-------|------|---|----------------------|
|       |      |   | LING                 |
| May   | Ι    | UNIT 1: ORGANIZATIONAL DEVELOPMENT                    |                      |
| 2023  |      | <b>OD</b> : Meaning and Nature of Organizational      |                      |
|       |      | Development (OD), Competencies of an OD Practitioner, |                      |
|       |      | Ethical Guidelines for OD Practitioners               |                      |
|       | II   | Process of Organizational Development:                |                      |
|       |      | <b>Overview of Entering and Contracting</b>           |                      |
|       |      | Diagnosing: Meaning of Diagnosing, Comprehensive      |                      |
|       |      | Model for Diagnosing Organizational Systems           |                      |
|       |      | (Organizational Level, Group Level and Individual     |                      |
|       |      | Level)  |                      |
| June  | Ι    | Collecting and Analysing Diagnostic Information:      |                      |
| 2023  |      | Methodsof Collecting Diagnostic Data (Questionnaire,  |                      |
|       |      | Interviews, Observations, Unobtrusive measures)       |                      |
|       |      | Feeding Back Diagnostic Information:                  |                      |
|       |      | Determining the Content of Feedback, Possible         |                      |

|     | Effects of Feedback, Characteristics of Feedback       |  |
|-----|--|--|
|     | Process, Survey Feedback.                              |  |
| II  | UNIT 2: CHANGE MANAGEMENT :                            |  |
|     | Introduction to Change Management: OD and              |  |
|     | Change, Importance and Nature of Planned Change;       |  |
|     | Theories of Planned Change - Action Research           |  |
|     | Model, Kurt Lewin's Change Model Introducing           |  |
|     | Change Effectively: Basic steps, Factors               |  |
|     | Influencing Change - Resistance to Change,             |  |
|     | Overcoming Resistance to Change                        |  |
| III | Empowering People to Manage Change, Activities         |  |
|     | Contributing to Effective Change Management            |  |
|     | Strategies for Effecting Change: Empirical–Rational    |  |
|     | strategies, Normative - Re-Educative Strategies of     |  |
|     | Changing, Power - Coercive Strategies (Meanings only). |  |

|      | IV | UNIT 3: OD INTERVENTIONS Designing Effective               |  |
|------|----|--|--|
|      |    | <b>OD Interventions</b> : How to Design Effective          |  |
|      |    | Interventions, Overview of OD interventions - Human        |  |
|      |    | Process Interventions, Techno Structural Interventions,    |  |
|      |    | HRM Interventions and Strategic Change Interventions,      |  |
|      |    | Conditions for optimal successof OD                        |  |
|      |    | (a) Human Process Interventions                            |  |
|      |    | T-Groups, Process Consultation, Third–party                |  |
|      |    | Intervention; Team building; Organization                  |  |
|      |    | Confrontation Meeting, Inter- group relation               |  |
|      |    | Intervention: Microcosm Group; Large Group                 |  |
|      |    | Intervention: Open –Systems Method, and Open-Space         |  |
|      |    | Method   |  |
| July | Ι  | (b)Techno Structural Interventions                         |  |
| 2023 |    | <b>Restructuring Organization:</b> Structural Design:      |  |
|      |    | Functional structures, Divisional structure - Product      |  |
|      |    | structure, Geographicand Market structure, Metrics         |  |
|      |    | structure, Network structure, Boundary less                |  |
|      |    | organization;  |  |
|      |    | <b>Downsizing:</b> Meaning and Tactics - Workforce         |  |
|      |    | Reduction, Organizational Redesign, System                 |  |
|      |    | Redesign;  |  |
|      |    | <b>Re-Engineering -</b> Meaning and Application Stages;    |  |
|      |    | <b>Employee Involvement</b> - Parallel Structures, TQM and |  |
|      |    | HighInvolvement Organizations;                             |  |
|      |    | Work Design Approaches: Engineering Approach,              |  |
|      |    | Motivational Approach, Sociotechnical Systems              |  |
|      |    |  |  |
|      | II | Approach   |  |
|      | II | (c) Human Resource Management Interventions                |  |
|      |    | Overview of Performance Management                         |  |
|      |    | Interventions: Performance Management Model, Goal          |  |
|      |    | Setting, Performance Appraisal Process, Reward             |  |
|      |    | Systems.   |  |
|      |    | <b>Developing and Assisting Members</b> - Career Planning, |  |
|      |    | Workforce Diversity Dimensions and Interventions,          |  |

|          |     | EmployeeStress and Wellness Interventions               |  |
|----------|-----|---|--|
|          | III | UNIT 4: STRATEGIC CHANGE                                |  |
|          |     | INTERVENTIONS, EVALUATION &                             |  |
|          |     | INSTITUTIONALIZATION: Strategic                         |  |
|          |     | Change Interventions: Transformational Change:          |  |
|          |     | Characteristics and Differentiation with Transactional  |  |
|          |     | Change, Culture Change.                                 |  |
|          | IV  | Continuous Change: Dynamic Strategy Making,             |  |
|          |     | Self- Designing Organizations, Learning                 |  |
|          |     | Organizations, Trans- Organizational Change,            |  |
|          |     | Mergers and Acquisitions, Strategic                     |  |
|          |     | Alliance Interventions, Network Interventions           |  |
| Aug 2023 | Ι   | Evaluating and Institutionalizing                       |  |
|          |     | Organization Development- Behavioral                    |  |
|          |     | Outcomes for Measuring OD interventions,                |  |
|          |     | Institutionalization framework (Organization            |  |
|          |     | Characteristics, Intervention Characteristics,          |  |
|          |     | Institutionalization process, indicators of             |  |
|          |     | Institutionalization.)                                  |  |
|          | II  | UNIT 5: OD IN GLOBAL SETTINGS:                          |  |
|          |     | Dimension/Value, Definition and Customs for- Cultural   |  |
|          |     | Context, Power Distance, Uncertainty Avoidance,         |  |
|          |     | Achievement Orientation, Individualism                  |  |
|          | III | World-wide OD: Strategies and OD interventions (listing |  |
|          |     | of OD); Global social Change.                           |  |
|          | IV  | Revision  |  |
|          |     |   |  |