

Commerce workshop - IPR

A seminar was organised by the department of Commerce on 5th February 2020, on the topic “Creating awareness about Intellectual property rights (IPR)” for all students.

Mr. Vijaya Raja conducted the program and discussed in detail the different aspects of IPR. He started with the meaning of intellectual property, trade mark, copy right, service mark etc.. He stressed on Indian patent act 1970. He also spoke about different types of patents. With the help of few simple practical examples and a ppt presentation he was able to enthuse the student community and kindle interest in them. Over 450 students participated in the seminar and there were a quite a few interactions with the speaker.



