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BHS HIGHER EDUCATION SOCIETY

VIJAYA COLLEGE

R V ROAD, BASAVANAGUDI, BANGALORE – 560 004

(ACCREDITED BY NAAC WITH 'B' GRADE &
RECOGNIZED BY UGC AS CPE)

EMAIL ID :

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**Industrial Visit to Coca-Cola Beverages Pvt. Ltd, Ameenpur unit
and National Institution of Nutrition, Tarnaka Metro Station,
Hyderabad, Telangana**

A Report submitted

**In Partial fulfilment of the Requirement for the Degree of
Bachelor of Business Administration, Bangalore City University**



Department of Commerce and Management Studies

Vijaya College

R V ROAD, BASAVANAGUDI, BANGALORE – 560 004

2019-2020



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Report on Industrial visit 2019 BBA

In the view to fulfill the academic requirement and to bring the students to an exposure to the industrial functions, industrial visit is carried on as and how permissions from the industry is available.

An industrial visit to Hyderabad, Telangana, was organized for BBA students during September 2019 on the 19th & 20th. Forty-seven students had registered their names for the same, and three faculties had joined them. Dr. B. C. Rajkumar of Kannada Department, Prof. A. R. Girish Babu of Commerce Department, Prof. Krupasindhu MD of Department of Management Studies were the faculties in charge for the visit. The journey began from the college premises in the previous night. The destination was reached on the 19th morning, allowing the students to get ready for the visit.

The first visit was made to Hindustan Coca-Cola Beverages Pvt. Ltd, Ameenpur unit, Hyderabad, Telangana. The security staff welcomed the group cordially and directed everyone to the AV room quickly. All were made to view the photographs and the video of the production process. It was a similar process, as is in Bidadi, Karnataka, and Vijayawada of Andhra Pradesh. The plant has the process of distillation of the water into carbon aeration so that it could be mixed with the syrup. This solution was filled in inflated plastic bottles. The process was followed by labeling, packaging, and loading for further distribution. After the video display, the students were taken to the production floor to view the entire process directly. They observed the layout, machines installed, workers, posters, directions and symbols around the floor, and few tips for safety measures like jars of earplugs here and there. The students were provided with juice in the AV room.

The second visit was made straight to the National Institution of Nutrition, Tarnaka Metro Station, Hyderabad, Telangana. It was late afternoon by the time we reached the place. So the staffs were not cooperative in displaying any visuals or introductions about the institution. Everybody was taken to the hall of posters and models. They depicted the importance of nutrition, especially for infants and women in rural areas. The posters contained pictures of diseases and disorders due to lack of nutrition and the pictures of those who were severely affected.

Sir Robert McCarrison founded NIN in the year 1918 as 'Beri-Beri' Enquiry Unit in a single room laboratory at the Pasteur Institute, Coonoor, Tamil Nadu. Within a short span of 7 years, this unit blossomed into a "Deficiency Disease Enquiry" and later in 1928 emerged a full-fledged "Nutrition Research Laboratories" (NRL) with Dr. McCarrison as its first Director. It was shifted to Hyderabad in 1958. At the time of its golden jubilee in 1969, it was renamed as National Institute of Nutrition (NIN)

It was a quick walk around the hall. It was followed by returning to the accommodation, lunch, shopping in and around the Hussain Sagar-Musical fountain show & Boating. 20th September 2019, the second day of the industrial trip was spent entirely at Ramoji Film City. Ramoji Rao



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Group started one thousand six hundred acres and Largest film studio complex in 1996. This Entertainment industry had more to offer in its package than we could take. A day was not enough to savor the joy. However, the schedule demanded us to return home on the same night. The bus reached back to the college campus the following morning safely.

We express immense gratitude for giving us such an opportunity to have an industrial exposure outstation; to our beloved former secretary, Late Prof. B. V. Narayan Roa, who parted us a day before our journey.

May his soul rest in peace.

We want to thank the Dean of our institution– Dr. Ananth K. Atre, and the Principal of our college – Prof. H. S. Balakrishana. They have granted us a mode to accomplish an academic requirement, a mandate in the first semester as per the new syllabus introduced to the freshmen of Bachelor of Business Administrators this year.

Date
Place

Prof. H. N. Guru Raj
Head of the Department
Commerce and Management Studies

Following is the list of students who went to the industrial visit

Sl no.	Names	Semester	Register No.	Phone No.
1	BALAJI M	5 BU	17BVC26005	9019632313
2	DARSHAN B	5 BU	17BVC26007	9738525558
3	LOKPRASAD P SHETTY	5 BU	17BVC26023	9632998014
4	MOHAN KUMAR M	5 BU	17BVC26026	9591844458
5	AISHWARYA V	3	B1816602	7338411232
6	APOORVA I K	3	B1816606	8861102922
7	BHOOMIKA K	3	B1816614	9620365565
8	MANJULA S	3	B1816631	7204060126
9	MAHESH R	3	B1816629	8884563361
10	MOHAMMED ANWAR	3	B1816634	8105732186
11	NETHRAVATHI J	3	B1816642	9986790631
12	PAYAL C PATEL	3	B1816646	8884199557
13	PREM ARJUN N P	3	B1816648	9513296737
14	SAHANA. T	3	B1816651	9845389479
15	SHASHANK V/ Venkatesh A	3 K	B1816653	9901899326



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16	SYED INAM ZAHIR	3	B1816661	9036393983
17	VIJAY M	3	B1816666	9901300170
18	YELLURU SRAVANI	3	B1816668	8688858763
19	NIDHI N S -(TR)	3	B1890288	7259238029
20	ANKITH H	1	B1916602	9945489198
21	AQZA BABU	1	B1916603	7406818786
22	ASHISH M	1	B1916605	9449870832
23	DILEEP R	1	B1916611	9980693741
24	KARTHIK L Z	1	B1916616	8660214313
25	KARTHIK M R	1	B1916617	8088017466
26	KEERTHI C R	1	B1916620	855084323
27	KIRAN G K	1	B1916622	9742015186
28	MAHESH R first year	1	B1916623	8277361401
29	MAHESH. P	1	B1916624	9483430242
30	MANOJ A	1	B1916626	9535198409
31	MOHIT KUMAR G	1	B1916629	9902227238
32	NISCHAL S	1	B1916632	9686761596
33	PUNEETH RAJ G	1	B1916633	8792066717
34	RAKESH T R	1	B1916636	9916921337
35	ROHITH T	1	B1916639	8147260691
36	SAI KIRAN B	1	B1916640	8310575167
37	SANTHOSH KUMAR BR	1	B1916641	8762942188
38	SANTHOSH KUMAR S	1	B1916642	9620985908
39	SHREYAS RAJ SR	1	B1916644	9353250110
40	SIDDHANT AGARWAL	1	B1916645	7760808010
41	SYED KABEER	1	B1916647	8296845511
42	TILAK PRASAD G	1	B1916648	9739496326
43	VIGNESH K	1	B1916649	7760197186
44	VINAY KUMAR H S	1	B1916651	7338083302
45	VINUTHA	1	B1916652	9916424434
46	VISHWAS GOWDA S	1	B1916653	9113602456
47	YASHAS RAJ M	1	B1916654	9008041343



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Principal
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