



VVA STUDENT SUPPORT & TRAINING INITIATIVE – A DETAILED REPORT (INTERIM)

One of the objectives of Vijaya Vaanijya Alumni (VVA) is to support the student community. VVA has already been supporting eligible needy and deserving students, from financially challenging backgrounds, to pursue Commerce course in our college through the Scholarship Program, by offering them financial assistance, to pay their college fees. We strongly believe that this will result in a progressive change, not only in those student lives, but also for their future generations.

VVA has also tied-up with “Akshaya Paatra” to provide mid-day meals to some needy students.

Further, VVA has been the sponsors for “VINYAAS”, the Commerce Inter-Collegiate Fest, which is held as an annual event.

There is an age-old adage “Give a person a fish, and you'll feed him/her for a day. Teach a person to fish, and you've fed him/her for a lifetime”. VVA has extended its student support activities, by imparting them with trainings and guidance, that would help them in their careers.

The VVA-Training Team conducted a survey among 1000 plus Commerce students, to assess their career needs and aspirations, that might require Career-related Trainings & Workshops by the Alumni. The results of the responses to the questionnaire is extremely positive. The same is published in subsequent pages below.

The VVA-Training Team also made a presentation to the Principal, HoD and Faculty members of the Commerce stream, to detail out the Training plan and seek their co-operation and support. VVA is thankful to the Management, Principal, HoD and Faculty members of the Commerce stream for their unstinting support & co-operation and for reposing their trust in VVA to provide the necessary career related trainings to the students.

The VVA-Training Team also conducted as a Demo, a Career-related 2-Day Workshop in July 2019, titled “Care for your Career”, for the final year outgoing students of Commerce. The Workshop dealt with Communication Skills, Soft Skills and practical Accounting & Taxation. A participation certificate was given to the students who participated in the workshop, with certification from both VVA and Vijaya College.

Further, the VVA-Training Team set-up the “Mentors Desk”, engaging with the students of the Commerce stream for 6 consecutive Saturdays in the month of July / August 2019, to re-confirm the students' interest in the Alumni Trainings and counselling programs.

With this as the background, VVA started **CREATIVE**, a continuing education and training program, which focuses on career building and the practical aspects required by the industry and profession.

“CREATIVE” stands for **Class Room Education Aligned To Industry Vocation and Entrepreneurship**.



The main focus and object of CREATIVE is to supplement students' regular class-room education with practical knowledge relevant to their career requirements. Who better to do this, than the Alumni, the super seniors of the students, who have made a mark in their respective careers and are willing to share their knowledge and experiences with the students? The VVA-Training Team, consisting of several professionals, senior executives in corporates, academicians, professional student-counsellors for higher studies and entrepreneurs, have vast experience behind them. Currently, with a Team strength of more than 30 Alumni Trainers, VVA-Training Team is ever-growing with more and more alumni volunteering to join the VVA-Training Team. With a wealth of knowledge behind the Training-Team, the modules of "**CREATIVE**" is structured as below –

1. Communication Skills
2. Soft Skills / Life Skills.
3. Accounting & Taxation.
4. Computer Applications & Information Technology.
5. Related Careers like HR, Legal, Commercial, IT, Teaching etc.
6. Higher Studies & Career Counselling.

Efforts are on to provide Internship opportunities to students through the Alumni Network to help students get practical exposure to Corporate / professional world.

The "**CREATIVE**" Training sessions will be conducted after regular college timings on Saturdays, 50 hours in all during the Academic Year and will be held in the months of July, August, September, October, January, February and March.

After successful completion of "**CREATIVE**" Training sessions, the students will be given a participation certificate jointly certified by VVA and Vijaya College.

VVA, on its part, will try and make its best efforts, through its Alumni network, to connect the students who have undergone the "**CREATIVE**" Training, to Corporates, Professional Firms and Entrepreneurs in the hope of providing these students an initial break to their careers. We trust and believe that these students will comparatively be in a better position to set out on their journey to achieve success in their respective careers.

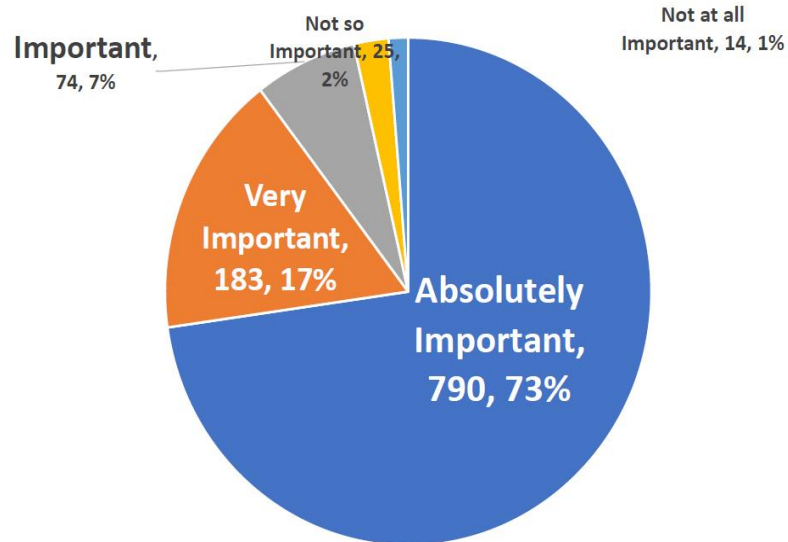
We thank our Mentors, Dr. M.K. Sridhar and Prof. Rajagopala Shastry (Both extremely popular past professors of Vijaya College, R.V. Road) for their guidance and Mentorship to VVA and VVA's Training Team.

We wish the students all the very best in their studies and great success in careers of their choice.

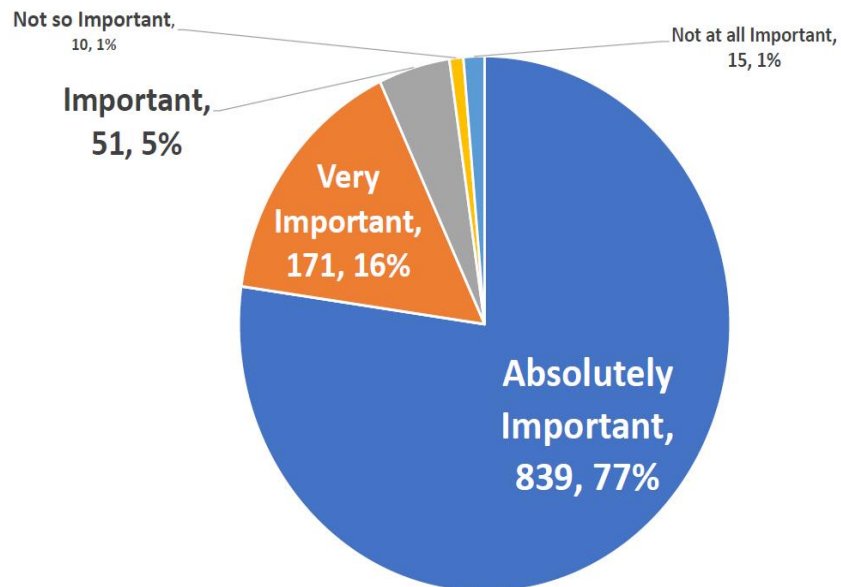
SUMMARY OF RESPONSES TO QUESTIONNAIRE FROM 1000 STUDENTS



IMPORTANCE OF PRACTICAL KNOWLEDGE



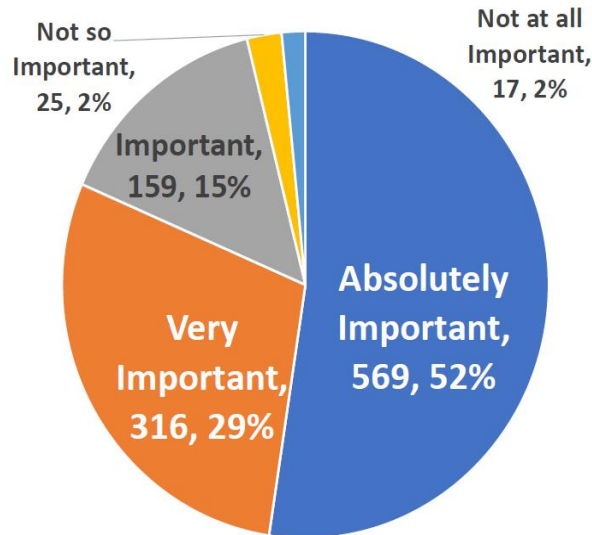
IMPORTANCE OF COMMUNICATION SKILLS



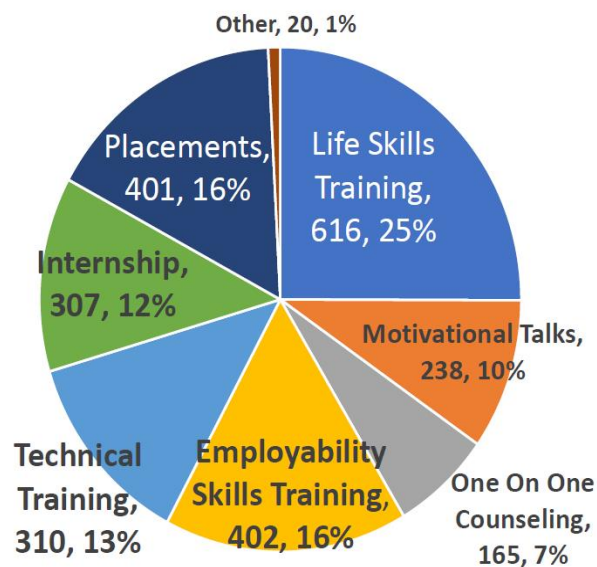
SUMMARY OF RESPONSES TO QUESTIONNAIRE FROM 1000 STUDENTS



ALUMNI SUPPORT



WHERE THEY SEEK ALUMNI SUPPORT



SUMMARY OF RESPONSES TO QUESTIONNAIRE FROM 1000 STUDENTS



CONCLUSION



- ❖ Students realise the importance of Communication Skills and developing Practical knowledge and Training along with academic excellence.
- ❖ Students see value in Alumni Training them on Practical aspects necessary for Industry
- ❖ Students seek Alumni guidance in deciding on their further studies.



Visit – <https://www.vva.org.in> and view photographs and videos of VVA Training Programs in the GALLERY Section.



VIJAYA VAANIJYA ALUMNI



VVA - CREATIVE

TOPICS AND SCHEDULE FOR ACADEMIC YEAR 2019 - 2020

SCHEDULE FOR 1ST HALF OF THE ACADEMIC YEAR

Sl #	Subjects / Topics	Sub Topics	Tentative Dates	No. of Hrs	VVA Trainers
1	Communication Skills	Oral Communication, Written Communication & Email writing, Body Language, postures and gestures, Presentation skills and Group conversation.	All Saturdays in September 2019	8	Dr. Balaji, Bhaskar, Ramesh, Varun, Indu & Sriram
2	Practical Accounting with Tally & Finance Processes	Commonly Asked Accounting questions during interviews, Basic Tally Accounting, Basic Excel Sheet, various Finance Processes followed in Large Corporates	2 Saturdays in October 2019 and 2 Sundays or Holidays	8	Madhu, Amar, Anil, Adarsh & Sriram
3	Direct Taxes & Indirect Taxes - Fundamentals	Income Tax - Individuals & Corporate Taxation, Filing Salary Return online, TDS on Vendors, Form 16A and eTDS Returns	1 Saturday in October 2019	2	Madhu, Amar, Anil, Adarsh & Sriram
4	Payroll & Related Statutory deductions	Basic Payroll structure, Payroll Systems & Softwares, PF, ESI, PT and TDS, Concept of CTC in Corporates	1 Saturday in October 2019	2	Sriram Krishnan
TOTAL HOURS - FIRST HALF SESSIONS				20	
EXAM & VACATION BREAK			November & December 2019		
SCHEDULE FOR 2ND HALF OF THE ACADEMIC YEAR					
5	Life Skills	Goal Setting, Decision Making, Self-Awareness, Self-Confidence, Self-Motivation / Self-Inspiration, Stress / Emotion / Anger & Expectation Management, Time-Management, Negotiation Skills	January 2020 & February 2020	16	Dr. Balaji, Lakshmi, Varun, Bhaskar, Shantheri, Indu, Ramesh, Rajani, Ravi, Sanjeev and Sriram
6	Career Counselling & Resume writing, Facing Interviews	Career Options, Higher Studies Guidance, Exercise for all participants to enable make a professional Resume by following a Template, Important things to be mentioned in Resume and how to prepare & attend interviews	March 2020	4	Suresh P, Lakshmi, Varun, Bhaskar, Ramesh, Shantheri, Indu & Sanjeev
TOTAL HOURS - SECOND HALF SESSIONS				20	
TOTAL HOURS - CREATIVE SESSIONS FOR ACADEMIC YEAR 2019 - 20				40	



THE VVA TRAINING TEAM



Sl No	Trainer Name		Area of Expertise
1	Dr. Balaji	College Principal	Life Skills / Softskills Trainer & Higher Education Guide & Mentor
2	Lakshmi Mahajankatti	Professional Career Counseller	Life Skills / Softskills Trainer & Higher Education Guide & Mentor
3	Suresh Panchanathan	Professional Career Counseller	Life Skills / Softskills Trainer & Higher Education Guide & Mentor
4	Varun	Corporate Professional	Life Skills / Softskills Trainer & Career Guide & Mentor
5	Shanteri Mallaya	Corporate Professional	Life Skills / Softskills Trainer & Career Guide & Mentor
6	Bhaskar	Corporate Professional	Life Skills / Softskills Trainer & Career Guide & Mentor
7	Rajani Gopalakrishna	CA & Corporate Finance Professional	Life Skills / Softskills Trainer & Motivational Speaker
8	Manoj Kumar Sharma	Information Tech Professional	Life Skills / Softskills Trainer & Computer Application Specialist
9	Ramesh Balasubramaniam	Corporate Finance Professional	Life Skills / Softskills Trainer & Career Guide & Mentor
10	Anil Segu	Practising Chartered Accountant	Finance Professional & Computer Applications specialist
11	Indu	Corporate Finance Professional	Life Skills / Softskills Trainer & Career Guide & Mentor
12	Mohan K.P	Corporate Finance Professional	Life Skills / Softskills Trainer & Career Guide & Mentor
13	Madhusudhan Guler	Practising Chartered Accountant	Finance Professional & Computer Applications specialist
14	Amar Meherwade	Practising Chartered Accountant	Finance Professional & Computer Applications specialist
15	Sanjeev Anand	CA & Investment Advisor	Life Skills / Softskills Trainer & Career Guide & Mentor
16	Darshan	Investment Advisor	Life Skills / Softskills Trainer & Career Guide & Mentor
17	Deepakala	College Lecturer	Higher Education Guide & Mentor
18	Anil Bhatta	CA & Corporate Finance Professional	Finance Professional & Computer Applications specialist
19	Deepika	College Lecturer	Higher Education Guide & Mentor
20	Ravi Vakil	CA & Corporate Finance Professional	Life Skills / Softskills Trainer & Career Guide & Mentor
21	Sangeetha Bhat	Practising Chartered Accountant	Finance Professional & Computer Applications specialist
22	Vijaya Raja	Practising Chartered Accountant	Life Skills / Softskills Trainer & Career Guide & Mentor
23	Nayana Vinay	Entrepreneur	Entrepreneurial Guidance & Motivational Speaker
24	Mahesh Hathwar	Entrepreneur	Entrepreneurial Guidance & Motivational Speaker
25	Parameshwaran	Entrepreneur	Entrepreneurial Guidance & Motivational Speaker
26	Rajashekar M	Entrepreneur	Entrepreneurial Guidance & Motivational Speaker
27	Ravi.A	Corporate Finance Professional	Life Skills / Softskills Trainer & Career Guide & Mentor
28	Praveen Ranka	Entrepreneur	Entrepreneurial Guidance & Motivational Speaker & Sports
29	Meera Acharya	Entrepreneur	Entrepreneurial Guidance & Motivational Speaker
30	Manjunath Srinivas	Corporate Finance Professional	Life Skills / Softskills Trainer & Career Guide & Mentor
31	Balaji P N	Entrepreneur	Life Skills / Softskills Trainer & Career Guide & Mentor
32	Sriram Krishnan	Corporate Finance Professional	Program Co-ordinator, Life Skills Trainer, Computer Applications
33	Adarsh Nayak	Corporate Finance Professional	Finance Professional & Computer Applications specialist
34	Adithya	Practising Chartered Accountant	Finance Professional & Computer Applications specialist
35	Nagaraj Amargaul	Entrepreneur	Entrepreneurial Guidance & Motivational Speaker
36	Padmini Rao	Government Service	Entrepreneurial Guidance & Motivational Speaker
37	Tanveer	Corporate Finance Professional	Career Guidance in Travel Industry
38	Satish Adithya	Corporate Finance Professional	Finance Professional & Computer Applications specialist

REPORT ON THE STUDENT TRAINING INITIATIVE OF VIJAYA VAANIYA ALUMNI (VVA)

February 2016 – Upon invitation from the College, VVA attended the NAAC Peer team interaction with Alumni.

August 2016 – VVA addressed the students of 1st Year BCom and BBA about career opportunities in Commerce and further studies that could be pursued after completion of graduation.

January 2017 – Career counselling sessions for Final Year students of Commerce.

April 2017 – Job Fair conducted for Final Year outgoing students of Commerce. Mr. Parameshwaran, Secretary of VVA, was instrumental in arranging the Job Fair. Many Chartered Accountant firms and few Companies participated in the Job Fair and made offers to students.

April 2018 – Career counselling session and job opportunities for outgoing students of Commerce.

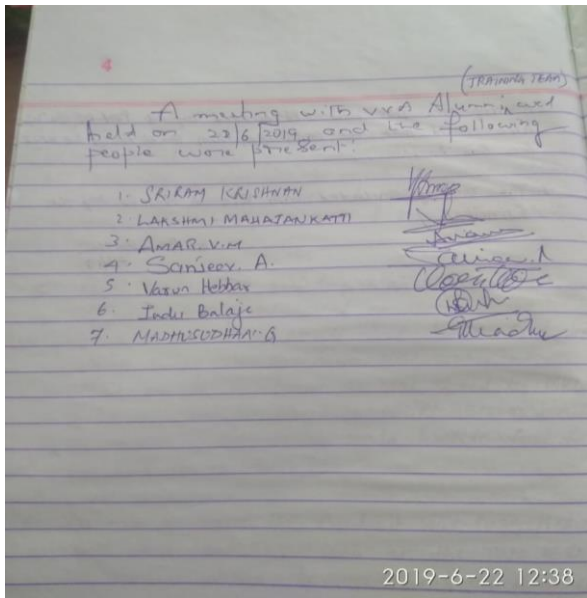
2nd March 2019 – VVA meeting with College Management, Principal and Commerce HoD regarding student training initiative of VVA.

9th March 2019 – Presentation to Commerce HoD and Faculty regarding VVA's Student Training Initiative "CREATIVE".



11th March 2019 – VVA – Career Guidance Questionnaire distributed to all the years of Commerce stream, by personally visiting each class and speaking to them about VVA and its plan to conduct Career related trainings to the students. The responses from about 1000 students were collected back and collated through Google Forms . The results were very positive for the Alumni to go ahead with the Training sessions. The VVA-Training Team members of Mr. Manoj Sharma, Mr. Mohan Pattabhiraman, Lakshmi Mahajankatti and Mr. Sriram Krishnan were instrumental in designing and collating the data into meaningful information that led to the conviction that the students indeed would benefit from the Career related trainings to be conducted by the VVA. The results of the Questionnaire are summarised in Annexure – 1 of this report.

22nd June 2019 – VVA Training Team meeting with Principal and Commerce HoD to discuss regarding the response of students to the VVA – Career Guidance Questionnaire.



5th & 6th July 2019 – VVA conducted 2-day Workshop “Care for your Career” for outgoing Commerce Students.



VIJAYA VAANIYA ALUMNI



TWO DAY WORKSHOP ON CAREER GUIDANCE FOR OUTGOING STUDENTS OF COMMERCE

CARE FOR YOUR CAREER

SCHEDULE FOR DAY 1 (FRIDAY, 5th July 2019)

Sl #	Subjects / Topics	Sub Topics	Session Timings	No. of Hrs	VVA Trainers
1	Communication Skills	Oral Communication, Written Communication & Email writing, Body Language, postures and gestures, Presentation skills and Group conversation.	10 AM - 1 PM	3	Mohan, Varun, Amar, Dr.Balaji, Sriram
LUNCH BREAK			1 PM - 2 PM		
2	Practical Accounting with Tally	Commonly Asked Accounting questions during interviews, Basic Tally Accounting, Basic Excel Sheet	2 PM - 4 PM	2	Anil, Sriram & Amar
3	Payroll & Related Statutory deductions	Basic Payroll structure, Payroll Systems & Softwares, PF, ESI, PT and TDS, Concept of CTC in Corporates	4 PM - 5 PM	1	Anil, Varun, Sriram. Amar
TOTAL HOURS DAY 1				6	

SCHEDULE FOR DAY 2 (SATURDAY, 6th July 2019)

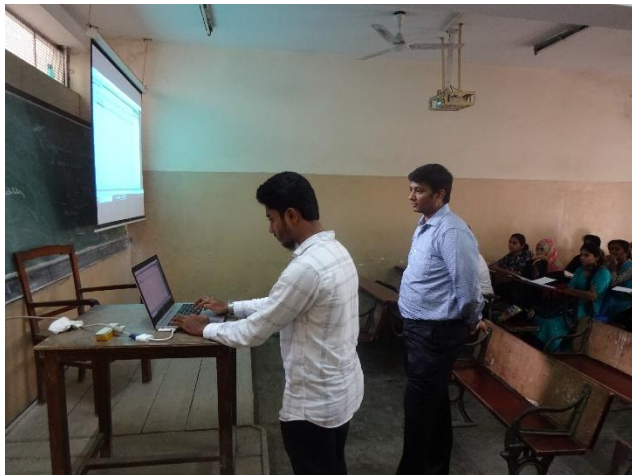
1	Direct Taxes - Fundamentals	Income Tax - Individuals & Corporate Taxation, Filing Salary Return online, TDS on Vendors, Form 16A and eTDS Returns-26	10 AM - 11.30 AM	1.5	Madhu, Amar, Anil
2	Indirect Taxes	Customs Duty and GST (Exercise - Show in GST Website)	11.30 AM - 1 PM	1.5	Madhu, Amar, Anil
LUNCH BREAK			1 PM - 2 PM		
3	Life Skills	Goal Setting, Decision Making, Self-Awareness, Self Confidence, Perception & Attitude, Stress / Emotion & Expectation Management, Time Management	2 PM - 4 PM	2	Dr. Balaji, Lakshmi, Varun, Bhaskar, Shantheri, Indu & Sanjeev
4	Resume Writing	Exercise for all participants to enable make a professional Resume by following a Template, Important things to be mentioned in Resume	4 PM - 5 PM	1	Dr. Balaji, Lakshmi, Varun, Bhaskar, Shantheri, Indu & Sanjeev
5	Facing Interviews	Things to be kept in mind while attending Interviews. Mock Interviews for Accounting Position	5 PM - 6 PM	1	Dr. Balaji, Lakshmi, Varun, Bhaskar, Shantheri, Indu & Sanjeev
TOTAL HOURS DAY 2				7	

Care for your Career Workshop - 5th July 2019 –

The day started with Dr. Balaji taking the students through an “Effective Communication Skills” session. It was indeed very motivating for both Trainers and the Students to have the Dean, Dr. Anant.K. Atre and Principal, Mr. Balakrishna to spend some time in the class, listening to Dr. Balaji’s “Effective Communication Skills” session.

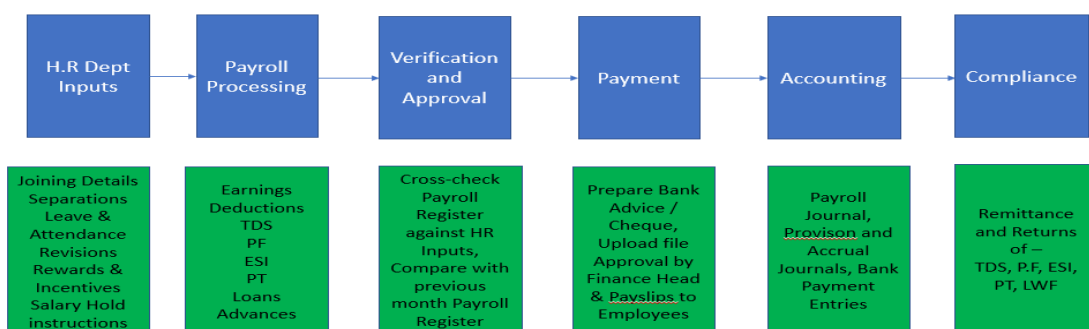


The post lunch session was on Practical Accounting & Tally Accounting Software. The students were given a walkthrough of how companies prepare accounts in practice by VVA-Trainer, CA Mr. Amar Meharwade. The students were also prepared for commonly asked Accounting questions during interviews for “Accounts” positions in companies, by VVA-Trainers, Mr. Varun, CA Mr. Anil Segu and Mr. Sriram Krishnan. The students were also taken through the Tally Accounting Software by CA Mr. Amar Meharwade, CA Mr. Anil Segu and Mr. Sriram Krishnan, by demonstrating real business situation accounting transactions being entered in Tally and projected on the screen. The students were given turns to come over to the laptop and make entries, create ledgers and view financial reports (Profit & Loss Account and Balance Sheet) to understand the impact on the finances of the company, after making each entry.



VVA-Trainer, Mr. Sriram Krishnan handled the final session post tea, which was relating to Payroll and related Statutory deductions. The students were taken through the payroll process in an organisation, the payroll structure, the different payroll components, the various payroll processing softwares available and the concept of CTC (Cost To Company) followed by the corporates. Further, the students were explained about payroll related statutory deductions and compliances like TDS, PF, ESI, Professional Tax, Gratuity, Labour Welfare Fund etc.

SIMPLE PAYROLL PROCESS



Care for your Career Workshop - 6th July 2019 –

On Day-2 of the Workshop, the students were taken through the practical aspects of Direct Taxes (mainly Income Tax of individuals and Corporate taxation). VVA-Trainers, CA Mr. Amar Meharwade and CA Mr. Anil Segu engaged the students regarding calculation of Income Tax and Preparation of Tax Returns online. VVA-Trainer, Mr. Amar Meharwade also shared his knowledge about Indirect Taxes (GST). It was encouraging to have Mr. Rajashekar, President- VVA during this Session.



The Post Lunch Session was relating to Life Skills, Resume writing, email writing and facing interviews. The session on Life Skills which included topics like Goal setting, Decision making, Self-Awareness, Self-confidence, Perception and Attitude, Stress/Emotion and Expectation management, was handled by the VVA-Training Team comprising of VVA-Trainers, Dr. Balaji, Mr. Bhaskar, Mr. Varun, Ms. Lakshmi Mahajankatti, Ms. Shanteri Mallya, Ms. Indu and CA Mr. Sanjeev Anand. Further the same team engaged the students by giving them tips on how to make an effective Resume. They also made the students to write their own resume based on the tips given and by following specific Resume Templates.

In the final part of the session, the VVA-Training Team gave the students advice on things that they should keep in mind while attending an interview. Mock interviews were conducted with a couple of students to demonstrate the things that they need to keep in mind while attending interviews. We appreciate the efforts of Mr. Manjunath & Ms. Nayana for designing the “Care for your Career” Banner and Certificate and Mr. Bhaskar and Mr. Parameshwaran for having them printed on time. We also thank Mr. Mahesh Hathwar and Mr. Praveen Ranka, who have been the host for the Trainers during their innumerable meetings at “Cool Joint” and “Palestra”, providing the space, refreshments and the facilities to conduct the meetings. We also appreciate the generous offer of Mr. Mahesh Hathwar to make arrangements for the lunch for the Care for your Career Program, but this was not required as there were only few participants.



The session ended by taking feedback from the students which was very encouraging. It was indeed a little bit of a disappointment though for the VVA-Trainers, who hoped that many more students should have taken advantage of this 2-Day workshop, but only about 14 of them turned up, in spite of reaching out to 369 outgoing commerce students.

VIJAYA VAANIYA ALUMNI (VVA)

"CARE FOR YOUR CAREER" Workshop - Feedback Form

- On a scale of 1 to 5, how relevant was the topics selected for the Workshop. (Tick One)
 Not at all Relevant 1 2 3 4 5 Absolutely Relevant
- On a scale of 1 to 5, how sufficient was the time to cover these topics (Tick One)
 Not at all Sufficient 1 2 3 4 5 Absolutely Sufficient
- On a scale of 1 to 5, how interesting was the practical examples and experiences shared with you for starting your career (Tick One)
 Not at all Interesting 1 2 3 4 5 Absolutely Interesting
- On a scale of 1 to 5, were the date and timings of the Workshop convenient for you (Tick One)
 Not at all Convenient 1 2 3 4 5 Absolutely Convenient
- On a scale of 1 to 5, overall, how was the Workshop delivered by the Trainers (Tick One)
 Not at all fine 1 2 3 4 5 Absolutely fine
- Which of the sessions you felt was most interesting and relevant for your career (Tick as many)
 - Communication Skills
 - Practical Accounting with Tally
 - Payroll & Statutory Deductions
 - Direct Taxes - Fundamentals
 - Indirect Taxes / GST
 - Life Skills
 - Resume Writing
 - Facing Interviews
- If you want any further guidance from the Alumni on your career, specify the same below -
About MBA Specialisation in Finance and Accounting.

Participant's Name: *Pratikshya, M. Kulkarni*
8618023940

Thank you

Visit us at <http://www.vva.org.in> Write to us at tellus@vva.org.in

VIJAYA VAANIYA ALUMNI (VVA)

"CARE FOR YOUR CAREER" Workshop - Feedback Form

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 - Resume Writing
 - Facing Interviews
- If you want any further guidance from the Alumni on your career, specify the same below -

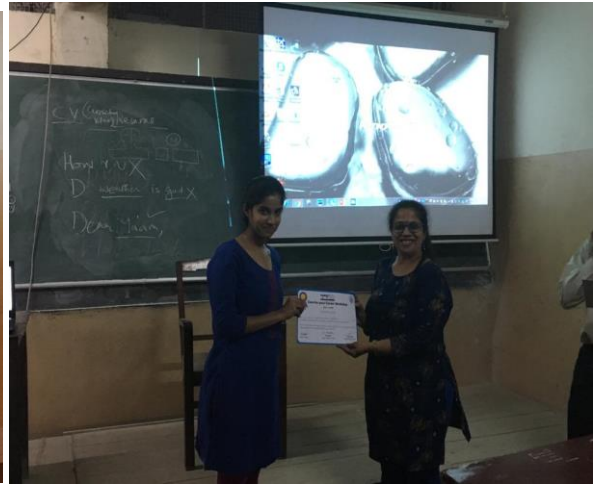
Participant's Name: *MONISHA-S*

Thank you

Visit us at <http://www.vva.org.in> Write to us at tellus@vva.org.in

The students who attended the 2-Day Workshop were given Certificate of Participation, signed by The Principal, Vijaya Day College, The President of VVA and the VVA-Trainers.





12th and 13th July 2019 – VVA – Trainers, Mr. Suresh Panchanathan, Mr. Varun and Mr. Sriram Krishnan addressed Commerce students by going to their classes and informed them about VVA-Mentor Desk, where students can interact with Alumni and register themselves for the “CREATIVE” sessions to begin from September. 15 Students Registered for “VVA-CREATIVE” today.

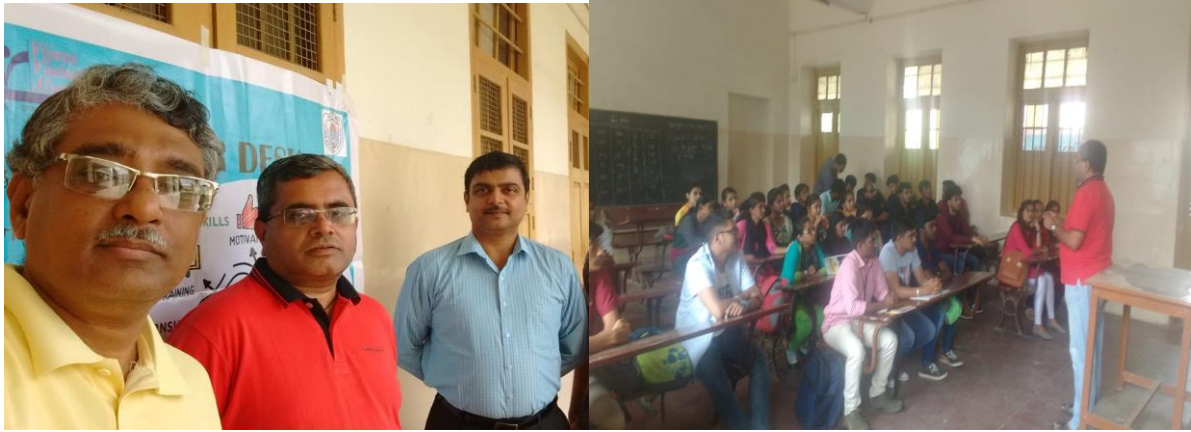


20th July 2019 - VVA – Mentor’s Desk started today, to enable commerce students to meet with the Alumni and to register themselves for the “CREATIVE” sessions to begin from September. The VVA-Trainers, Mr. Manoj Sharma, Ramesh Balasubramaniam, Bhaskar, Sriram Krishnan and Manjunath Srinivas, interacted with the students with their Career aspirations and what exactly they need guidance on regarding the same. 13 Students Registered for “VVA-CREATIVE” today.



27th July 2019 - VVA – Mentor’s Desk was held for students of commerce stream to interact with the Commerce Alumni and to register themselves for the “CREATIVE” sessions to begin from September.

VVA Trainers, Mr. Manoj Sharma, Mr. Ramesh Balasubramaniam and Mr. Sriram Krishnan interacted with the students and registered them for the VVA-CREATIVE Sessions. 64 Students Registered for “VVA-CREATIVE” today.



3rd August 2019 - VVA – Mentor’s Desk was held today for students of commerce stream to interact with the Commerce Alumni and to register themselves for the “CREATIVE” sessions to begin from September. VVA Trainer and VVA-CREATIVE Co-ordinator, Mr. Sriram Krishnan interacted with the students and registered them for the VVA-CREATIVE Sessions. The session was for 2 hours from 1 PM – 3 PM. 15 Students Registered for “VVA-CREATIVE” today.



10th August 2019 - VVA – Mentor’s Desk was held today for students of commerce stream to interact with the Commerce Alumni and to register themselves for the “CREATIVE” sessions to begin from September. VVA Trainer and VVA-CREATIVE Co-ordinator, Mr. Sriram Krishnan interacted with the students and registered them for the VVA-CREATIVE Sessions. The session was for 2 hours from 1 PM – 3 PM. 10 Students Registered for “VVA-CREATIVE” today.



17th August 2019 - VVA – Mentor’s Desk was held today for students of commerce stream to interact with the Commerce Alumni and to register themselves for the “CREATIVE” sessions to begin from September. VVA Trainers, Mr. Ramesh Balasubramaniam, Mr. Bhaskar and Mr. Sriram Krishnan interacted with the students and registered them for the VVA-CREATIVE Sessions. 5 Students Registered for “VVA-CREATIVE” today.



24th August 2019 - VVA – Mentor’s Desk was held today for students of commerce stream to interact with the Commerce Alumni and to register themselves for the “CREATIVE” sessions to begin from September. VVA Trainers, Mr. Varun, Mr. Bhaskar and Mr. Sriram Krishnan interacted with the students and registered them for the VVA-CREATIVE Sessions. 10 Students Registered for “VVA-CREATIVE” today.



31st August 2019 - VVA – Mentor’s Desk was held today for students of commerce stream to interact with the Commerce Alumni and to register themselves for the “CREATIVE” sessions to begin from September. VVA Trainers, Mr. Adarsh Nayak and Mr. Sriram Krishnan interacted with the students and registered them for the VVA-CREATIVE Sessions. 3 Students Registered for “VVA-CREATIVE” today.



7th September 2019 - VVA – Trainers Meeting was held for discussing and assessing final preparation of Trainers for “VVA – CREATIVE Sessions” to start from 14th September 2019. VVA-Trainers, Mr. Madhusudhan Gulur, Mr. Varun, Mr. Bhaskar, Mr. Harsha and Mr. Sriram Krishnan met at CoolJoint, Jayanagar to assess the preparedness of the VVA-Training Team for the Mentor Speak, Inaugural Session of VVA-CREATIVE and the Sessions through the current academic year.



14th September 2019 - 12.30 PM – VVA – Mentors Speak (VVA Mentors Dr. M.K. Sridhar and Prof. Rajagopala Shastry, addressing the VVA-Scholarship Students).



14th September 2019 - 1.30 PM – The Inauguration of “VVA-CREATIVE” Sessions for 2nd and 3rd Year students of Commerce Stream was held at the College Indoor Auditorium. This was attended by the students who had registered for the program during the Mentor’s Desk and also students who wanted to register. A presentation was made to the students as to what they can expect from the VVA-CREATIVE Sessions by VVA-CREATIVE Training Co-ordinator, Sriram Krishnan. The VVA-Trainers, Dr. Balaji, Mr. Adarsh Nayak, Mr. Amar Meharwade, Mr. Ravi.A, Mr. Suresh Panchanathan and Mr. Manjunath Srinivas also spoke to the students regarding what they could expect from the VVA-CREATIVE sessions and how it would benefit them. The Principal urged students to take advantage of these sessions. The students were also invited on stage to express their expectations from the VVA-CREATIVE Sessions. 23 Students Registered for “VVA-CREATIVE” today.



MENTOR DESK	
VVA-CREATIVE REGISTRATIONS	
ACADEMIC YEAR 2019 - 20	
Date	No. of Students
13-Jul-19	15
20-Jul-19	13
27-Jul-19	64
03-Aug-19	15
10-Aug-19	8
17-Aug-19	5
24-Aug-19	10
31-Aug-19	3
14-Sep-19	23
21-Sep-19	2
28-Sep-19	22
TOTAL	180

21st September 2019 – VVA – CREATIVE Session started with activities relating to the topic “Effective Communication Skills”. We had 77 students from the 2nd and 3rd Year of BCom and BBA attending the Session. VVA Trainers Bhaskar, Ramesh Balasubramaniam and Sriram Krishnan grouped the students into teams of 10-12 and demonstrated the importance of “Listening”, Group Dynamics, Presentation skills through games and activities. 2 Students Registered for “VVA-CREATIVE” today.



28th September 2019 – It was a holiday for College (Mahalaya Amavasya). Despite this, it was encouraging to see 52 students attending the CREATIVE Session on “Effective Presentation” skills. The VVA – Training Team comprising of Trainers – Dr. Balaji (Lead), Indu, Balaji.P.N, Ravi.A, Sanjeev Anand, Manjunath.S and Sriram Krishnan, demonstrated to students the art of making Effective Presentations, by sharing their knowledge and experience. Students were given Blank Charts and Colour Pens to make their Presentation on the topics given to them. We had each team of students making their Presentations on different topics and each student taking turn to explain the different aspects of the topics. This way, it was ensured, that each student gets a chance to contribute to the team and come to the stage to explain. The students got to learn the practical aspects of communication like, “listening” to other team members view point, “writing” the key points in the chart, “speaking” to the audience to explain their understanding of the topic and finally getting out of the ‘Stage-fear’. The efforts of the teams “Planning” their presentation, “Co-ordinating” the delivery of the presentation was clearly visible. The VVA Trainers, who observed the Teams making their Presentations, gave their feedback to the students on how they could improve their “Presentation” skills. Since this was the first time students were coming to the stage to present on a topic and a lot of improvement was desired in the way they presented, it was felt that there has to be a repeat of this exercise in the next session. Since many Saturdays were not available before the students break for their semester exams and also the fact that we had planned for the technical sessions (Accounting and Tally), it was suggested by the students that they can attend the classes on 2nd October 2019, which was a General holiday. 22 Students Registered for “VVA-CREATIVE” today.



2nd October 2019 – It was again a holiday for the College (Gandhi Jayanthi). Almost all the students present for the previous session turned up. The session began with some games & activities for the students through which communication skills were demonstrated. The students were given fresh set of topics and asked to prepare, discuss, interact within their team and give their Presentation of the Topic on the stage. The VVA-Trainers observed the students and corrected wherever improvements were required. The VVA-Trainers also explained to the students the importance of Voice Modulation, Tone, Gestures and Body Language, while making “Effective Presentations” and oral communication. Further the VVA-Trainers demonstrated to students the art of Professional Telephonic conversations and Group con-calls, where a team across locations are discussing or resolving a problem. 45 Student attended today’s Session.



5th October 2019 – Having demonstrated to the students, the Listening, Presentation and oral of communication skills in the previous sessions, the VVA-Trainers engaged the students today on “Effective Written Communication” skills. The students were given the guidelines that is required in framing an effective communication in writing. Later the students were asked to write a couple of pages about a topic of their choice. The VVA-Trainers gave suggestions to the students on how to improve their writing skills after going through their write-ups. With this Session, the first major topic of the Course, namely, “Effective Communication Skills” concluded.

There were 4 Sessions of 2 hours each, engaging the students on the practical aspects of Listening Skills, Presentation Skills, Oral Communication and Written Communication. We had a total of 77 students attending the first session and an average of 55 students for all the sessions put together. The highlight was that about 45 students attended the Presentation skills sessions, though it was a holiday for them.

VVA-Training Team of Dr. Balaji (Lead), Mr. Bhaskar, Mr. Ramesh Balasubramaniam, Ms. Indu Balaji, Mr. Ravi.A, Mr. Balaji.P.N, Mr. Sanjeev Anand, Mr. Manjunath Srinivas and Mr. Sriram Krishnan did a commendable job of delivering professional training to students, by actively engaging them to do things by themselves, allowed them to make mistakes, corrected them and suggested improvements wherever it was required. 45 Students attended the Session today.

12th October 2019 – This Major Topic of the “VVA - CREATIVE” course introduced students to the Technical skills required for a Corporate Accounting & Finance person. The VVA-Training Team comprising of VVA-Trainers, Mr. Madhusudhan Gulur (Lead), Mr. Amar Meharwade and Mr. Adarsh Nayak imparted the necessary Technical skills required for taking up Accounting and Finance as a profession. While Mr. Madhusudhan Gulur, Mr. Amar Meharwade and Mr. Sriram Krishnan,

explained to students about basics of practical accounting, Accounting Softwares and Applications, in particular Tally Accounting Software.

VVA Trainer, Mr. Adarsh Nayak briefed the students about the Accounting & Finance functions in a Corporate Set-up and the different Accounting & Finance related processes generally followed in a large corporate. It was important for the students to get the “Big-Picture” of what happens in the Accounting and Finance Department in a large corporation and their interaction with other functions in the corporation, whether Domestic or Multi-National. 41 Students attended the Session today.



19th October 2019 – VVA Trainer, Mr. Amar Meharwade, continued with the basic accounting skills expected in Corporates and how they link with the practical business transactions. Mr. Sriram Krishnan, impressed on the students about the multi-faceted function of a Corporate Finance

Function and how their interactions happen with the various other functions in the real corporate world.

VVA-Trainer, Mr. Adarsh Nayak, continued with detailing the Accounting and Finance Processes that would be followed in large corporates. The students were explained about the various Finance Processes like, Quote/Order to Cash (O2C) and Procure to Pay (P2P), Record to Report (R2R), Hire to Retire (H2R). While the Accounting Process followed in Quote/Order to Cash (O2C) was explained in detail, the other Processes could not be due to paucity of time in this session.

33 Students attended the Session today.



26th October 2019 - This VVA-CREATIVE Session stretched for 4 hours, with a break of 10 minutes in-between. The students were given mock business transactions and made to write the journal entries manually in their notebooks, as they are taught to them in their regular classes. The idea was to translate their Class-room knowledge and link them to the practical application of the same in the corporate world. The students had a hands-on experience on Tally Software during this session. The students were demonstrated as to how to make these manual book entries in Tally Accounting Software and how to those entries would impact in the financial reports (Balance Sheet and P&L). The students were made to create ledgers and make entries in Tally, by coming over to the Laptop on the stage and the image of which was projected on the screen through the projector, so that all the students in the class could view what was being entered in the Laptop (Tally Screen). VVA-Trainers, Mr. Madhusudhan Gulur, Mr. Amar Meharwade and Sriram Krishnan interacted with the students during this Session. Mr. Adarsh Nayak, explained some of the Finance Processes to the students and Finance Processes with job opportunities in large organisations.

Students were also familiarised with the types of Accounting & Finance related questions that they could expect to be asked during interviews for the various Accounting & Finance positions in an organisation.

It was encouraging to have VVA-Trainers, Mr. P.N. Balaji and Ms. Meera Acharya with us this session.

There were 4 Sessions of 2 hours each, engaging the students on the practical aspects of Finance and Accounting. This ended the Technical skills session. The first half of the VVA-CREATIVE sessions for the Academic Year 2019-20 concluded. Feedback from the students were taken regarding the sessions they attended. It was told to the students that the Second half of the VVA-CREATIVE sessions for the Academic Year will start in the month of January 2020, after their semester exams and vacation. 37 Students attended the Session today.



29th December 2019 A Re-group Session was conducted today, to set the tone for the second half of the CREATIVE Sessions, which would deal with Soft Skills / Life Skills and Career Counselling. VVA-Trainer, CA – Mr. Anil Segu, took a session on “Chartered Accountancy” as a Career. He also offered to take students as Interns in his firm, if they are willing to attend office between 2 PM to 6 PM. VVA-CREATIVE Co-ordinator, Mr. Sriram Krishnan, detailed to students about the forthcoming sessions in Soft Skills / Life Skills and also on Career counselling sessions. 16 Students attended the Session.



11th January 2020 – VVA-CREATIVE sessions for the second half of the Academic Year would focus on the topics related to “Life-Skills” and Career Counselling and Higher Studies. Today’s session started with the Topic “Self-Awareness”. Students were given exercises to be completed on-line like the Personality Type Tests. They were also told to introspect and make a SWOT Analysis about themselves relating to the career they wish to pursue. VVA-Trainers, Mr. Ramesh Balasubramaniam, Mr. Bhaskar and Mr. Sriram Krishnan, shared their experiences and knowledge about how to identify one’s potential, bring about self-awareness in oneself and also how to be self-confident. The Trainers also laid emphasis on the topic of building “Value Systems” in one’s professional life, like Integrity, Punctuality, Commitment and Focus. 10 Students attended today’s Session.



18th January 2020 – This VVA-CREATIVE session dealt with Time-Management, Prioritisation and Process Improvement. VVA Trainers, Mr. Ramesh Balasubramaniam, Mr. Bhaskar and Mr. Sriram Krishnan, demonstrated to the students the importance of these aspects, through exercises, examples, games and activities. 18 Students attended today’s Session.



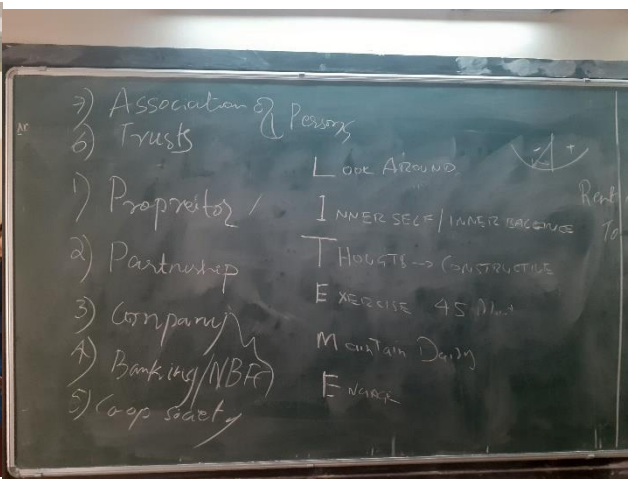
25th January 2020 – This VVA-CREATIVE Session’s topic was “Self-Motivation” and “Self-Inspiration”. VVA-Trainers, CA-Ms. Rajani Gopal (who is the first visually challenged Chartered Accountant of India), CA-Mr. Ravi.A, who is the Global Controller for Wipro Enterprises and CA-Mr. Aditya (Partner of Aditya and Vishwas, Chartered Accounting Firm), engaged the students by interacting with them on the topics of Self-Motivation and Self-Inspiration.

Ms. Rajani Gopal, shared her experiences and answered questions from students on how she overcame challenges and disappointments and looked at things positively to be able to achieve what she could till now in her life. She urged students to have Clarity, Commitment, Conviction, Will-power and Decisiveness towards what they want to achieve in their lives. She also emphasised that it is very important to prioritise activities that lead to achieving their goals over any other activities that do not add value to achieving their set goals in life.

Mr. Ravi.A, shared his experiences regarding how one could draw motivation from others and be inspired to achieve higher things in their life. He acknowledged the fact that there could be no better inspiration for one, than our own Alumni, Ms. Rajani Gopal, who in spite of her physical challenges can go on to become a Chartered Accountant and also serve reputed organisations in leadership positions.

Mr. Aditya, gave a brief introduction to the professional courses available to the students of Commerce background and in particular Chartered Accountancy. He motivated the students to pursue Chartered Accountancy or any other Professional Course, as a career and urged them to get practical exposure during their after-college hours. He also offered to students’ internship in his firm, so that interested students could spend a few hours every day after their college hours to learn some practical aspects of accounting, auditing and taxation. 10 students attended today’s Session.





1st February 2020 – This VVA-CREATIVE session dealt with the important Life-Skill topics of “Anger Management”, “Stress Management”, “Expectation Management” and “Emotion Management”.

VVA-Trainers, Mr. Ramesh Balasubramaniam, Mr. Bhaskar and Mr. Sriram Krishnan demonstrated to the students the importance of managing Anger, Stress, Expectations and Emotions. The students were taken through a cause-effect analysis and impact of the negative effects of these on one’s behaviour and how they could be handled by addressing them in a positive way to negate the ill-effects of these factors.

Students were made to play games and activities to demonstrate “Stress Management” and “Expectation Management”. 18 Students attended today’s session.



8th February 2020 – This VVA-CREATIVE session dealt with another important Life-Skill topic about developing effective “Negotiation Skills”. Students were given to understand that if they want to get what they want, without being unfair to the other stake-holders, it is important to know how to effectively negotiate, to be able to succeed in one’s life, career and business. The ability to effectively negotiate being the key skill in careers like Sales, Procurement, HR and Finance, where one needs to consistently show value-add to the employer / organisation, one has to work in terms

of additional profit-margin or additional cost savings for the organisation. It was emphasised to the students that in today's world, a lot of things is about give & take and mutual understanding to benefit each other. Negotiation is about arriving at a "Win-Win" situations and this was effectively demonstrated to the students by VVA-Trainers, Mr. Ramesh Balasubramaniam, Mr. Bhaskar and Mr. Sriram Krishnan, through role-plays and activities. This skill was important for students to be introduced to enable them develop and stand apart from their peers / competitors.

12 Students attended the Session today.



Since the students informed us that they are participating in a lot of extra-curricular activities and college events in the subsequent Saturdays of this month, it was decided to have the concluding sessions of VVA-CREATIVE in the month of March 2020.

The VVA-CREATIVE Sessions in March will focus on Career Planning and Guidance for Higher Studies for the students. VVA-Trainers, Mr. Suresh Panchanathan and Ms. Lakshmi Mahajankatti are expected to take these sessions on the Saturdays of March 2020.

STUDENTS FEEDBACK AFTER THE COMMUNICATION SKILLS SESSIONS

- **Apoorva R - B.Com – 3rd Year**

VVA training has built our confidence to next level..... Thanks for training us

- **Banupriya.R – B.Com – 3rd Year**

VVA CREATIVE SESSIONS are really very useful for me and in the 2 hours of classes, I have learnt Time management, Group discussion and built my confidence & coordination with team members.

- **Varuni – B.Com – 3rd Year**

VVA CREATIVE session are going good & it is the platform for the students to learn more & also to correct their mistakes. It has made students to enhance their participative nature and also build their self-confidence.

- **Varshini – B.Com – 3rd Year**

Thank you VVA-CREATIVE Team. I had wonderful experience and learnt Time management, Self-Confidence, Group co-ordination, respecting others ideas, Creative thinking, Verbal and Non-verbal communication. I did have stage fear earlier and now I am very comfortable & confidence to speak on the stage. Thank you all for mentoring and supporting us.

- **Vineet Sharma – B.Com – 2nd Year**

VVA-CREATIVE Sessions provided opportunity to improve our Communication skills and acquire some practical knowledge apart from our studies. I thank everyone to providing this.

- **Hemalatha – B.Com – 3rd Year**

It was wonderful experience in all the Sessions with the activities which were conducted so far. I would like to travel in this journey to get new experience and gain knowledge. Thank you for this opportunity.

- **Likitha Rao – B.Com – 2nd Year**

It is our pleasure that we are being trained by the Trainers like you .We are learning who we should be and how we are supposed to be in the practical world. Even if we have sacrificed our holidays it is actually worth .It is not that we have wasted coming out there for 2 hours , we have learnt something very important . All the sessions till now was so good that we had something to learn more .Thank you so much for all the Trainers out there for giving your precious time to teach us. Thank you once again.

- **Bharath P – B.Com – 2nd Year**

We are Gaining knowledge about the Present as well as Future by attending the VVA-CREATIVE sessions.

- **Abhay Kashyap – B.Com – 2nd Year**

VVA-CREATIVE Sessions have been one of the most effective sessions I've attended till the day. Mostly it helped me out in being confident with the work I do. I've learnt a lot in the past sessions and expect the same, infact more in the future. Thank you all for guiding us.

- **Ramya Raiker – B.Com – 3rd Year**

I might missed starting 2 sessions of VVA-CREATIVE and I regret for not attending them. The sessions I have attended till now are most precious and useful to me. Thanks a lot .. both the sessions on Presentation Skills gave me hope of doing something well in presentations. Thanks a lot, you all filled me with confidence to face those uncertain presentations too...

- **Jyothi D.K – B.Com – 3rd Year**

The VVA CREATIVE Program was very helpful and I gained a lot of confidence which will definitely help me in the future. I will attend the remaining sessions without fail. Thank you for spending your precious time with us.

- **Deepika Srinivas – B.Com – 2nd Year**

We have learnt Communication skills in previous session and waiting to learn more such skills from future VVA-CREATIVE sessions. Thank You.

- **Supriya Nair – B.Com – 3rd Year**

Firstly I would like to thank VVA for initiating this training program which is helping me to overcome my fear to speak up in the presence of many people. The sessions were very informative and useful. This program is helping me to build good communication skills along with which I am getting an opportunity to know and learn how to work as a team and as an individual too. Hence i am looking forward for more exciting sessions.

- **Guruprasad.K.A – B.Com – 2nd Year**

The sessions from beginning are very good. We are getting a good knowledge and tips about the oral communication and about how to speak on stage. It is a very good experience of talking on stage as individually and then as a Team. Even you are teaching us how we should be in team and how we should work as team with unity .All the Trainers are guiding us very well. They show us our mistakes and give us the solution of how we can improve in the particular areas in which we have made mistakes. I am still eager to learn few more skills needed to sharpen my personal skills, which is needed in corporate world

- **Meghana – B.Com – 3rd Year**

I feel the VVA-CREATIVE sessions, which i have attended were interesting and I also learnt many tips and tricks on how to make an Effective Presentation. After the last session I truly came out of the stage fear which will surely help me in the future. I am very thankful for the Trainers who have helped me to make this possible.

- **Meghana Raj – B.Com – 2nd Year**

I enjoyed lot by learning in the VVA-CREATIVE sessions. VVA Trainers really motivate everyone. It is a very good team effort to increase our Communication skills, Body language, Self-confidence while attending an interview. Thank you so much for your concern towards us.

- **Shakti Komal – B.Com – 2nd Year**

VVA CREATIVE PROGRAM is a turning point in our life. When we didn't have a clear picture of the things to do after B Com you people came like a candle and enlightened us with your beautiful ideas and thoughts. We never knew that we could learn a lot before we leave the college. Now we have that confidence that we can learn and explore more..... Even though our team didn't perform well in our first round of presentation session now we have got the main and key points on how we can do better presentations. Your feedback we can use in the further presentation outside or inside the college...Finally I thank VVA-CREATIVE Team for doing this for the welfare and development of the students. Thanks a lot.

- **Manoj Prasad – B.Com – 2nd Year**

As college student I was just wasting my free time and was not knowing what type of opportunities lies in my future. So I was in need of some guidance from few experienced people who would help our future in some way. VVA is providing us valuable guidelines and training which will improve our skills and personality drastically and this will be an important asset in the future for us. I would like to thank you all for giving us important practical knowledge and skills which will help us in our careers.

- **Pavan.S – B.Com – 3rd Year**

Attending VVA-CREATIVE Sessions has been learning beyond we imagined.

- **Lokeshwari Gowda – B.Com – 2nd Year**

VVA-CREATIVE Sessions helped me to improve my vocabulary and I really got some confidence by attending these sessions. Though we could not give our best in the 1st presentation round, but you have given us very good feedback and guidance that we surely are going to improve in upcoming sessions. I really thank VVA-Training team, now I have got some confidence to do presentation on stage.

- **Shantha M – B.Com – 3rd Year**

I found the VVA-CREATIVE Sessions very helpful and supportive. Thank You.

- **Supreet Kumar – B.Com – 2nd Year**

VVA-CREATIVE is a wonderful program and it carried out very well. I was bit nervous about speaking on the stage but the suggestions of the Trainers helped me a lot to change my mindset and now I'll be able to make presentations without any fear. So looking forward for more of these sessions and please help us in guiding us for our future career plans.

- **Akhilesh N – B.Com – 2nd Year**

During the VVA-CREATIVE sessions, all the Trainers helped me overcome my fears about coming to the stage and speaking. I liked the way they encouraged me with a smile. All those tips will help me build my confidence and overcome fear of expressing myself in the public.

- **Indumathi K R – B.Com – 3rd Year**

I am grateful to the VVA-CREATIVE Sessions and the Trainers for supporting me by making me know my mistakes and building self-confidence in me. The sessions has helped me a lot. Looking forward to attend more exciting sessions.

- **Vikas Sanvar – B.Com – 3rd Year**

I am grateful that I attended VVA-CREATIVE sessions. The way of teaching and the way you approached each and every individual was truly helpful. I learnt a lot of things. I realized the mistakes I was making in my communication. Thanks to VVA Training team, now I can easily identify where I have going wrong and correct them. Overall it was an amazing experience and excited to attend the forthcoming sessions.

- **Surya S – B.Com – 3rd Year**

Thank you for the opportunity to meet the mentors of the VVA. I was glad that I gained a better understanding of my strengths and weaknesses by attending VVA-CREATIVE sessions. I look forward to improving on the way, when we meet you all at the session. In my personal opinion all the VVA-Trainers have really helped us improve as a person. I can see a lot of difference in myself after attending these sessions. Thank you all once again for really helping us improve ourselves.

- **Pooja – B.Com – 3rd Year**

VVA-CREATIVE sessions are helping us in a great way. I am learning many things which I really was not knowing. It is helping to improve our communication skills, knowledge and is bringing confidence that anything and everything is possible for an individual. Thank you so much VVA for giving this opportunity to learn practical skills in our college itself.

- **Aditya Vijay – B.Com – 3rd Year**

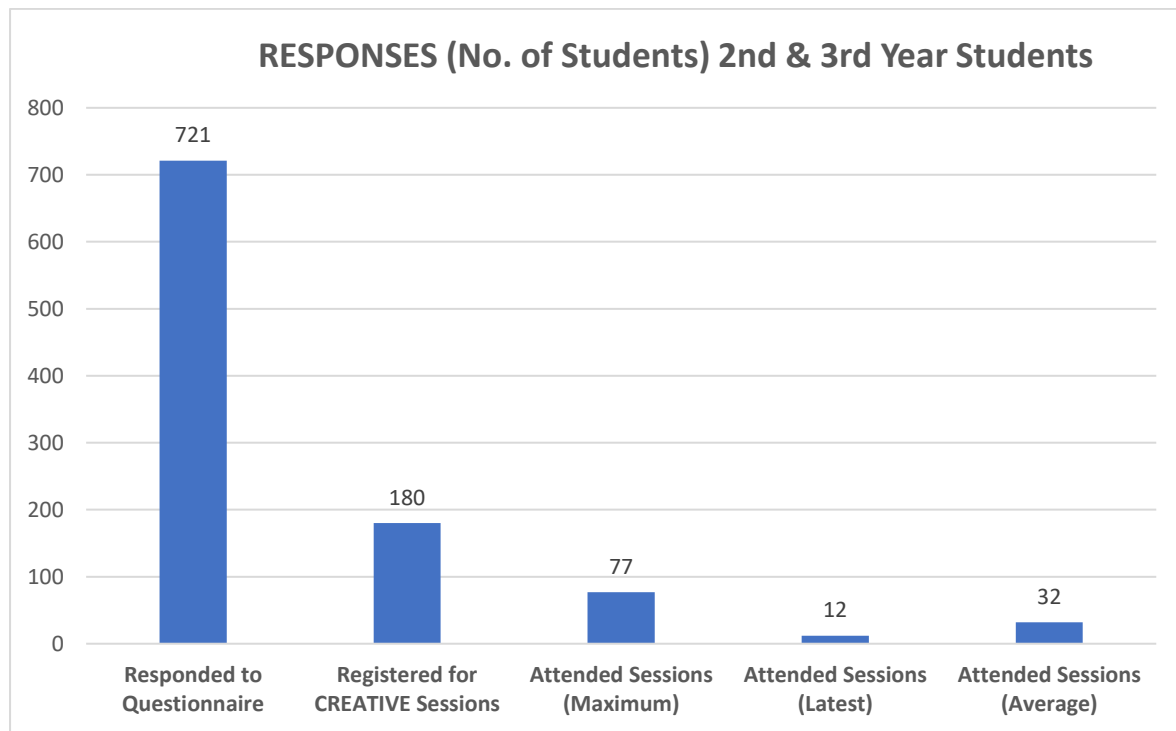
I have learnt a lot from the VVA-CREATIVE sessions and also got to know a few things which I need to work on. It was helpful and I feel I can do much better now, after attending the sessions.

We, at VVA are delighted that the students who attended the VVA-CREATIVE Sessions have found it useful in improving their personality and practical skills. All the feedback received has been really positive and has encouraged the VVA-Trainers to deliver better.

“ Extremely happy to note the initiative taken by VVA to serve the present student community. This service is sure to shape the career of the students and enter into a challenging world outside”. –

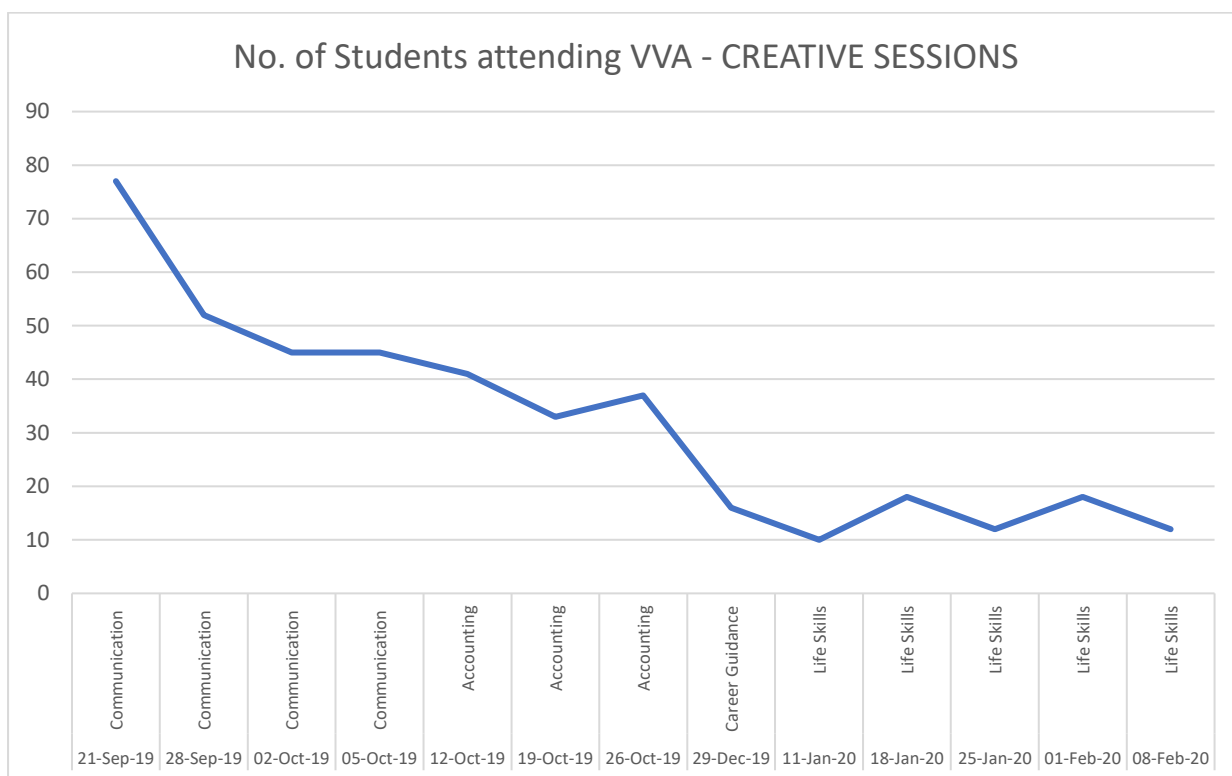
H S Balakrishna, Principal, Vijaya Day College.

ANALYSIS OF THE STUDENT ATTENDANCE AND PARTICIPATION IN THE VVA-CREATIVE SESSIONS



STUDENTS RESPONSE TO VVA - CREATIVE		
EVENT	RESPONSE (No. of Students) 2nd & 3rd Year Students	SUCCESS RATE
Responded to Questionnaire	721	
Registered for CREATIVE Sessions	180	25%
Attended Sessions (Maximum)	77	11%
Attended Sessions (Latest)	12	2%
Attended Sessions (Average)	32	4%

REGISTERED STUDENTS ATTENDANCE OF VVA – CREATIVE SESSIONS



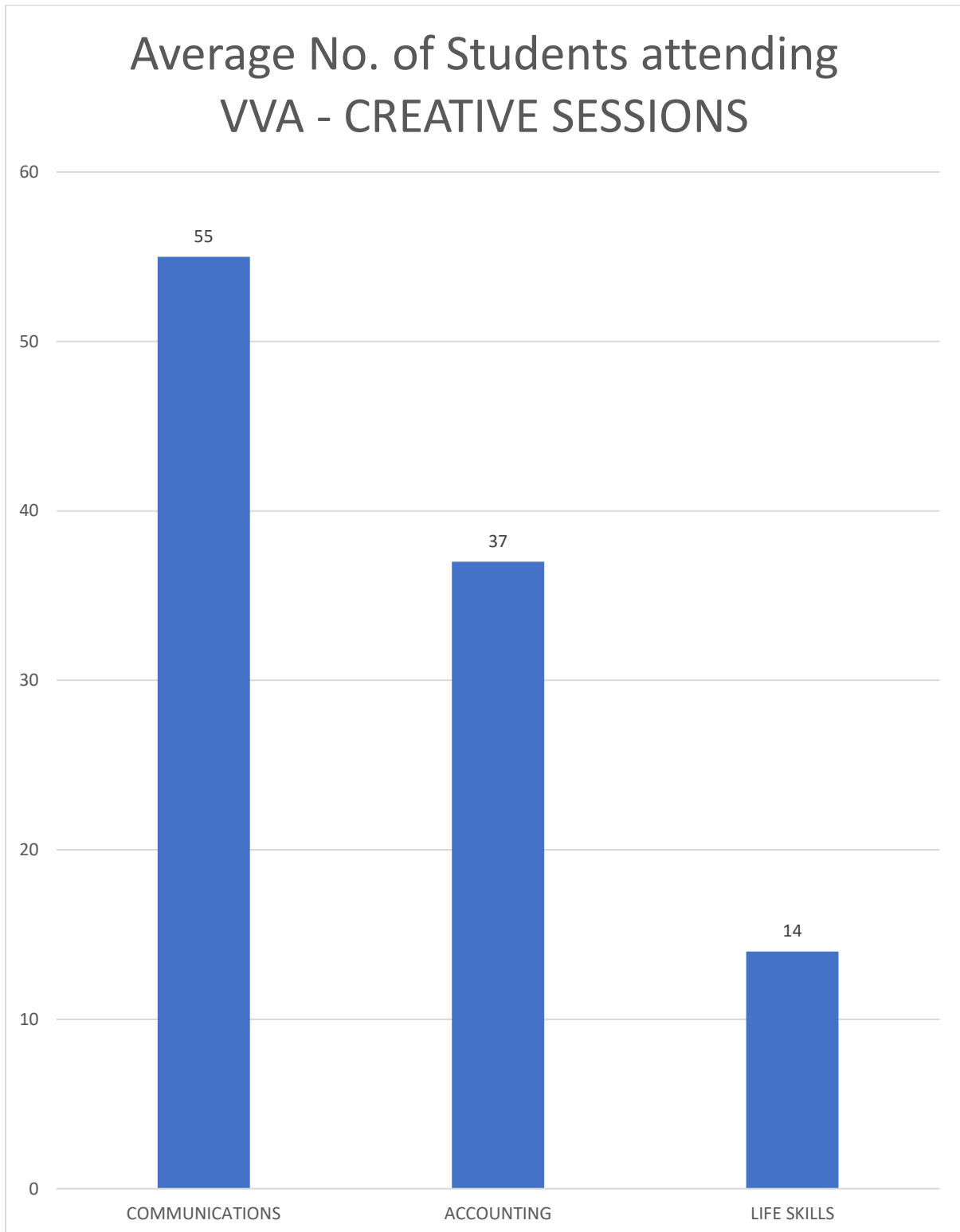
STUDENTS ATTENDANCE

VVA - CREATIVE

ACADEMIC YEAR 2019 - 20

Date	Topic	No. of Students attending VVA - CREATIVE SESSIONS
21-Sep-19	Communication	77
28-Sep-19	Communication	52
02-Oct-19	Communication	45
05-Oct-19	Communication	45
12-Oct-19	Accounting	41
19-Oct-19	Accounting	33
26-Oct-19	Accounting	37
29-Dec-19	Career Guidance	16
11-Jan-20	Life Skills	10
18-Jan-20	Life Skills	18
25-Jan-20	Life Skills	12
01-Feb-20	Life Skills	18
08-Feb-20	Life Skills	12

TOPIC-WISE AVERAGE ATTENDANCE OF STUDENTS



ANALYSIS, LEARNINGS, CONCLUSION AND WAY-FORWARD

The first attempt of VVA to continuously engage with the students of the Commerce stream, has been a great learning for the VVA – Training Team. We could get a good Training Team in place in quick time, who were willing to come to the college on Saturdays and to share their knowledge / experience with the students. We learnt that though we feel it is important for Students to have practical knowledge about a lot of things, which would help them once they graduate and enter the corporate world, we did not see the same seriousness in most of the students who had positively responded in the Questionnaire. The numbers say it all and it is really a “Fact Check” for the VVA-Training Team.

Out of the 721 students of the 2nd and 3rd Year of the Commerce who responded to the questionnaire, 96% opined that practical knowledge, communication skills and alumni training was important to them. We were very surprised that only 25% registered for the VVA-CREATIVE sessions and it was further disappointing that only an average of 4% actually attended the VVA-CREATIVE sessions (18% of the registered students). While we are still debating and analysing the reason for the poor student’s response to VVA – CREATIVE, we feel the following factors might have contributed to the low and dwindling turnout of the students for the VVA-CREATIVE sessions –

1. This is the initial attempt by VVA. Students still have to understand and perceive the value-add that VVA-CREATIVE can bring to their careers.
2. Students, being students, have still no clarity on their careers and want to enjoy their college days. (We find this is fine, most of us were in the same position when we were in college).
3. Students are already overburdened with their regular classes and are exhausted after their classes on Saturdays. They are in no mood to attend “VVA-CREATIVE” sessions, which is like “Extra” classes for them.
4. Students immediate focus is on academics and passing their exams rather than getting groomed for professional life now itself, which they can deal with after their College Life.
5. VVA – Trainers were not able to deliver to the expectation of the students who registered for the VVA-CREATIVE sessions. The students after attending the first session have certain expectations from the VVA-Trainers, which they could not satisfy by attending the sessions.
6. The VVA-CREATIVE sessions are conducted free-of-cost and are not mandatory to attend. There are no marks awarded for attending the same. There is no immediate incentive for attending the sessions, that too on a Saturday afternoon, after regular class hours.
7. Students prefer to rush home after regular classes rather than staying back to attend “VVA-CREATIVE” sessions.
8. The timings of 1.00 PM to 3.00 PM are not convenient for some students, since some of the classes end only at 1.45 PM and there is no point attending the half the session.
9. Some students did not register during the Mentor Desk and so think that they cannot attend the VVA-CREATIVE sessions without being registered.

10. Some students who registered for the VVA-CREATIVE sessions are not getting the WhatsApp communication sent by the VVA-CREATIVE Program co-ordinator.
11. There are College extra-curricular activities which the students want to attend rather than the VVA-CREATIVE sessions.
12. The timing of the session is generally inconvenient, since students are hungry and would like to go home and have lunch.

SOME LIKELY SUGGESTIONS TO IMPROVE AND MAKE VVA-CREATIVE SESSIONS MORE PRODUCTIVE IN COMING ACADEMIC YEARS

1. Start early – Instead of September, the Sessions can start in the month of August itself, with July being the month for “Mentors Desk” and taking registrations for VVA-CREATIVE.
2. Improve communication to students about the benefits of attending “VVA-CREATIVE” sessions. VVA-Trainers to take feedback from the students who attended initially but dropped out for later sessions, both directly and through the Faculty and figure out how the “VVA-CREATIVE” sessions can be improved and made more interesting for the students.
3. Include the Science stream for “Communication Skills” and “Life Skills” sessions.
4. Make the Sessions more interactive, participative and interesting for the students.
5. Include the first-year students also.
6. Speak to students who registered but could not attend and find out the reason clearly for their backing out.
7. VVA – CREATIVE should be part of the “Orientation” program of the students.
8. Support from Faculty of the College in encouraging students to attend the VVA-CREATIVE students.
9. Active “Mentoring” of students by “Alumni” to guide them on career planning and career opportunities.
10. VVA to give more practical exposure to students through visits to the “Place of Action”.
11. VVA to provide ample internship opportunities for students to get practical exposure.
12. Finally, a positive message from the Management and the Principal of the College that would motivate the students to not only take their academics seriously but also prepare themselves for the “Life after college”.

ACKNOWLEDGEMENTS AND THANKS

THANKS – COLLEGE MANAGEMENT

Vijaya Vaanijya Alumni (VVA) thanks the management for allowing the “VVA-CREATIVE” program to be conducted for the students. Thanks to Dr. Anant.K. Atre, for his continuous support for this Program. A special thanks to him for his presence in the “Care for your Career” session and his motivating interaction with the participating students and VVA-Trainers.

THANKS – PRINCIPAL

Vijaya Vaanijya Alumni (VVA) thanks the Principal, Mr. Balakrishna for his pro-active support to the efforts made by VVA in conducting this program. Thanks to him for his presence in the “Care for your Career” session along with the Dean, Dr. Anant.K. Atre. His ongoing support and guidance will definitely help “VVA-CREATIVE” to meet its objectives in the coming years.

THANKS – H.O.D of Commerce and Commerce Department Faculty

Vijaya Vaanijya Alumni (VVA) thanks the H.O.D, Mr. Gururaja Rao and all the faculty members of the Commerce stream for being so supportive of this Program. We will look forward for their continuous support and help better communication / interaction of VVA with the students in the coming years, to make “VVA-CREATIVE” more meaningful and purposeful.

THANKS – Alumni, Donors & Sponsors

VVA Thanks to all the Donors, who have donated generously for the VVA-Scholarship year on year. There are also some donors who have gone further to provide students with guidance and support for their professional education. Thanks to the VVA-Scholarship Fund raising team who reached out to the Donors and enabled collection of the necessary funds for this noble cause.

It has to be noted, that VVA-Scholarship Program and the Mid-day Meals through “Akshaya Patra” was initiated by VVA President, Shri. Rajashekar Somashekar and his continued contribution towards these from his Mother’s trust and his personal finances highly appreciated.

Thanks to the VVA-Scholarship Team, who screen the students applying for the scholarship benefit to ensure that the applicants are deserving candidates, by following necessary due diligence process.

THANKS - TRAINERS

“CREATIVE” is an initiative of Vijaya Vaanijya Alumni (VVA) to attempt to bridge the gap between the theory knowledge that the students have (what they learn in class room) and the practical knowledge that is required by the industry (what they are expected to know). This would not be possible without the Alumni, who have voluntarily registered themselves to be part of the VVA-Training team and are willing to come to the college on Saturdays, to share their knowledge and experience with the students. VVA thanks its Trainers for consistently conducting the VVA-CREATIVE sessions as per schedule on every Saturday, irrespective of the number of students who attended the session. It was always the belief of the VVA-Trainers that even if 1 student benefits from the program, it is worth their effort. VVA Thanks and welcomes Alumni-Employers, Corporate Executives and Practicing Professionals to provide internship and practical experience to interested students.

THANKS - STUDENTS

Vijaya Vaanijya Alumni (VVA) thanks the students who enthusiastically attended the classes realising the benefits that they would derive from the VVA-CREATIVE sessions and prepare themselves for their careers ahead of their college campus. Hope many more will take advantage of this service provided to them by VVA.

***** END OF REPORT *****

Report Prepared by – **Sriram Krishnan – VVA-CREATIVE & VVA-Training Team Lead & Co-ordinator**